

DEPARTMENTAL SUBMISSION

DEPARTMENT: OCFO-Office of Contracting & Procurement

FILE NUMBER: OCFO-Office of Contracting &

Procurement-2108

RE:

Submitting Reso. Autho. Contract No. 6005209

SUMMARY:

100% City Funding – To Provide Media Consulting and Buying Services (EG Billboards and Other Media). – Contractor: Emerald Media, LLC – Location: 440 Burroughs Street, Suite 134, Detroit, MI 48202 – Contract Period: Upon City Council Approval through April 17, 2026 – Total Contract Amount: \$6,000,000.00. Citywide

RECOMMENDATION:

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BYChoose an item.

Sandra Stahl, Chief Procurement Officer Office of Contracting and Procurement Office

RESOLVED: that Contract No. 6005209 referred to in the foregoing communication dated April 26, 2023 be hereby and is approved.

DEPARTMENTAL CONTACT:

Name: Alexandria Vaughn-Powe Position: Procurement Assistant