

#### TAX ABATEMENT PRESENTATION





### DISTRICT DETROIT **EXECUTIVE SUMMARY**



#### **ECONOMIC IMPACT + FISCAL BENEFITS**

\$1.5B

6K 12K

139 \$751M

**ESTIMATED INVESTMENT**  **PERMANENT JOBS** 

CONSTRUCTION **JOBS** 

**DEEPLY** AFFORDABLE UNITS CITY OF DETROIT **NET BENEFIT** 

#### PROJECT DETAILS

- 10 buildings being developed in Downtown Detroit
- 695 new residential units (139 affordable units @ 50 AMI)
- 1.2M SF of office space and 140,000 SF of retail space

#### REQUESTED INCENTIVES

- Neighborhood Enterprise Zone + Commercial Rehabilitation Act
- Transformational Brownfield Plan
- DDA Funding to support Affordable Housing + Public Infrastructure

No City of Detroit General Fund Revenue will be used



## NEW AND RENOVATED HISTORIC PROJECTS

#	PROJECT NAME	PA 210 DISTRICT	NEZ DISTRICT
6	2455 Woodward - Little Caesars Arena Hotel	x	
7	408 Temple - The American Residential	x	x
10	2210 Park - Detroit Life Residential	(2/16 @ PED)	x

#### Residential

New Construction

Historic Renovation

#### **Academic / Business Incubator**

New Construction

Nistoric Renovation

#### Office

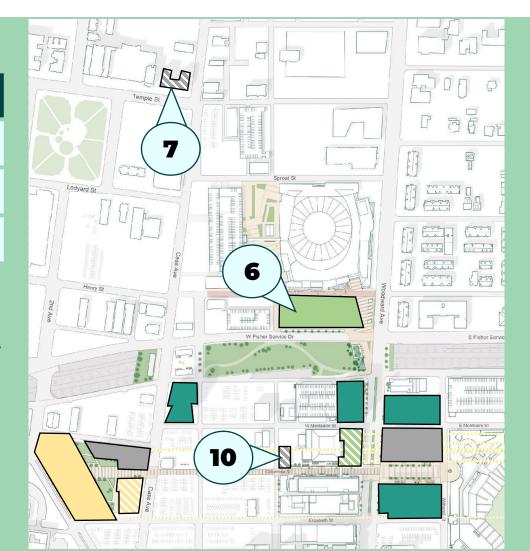
New Construction

Mistoric Renovation

#### Hotel

New Construction

Historic Renovation





## WHAT IS THE DETROIT ECONOMIC GROWTH CORPORATION?

- Established in 1978 by Mayor Coleman A. Young as a private, nonprofit organization
- Lead economic development organization supporting small businesses, real estate development, business attraction + retention in the City of Detroit
- Staff public authorities including:
  - Detroit Brownfield Redevelopment Authority (DBRA)
  - Downtown Development Authority (DDA)

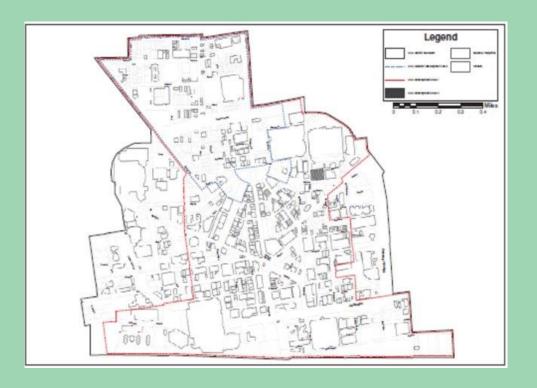
#### WHY IS DEGC HERE?

- Review the development finances to confirm:
  - Request for incentives is necessary ("but-for") and
  - Incentives are in the City's financial interest (fiscal benefits)





## WHAT IS THE DOWNTOWN DEVELOPMENT AUTHORITY?



- DDA TIF district was established by City in 1978 under state law, with strong advocacy from Mayor Coleman A. Young Jr.
- Designed to increase economic activity downtown.
- While the property taxes generated in the DDA District can only be used in the Downtown, the income tax revenues generated go to the City's General Fund and are used citywide.
- The DDA supports investments + business growth through:
  - Loans
  - Sponsorships
  - Grants
  - Infrastructure
  - Addt'l programs



## PROPOSED TAX INCENTIVES

## PROPERTY TAX ABATEMENTS

<u>Temporary coupon</u> on new Property taxes for up to 15 years

# BROWNFIELD TAX INCREMENT FINANCING (TIF)

Reimburses the developer using new tax revenues from the project



## **DISTRICT DETROIT**PROPERTY TAX ABATEMENTS

COMMERCIAL **NEIGHBORHOOD REQUESTED REHABILITATION ENTERPRISE ZONE EXEMPTION (PA 210)** (PA 147) Provides a discounted millage Provides an exemption on the **BENEFIT** rate on the value of value of improvements. improvements. **LENGTH OF UP TO 10 YEARS UP TO 15 YEARS** TIME



## **DISTRICT DETROIT**PROPERTY TAX ABATEMENTS







NEW CONSTRUCTION OF COMMERCIAL PROPERTY ON VACANT LAND



REHABILITATES
BLIGHTED,
CONTAMINATED +
OBSOLETE
STRUCTURES



BRINGS MORE
AFFORDABLE HOUSING
UNITS + HOME
OWNERSHIP
TO MARKET



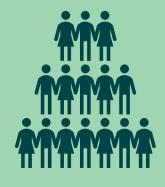
"BUT FOR" TEST



"BUT FOR" TEST

Demonstrated need Based on underwriting:

Would the project happen Without the incentives?



**ECONOMIC BENEFITS** 

Job Creation

6,000 permanent

12,000 construction



**FISCAL BENEFITS** 

Net Benefit

\$751M in net fiscal benefit to the City of Detroit over 35 years



STRATEGIC BENEFITS

Enable deeply affordable housing

Activation of Vacant Land

Reuse of historic assets



## DISTRICT DETROIT COMMUNITY CONCERNS



<u>DOES NOT</u> take City money and give that money to developers. Developers pay less in taxes as they build.



ONLY recommended if there is a net benefit to the City.



ARE NOT granted without accountability or oversight.



DO NOT deliver benefits until developments are completed.



### **DEGC "BUT FOR" ANALYSIS**



## DISTRICT DETROIT INCENTIVE NEED

## THIS PROJECT WOULD NOT HAPPEN WITHOUT INCENTIVES BECAUSE:

- 1. The project <u>would not</u> be able to receive financing without the incentives.
- 2. The project <u>would not</u> be worth investing in without the incentives.



## DISTRICT DETROIT INCENTIVE NEED

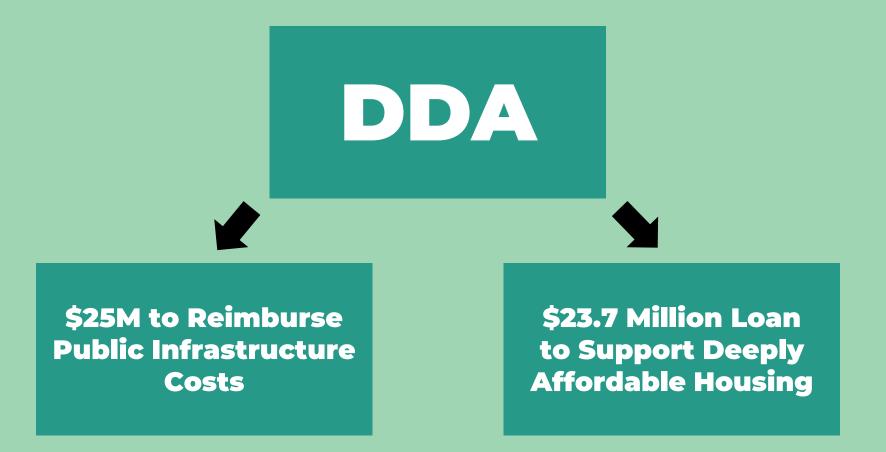
## Q: HOW DOES THIS PROJECT COMPARE TO OTHER PROJECTS THAT HAVE RECEIVED INCENTIVES?

In 2021 and 2022 City Council voted to approve incentives on \$2.0 billion in mixed-use projects:

	RETURN ON INVESTMENT (ROI)	DISTRICT DETROIT ROI
2021	4.3%	<i>I</i> . <i>I</i> . 0/.
2022	7.1%	4.4%



THE DDA INVESTMENT





**HOW DOES TBP WORK?** 

### UNIQUE PARTNERSHIP THAT PROVIDES MAJOR STATE INCOME TAX INCENTIVES ON TOP OF TYPICAL LOCAL PROPERTY TAX INCENTIVES

#### TOTAL TAX INCENTIVES CONTRIBUTED TO THE PROJECT

City of Detroit General Fund	\$0*
Detroit Public Schools	\$0*
* No Impact Because DDA Would Otherwise Capture Taxes	
Downtown Development Authority (DDA) Investment	\$48 Million
Property Tax Abatement Benefit (PA 210, NEZ)	\$133 Million
Brownfield Tax Increment Financing	\$214 Million
State of Michigan Transformation Brownfield Program	\$402 Million
Total Incentives Over 35 Years	\$798 Million

THIS ASSUMES PROJECT IS FULLY BUILT OUT

THE DEVELOPER RECEIVES NOTHING IF THEY DO NOT BUILD

THE DEVELOPERS CAN EARN THESE INCENTIVES OVER 35 YEARS BY BUILDING THE PROJECTS & FILLING THE BUILDINGS WITH CITY OF DETROIT RESIDENTS & EMPLOYEES

**TOTAL TBP BENEFIT = \$616M** 



## HOW DOES THIS PROJECT IMPACT DETROIT?



## ANNUAL TAXES CURRENTLY RECEIVED BY THE CITY OF DETROIT

Today, Detroit receives approximately \$249,000 per year from the properties included in the proposed development project.

\$23,000

General Fund Share of City Property Taxes remain "grandfathered" before the creation of the DDA. By state law, new property tax revenues, after the creation of the DDA, go to the DDA and not to the City general fund.

\$211,000

Employee and Corporate City Income Taxes from the Fox Office Building.

\$15,000

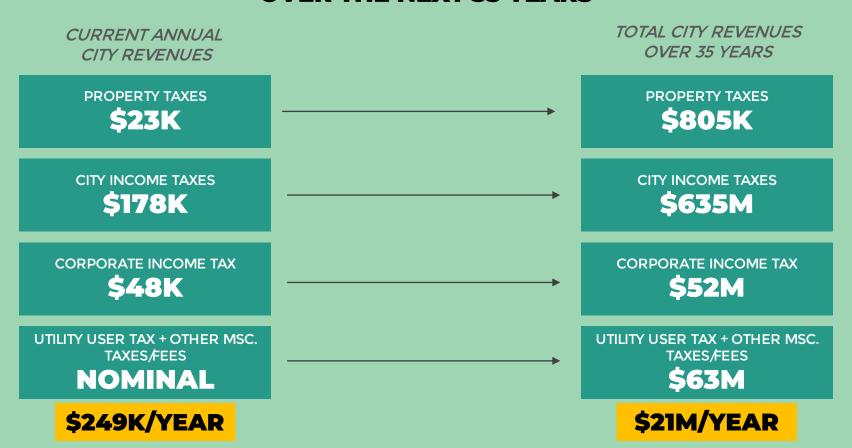
Employee and Corporate City Income Taxes from the Hockeytown Café.

**\$249,000 ANNUAL TOTAL** 



**NET BENEFIT** 

## THE CITY IS PROJECTED TO SEE A NET BENEFIT OF \$751M OVER THE NEXT 35 YEARS





## DISTRICT DETROIT DPS & DPSCD STRUCTURE

#### **DETROIT PUBLIC SCHOOLS COMMUNITY DISTRICT (DPSCD)**

- Established in 2016 to continue all rights, functions, and responsibilities of education of children
- Not responsible for retiring any old debt
- Does not levy any property taxes
- Entirely funded by the State of Michigan School Aid Fund

#### **DETROIT PUBLIC SCHOOLS (OLD DPS)**

- Since 2016 only exists to retire operating and capital debt
- Levies 18 operating mills and 13 debt mills of property taxes
- Operating debt projected to be paid off by 2027 and capital debt projected to be paid off by 2052

\*\*\*DPSCD PER-PUPIL FUNDING DOES NOT CHANGE



### 10:15 AM – PED HEARING NEZ District – Project #7





## NEW AND RENOVATED HISTORIC PROJECTS

#	PROJECT NAME	TOTAL INVESTMENT	PROGRAM	NEZ VALUE	
7	480 Temple - American Residential	\$69 M	131 Resi Units* 5K SF Retail	\$9.14 M	

#### Residential

- New Construction
- Historic Renovation

#### **Academic / Business Incubator**

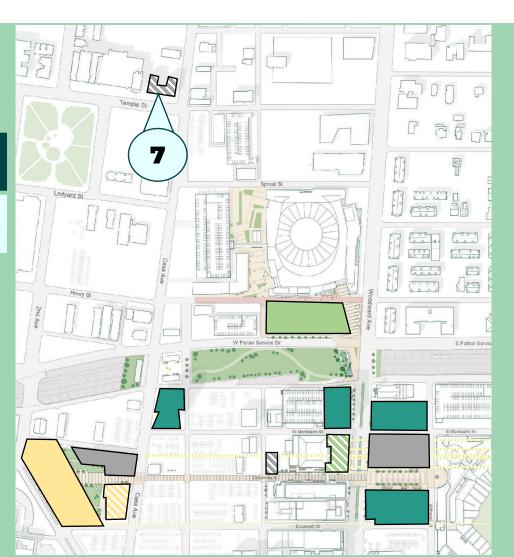
- New Construction
- Nistoric Renovation

#### Office

- New Construction
- Mistoric Renovation

#### Hotel

- New Construction
- Mistoric Renovation



\*20% of Units Affordable @ 50% AMI



RESTORED RESIDENTIAL HISTORIC **BUILDING ON CASS AVENUE** 408 TEMPLE - THE AMERICAN

#### **By The Numbers**

**Construction Jobs** 

**50** Permanent Jobs

**Residential Units** 

Deeply Affordable Units at 50% of Area

Median Income

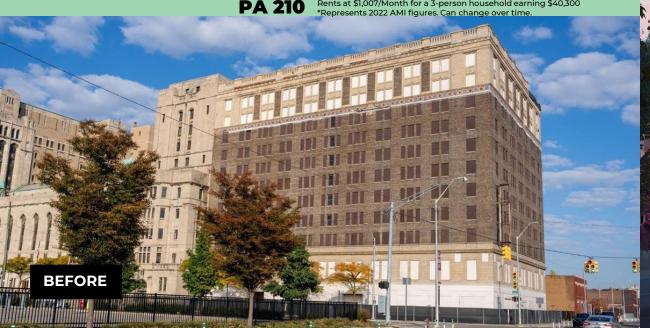
5K SF **Shops & Dining** 

\$69M Total Investment

**Net City Fiscal Benefit** 

NEZ-R.

Abatements
Pents at \$783/Month for a 1-person household earning \$31,350 Rents at \$1,007/Month for a 3-person household earning \$40,300







## **DISTRICT DETROIT**NEZ DISTRICT – PROJECT 7

408 Temple – American Residential								
III.	A	.II	Marke	t-Rate	Affordable @ 50% AMI			
Unit Type	Unit Ct	Avg SF	Unit Ct	Avg SF	Unit Ct	Avg SF	% of Total	
Studio	39	428	31	428	8	428	20%	
1 Bedroom	65	666	52	666	16	666	20%	
2 Bedroom	27	1,054	21	1,054	6	1,054	22%	





**NEZ DISTRICT – PROJECT 7** 





### 10:25 AM – PED HEARING NEZ District – Project #10





## NEW AND RENOVATED HISTORIC PROJECTS

#	PROJECT NAME	TOTAL INVESTMENT	PROGRAM	NEZ VALUE
10	2210 Park - Detroit Life Residential	\$24 M	16 Resi Units 3K SF Retail	\$3.18 M

#### Residential

- New Construction
- Historic Renovation

#### **Academic / Business Incubator**

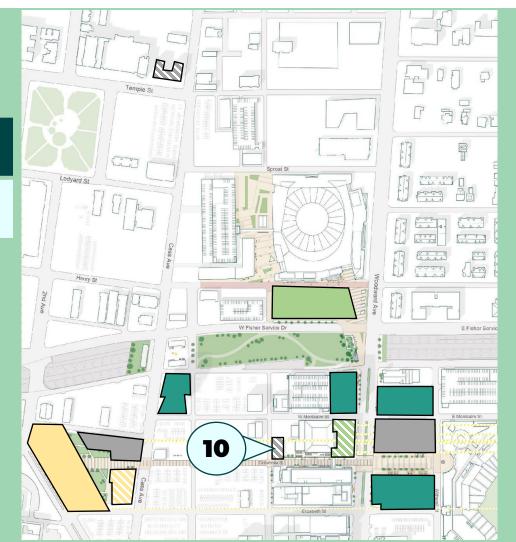
- New Construction
- Nistoric Renovation

#### Office

- New Construction
- Mistoric Renovation

#### Hotel

- New Construction
- Mistoric Renovation



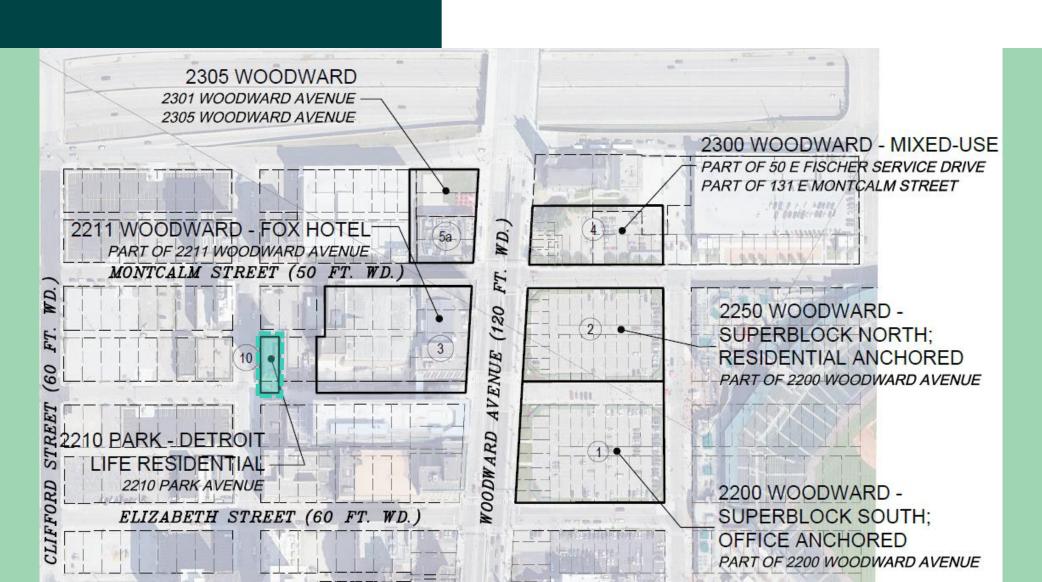


A NEW DETROIT LIFE 2210 PARK – DETROIT LIFE RESIDENTIAL





**NEZ DISTRICT – PROJECT 10** 





### 10:35 AM – PED HEARING PA 210 District – Project #7





## NEW AND RENOVATED HISTORIC PROJECTS

#	PROJECT NAME	TOTAL INVESTMENT	PROGRAM	PA 210 VALUE	
7	480 Temple - American Residential	\$69 M	131 Resi Units* 5K SF Retail	\$0.26 M	

#### Residential

- New Construction
- Nistoric Renovation

#### **Academic / Business Incubator**

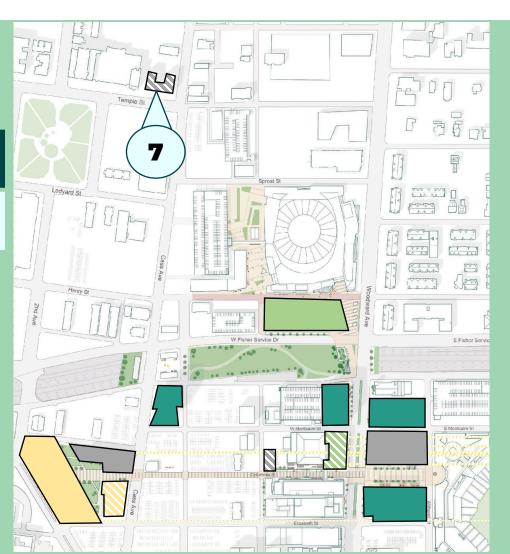
- New Construction
- Nistoric Renovation

#### Office

- New Construction
- Mistoric Renovation

#### Hotel

- New Construction
- Mistoric Renovation



\*20% of Units Affordable @ 50% AMI



RESTORED RESIDENTIAL HISTORIC **BUILDING ON CASS AVENUE** 408 TEMPLE - THE AMERICAN

#### **By The Numbers**

**Construction Jobs** 

**50** Permanent Jobs

**Residential Units** 

Deeply Affordable Units at 50% of Area

Median Income

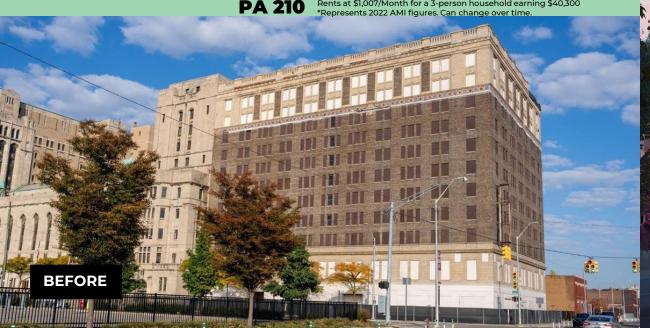
5K SF **Shops & Dining** 

\$69M Total Investment

**Net City Fiscal Benefit** 

NEZ-R.

Abatements
Pents at \$783/Month for a 1-person household earning \$31,350 Rents at \$1,007/Month for a 3-person household earning \$40,300







PA 210 DISTRICT - PROJECT 7





### 10:45 AM – PED HEARING PA 210 District – Project #6





## NEW AND RENOVATED HISTORIC PROJECTS

#	PROJECT NAME	TOTAL PROGRAM		PA 210 VALUE
6	2455 Woodward - LCA Hotel	\$191 M	290 Hotel Keys 22K SF Retail	\$14.16 M

#### Residential

- New Construction
- Nistoric Renovation

#### **Academic / Business Incubator**

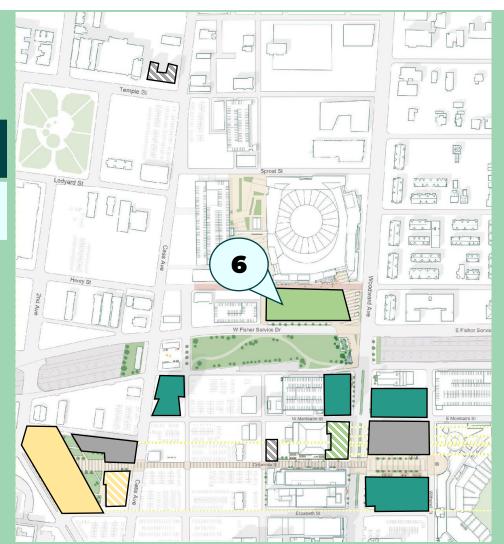
- New Construction
- Nistoric Renovation

#### Office

- New Construction
- Mistoric Renovation

#### Hotel

- New Construction
- Mistoric Renovation





MEETING THE NEEDS OF MAJOR EVENTS

2455 WOODWARD - LITTLE CAESARS ARENA HOTEL

By The Numbers

**1K** Construction Jobs

**420** Permanent Jobs

**290** Keys of Hotel Rooms

22K SF Shops & Dining

**\$191M** Total Investment

**\$24M** Net City Fiscal Benefit

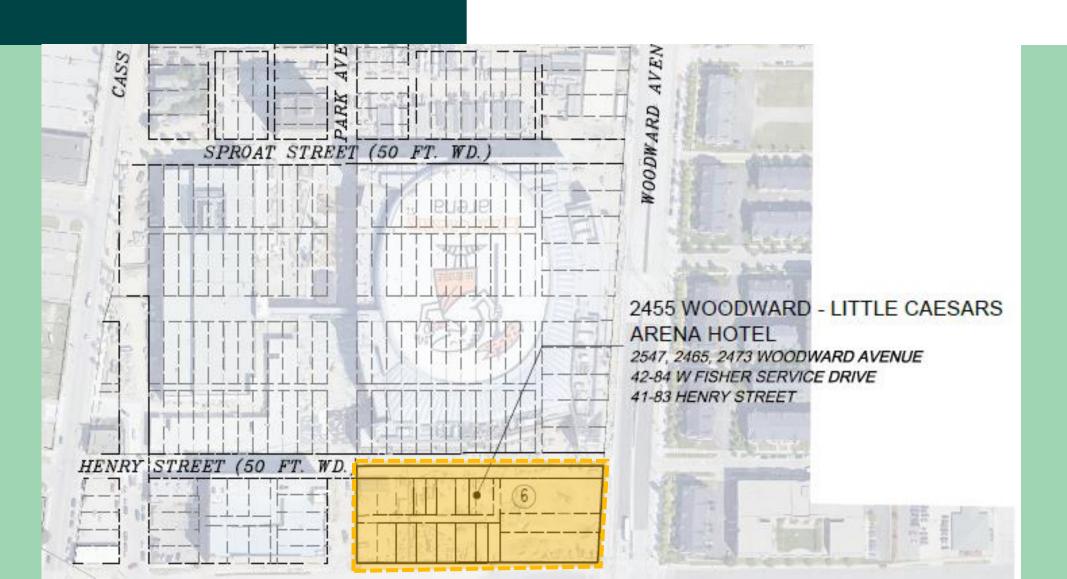
PA 210 Abatement







PA 210 DISTRICT - PROJECT 6



## Appendices



#### TAX ABATEMENT BY PROPERTY

(in Millions)

#	PROJECT NAME	PA 210	NEZ	TOTAL ABATEMENTS (OVER 10-15 YRS)	PRESENT VALUE OF ABATEMENTS (2023 DOLLARS)
1	2200 Woodward - Office	\$35	-	\$35	\$24
2	2250 Woodward - Residential	\$5	\$14	\$19	\$12
3	2211 Woodward - Fox Hotel	\$4	-	\$4	\$2
4	2300 Woodward - Mixed Use	\$8	-	\$8	\$5
5A/5B	2305 Woodward.2300 Cass - Flexible Site - Office	\$25	-	\$25	\$15
6	2455 Woodward - Little Caesars Arena Hotel	\$14	-	\$14	\$9
7	408 Temple - The American Residential	<\$1	\$9	\$9	\$5
8	2205 Cass - DCI Residential	<\$1	\$11	\$11	\$7
9	2115 Cass - DCI Business Incubator	\$4	-	\$4	\$3
10	2210 Park - Detroit Life Residential	<\$1	\$3	\$3	\$2
	TOTAL	\$96	\$37	\$133	\$83

<sup>[1] &</sup>quot;Present Value Of TBP Incentive" Reflects Today's Value of the 10-to-15-Year Total of the Abatement



#### TAX ABATEMENT BY PROPERTY

(in Millions)

#	PROJECT NAME	TOTAL COST	STATE TAXES [1]	NON-CITY PROPERTY TAXES	CITY CONTRIBUTION	TOTAL TBP (OVER 35 YEARS)	PRESENT VALUE OF TBP (2023 DOLLARS) <sup>[2]</sup>
1	2200 Woodward - Office	\$340.1	\$115.1	\$56.0	-	\$171.1	\$76.9
2	2250 Woodward - Residential	\$216.0	\$43.7	\$25.5	-	\$69.2	\$29.2
3	2211 Woodward - Fox Hotel	\$121.0	\$7.6	\$15.1	-	\$22.7	\$8.7
4	2300 Woodward - Mixed Use	\$83.7	\$30.3	\$12.5	-	\$42.8	\$18.2
5A/5B	2305 Woodward 2300 Cass - Flexible Site - Office	\$278.7	\$122.8	\$42.4	-	\$165.2	\$62.7
6	2455 Woodward - Little Caesars Arena Hotel	\$190.8	\$13.3	\$27.2	-	\$40.4	\$17.0
7	408 Temple - The American Residential	\$68.7	\$13.8	\$9.0	-	\$22.8	\$8.2
8	2205 Cass - DCI Residential	\$150.1	\$33.0	\$15.0	-	\$47.9	\$20.6
9	2115 Cass - DCI Business Incubator	\$59.7	\$19.3	\$9.1	-	\$28.4	\$12.0
10	2210 Park - Detroit Life Residential	\$23.6	\$3.0	\$2.7	-	\$5.8	\$2.5
	TOTAL	\$1,532	\$401.9	\$214.4	-	\$616.3	\$256.0

<sup>[1] &</sup>quot;State Taxes" Includes Reimbursement Of Sales/Use Tax During the Project Construction Period & Income Tax Capture During Construction & After (Limited to 20 Years)

<sup>[2] &</sup>quot;Present Value of TBP Incentive" Reflects Today's Value of the 35-Year Total of the TBP Incentive



#### **PROGRAM SUMMARY**

				PROGRAM					
			Investment \$/M	Mixed Income Residential Units	Mixed Income Residential Gross SF	Office Gross SF	Retail Gross SF	Hotel Keys	Hotel Gross SF
	TOTAL	Dev Begin Date	\$1,532	695	519,073	1,253,397	146,477	467	386,802
1	2200 Woodward – Office	Jul, 2023	340	-	-	492,900	28,000	-	-
2	2250 Woodward – Residential	Oct, 2024	216	287	294,439	-	26,992	-	-
3	2211 Woodward – Fox Hotel	Apr, 2026	121	-	-	-	13,322	177	194,028
4	2300 Woodward – Mixed-Use	Apr, 2025	84	-	-	131,100	18,400	-	-
5 A/B	2305 Woodward / 2300 Cass – A/B Flexible Site – Office	Oct, 2026	279	-	-	545,950	10,050	-	-
6	2455 Woodward – Little Caesars Arena Hotel	Apr, 2024	191	-	-	-	21,900	290	252,900
7	408 Temple – The American Residential	Oct, 2026	69	131	152,325	-	5,310	-	-
8	2505 Cass – DCI Residential	Apr, 2024	150	261	247,300	-	8,750	-	-
9	2115 Cass – DCI Business Incubator	Apr, 2025	60	-	-	83,447	10,753	-	-
10	2210 Park – Detroit Life Residential	Apr, 2024	24	16	41,308	-	3,000	-	-



**DEVELOPER SOURCES & USES** 

(in Millions)	\$ Total	% of Total
USES		
Hard Cost	\$950.9	62%
Infrastructure Costs	\$29.4	2%
Leasing, Marketing, Tenant Improvements	\$163.9	11%
Financing Costs	\$61.4	4%
Soft Cost	\$326.7	21%
Total Uses	\$1,532.5	100%
SOURCES		
Developer Equity	\$654.7	43%
Debt Financing	\$727.0	47%
DDA Affordable Housing Loan	\$23.8	2%
DDA Infrastructure Reimbursement	\$25.0	2%
TBP Sales/Use Exemption	\$38.1	2%
Low-Income Housing Tax Credit Equity	\$37.2	2%
Federal Historic Tax Credit Equity	\$26.7	2%
Total Sources	\$1,532.5	100%

<sup>\*\*\*</sup>Capital source requirements will vary dependent upon final project costs and capital market conditions at the time of construction.



## 2022 MSHDA AREA MEDIAN INCOMES & RENTS

Мо					Annual Income by Household Size					
% of AMI	Studio	1 Bedroom	2 Bedroom		% of AMI	1 Person	2 Person	3 Person		
30%	\$470	\$503	\$604		30%	\$18,810	\$21,480	\$24,180		
40%	\$627	\$671	\$806		40%	\$25,080	\$28,640	\$32,240		
50%	\$783	\$839	\$1,007		50%	\$31,350	\$35,800	\$40,300		
60%	\$940	\$1,007	\$1,209		60%	\$37,620	\$42,960	\$48,360		
80%	\$1,254	\$1,343	\$1,612		80%	\$50,160	\$57,280	\$64,480		
100%	\$1,567	\$1,678	\$2,015		100%	\$62,700	\$71,600	\$80,600		

\*\*\*The Current Unix Mix of the Proposed Projects is 25% Studios, 50% 1 Bedrooms, and 25% 2 Bedrooms, This May Change As the Projects Advance in Design. The Affordable Unit Mix will Always Remain Proportionate to the Building Unit Mix.



#### **NET BENEFIT**

Project	Total Investment	Square Footage	Units/Type	Affordable Units	АМІ	Direct Jobs	Average Wages	City Income Tax	Incremental Property Tax	Total Value of PA 210 Abatement	Total Value of NEZ Abatement	Total Net Benefit
2200 Woodward	\$340,113,253	702,600	-	-	-	2,114	\$108,315*	\$251,833,289	-	\$34,744,741	-	\$273,164,397
2250 Woodward	\$216,033,756	399,281	Total Units: 287 Studio: 79 1-Bed: 135 2-Bed: 73 3-Bed: -	Total Units: 58 Studio: 16 1-Bed: 27 2-Bed: 15 3-Bed: -	Total Units: 5 @ 40% AMI; 53 @ 50% AMI Studio: 1 @ 40% AMI; 15 @ 50% AMI 1-Bed: 3 @ 40% AMI; 24 @ 50% AMI 2-Bed: 1 @ 40% AMI; 14 @ 50% AMI 3-Bed: -	137	\$29,377**	\$18,172,066	-	\$5,131,590	\$13,830,216	\$19,654,405
2211 Woodward - Fox Hotel	\$120,984,607	207,350	-	-	-	258	\$28,655**	\$3,402,431	-	\$4,405,948	-	\$5,930,532
2300 Woodward	\$83,669,425	149,500	-	-	-	618	\$101,128*	\$68,482,734	-	\$7,511,952	-	\$74,689,441
2300 Cass - Flex Site	\$278,674,089	556,000	-	-	-	2,235	\$112,069*	\$263,394,362	-	\$25,450,139	-	\$285,136,734
2455 Woodward - LCA Hotel	\$190,799,592	274,800	-	-	-	472	\$28,712**	\$19,217,138	\$405,812	\$14,159,482	-	\$24,330,369
408 Temple - The American	\$68,686,105	157,635	Total Units: 131 Studio: 39 1-Bed: 65 2-Bed: 27 3-Bed: -	Total Units: 27 Studio: 8 1-Bed: 13 2-Bed: 6 3-Bed: -	Total Units: 3 @ 40% AMI; 24 @ 50% AMI Studio: 1 @ 40% AMI; 7 @ 50% AMI 1-Bed: 1 @ 40% AMI; 12 @ 50% AMI 2-Bed: 1 @ 40% AMI; 5 @ 50% AMI 3-Bed: -	27	\$29,406**	\$5,014,828	\$57,184	\$258,702	\$9,138,855	\$5,346,285
2205 Cass - DCI Residential	\$150,140,161	256,050	Total Units: 261 Studio: 64 1-Bed: 131 2-Bed: 66 3-Bed: -	Total Units: 54 Studio: 13 1-Bed: 27 2-Bed: 14 3-Bed: -	Total Units: 5 @ 40% AMI: 49 @ 50% AMI Studio: 1 @ 40% AMI; 12 @ 50% AMI 1-Bed: 3 @ 40% AMI; 24 @ 50% AMI 2-Bed: 1 @ 40% AMI; 13 @ 50% AMI 3-Bed: -	44	\$29,371**	\$11,749,142	-	\$391,483	\$10,717,439	\$12,218,171
2115 Cass - DCI Business Incubator	\$59,742,608	94,200	-	-	-	388	\$102,219*	\$44,566,728	-	\$4,245,935	-	\$48,438,014
2210 Park - Detroit Life Residiential	\$23,615,600	44,308	Total Units: 16 Studio: - 1-Bed: - 2-Bed: 14 3-Bed: 2	Total Units: 0 Studio: - 1-Bed: - 2-Bed: - 3-Bed: -	Total Units: 0 Studio: - 1-Bed: - 2-Bed: - 3-Bed: -	15	\$29,362**	\$1,970,530	-	\$148,714	\$3,175,624	\$2,132,831
Total	\$1,532,459,196	2,841,724	Total Units: 695 Studio: 182 1-Bed: 331 2-Bed: 180 3-Bed: 2	Total Units: 139 Studio: 37 1-Bed: 67 2-Bed: 35 3-Bed: -	Total Units: 13 @ 40% AMI; 126 @ 50% AMI Studio: 3 @ 40% AMI; 34 @ 50% AMI 1-Bed: 7 @ 40% AMI; 60 @ 50% AMI 2-Bed: 3 @ 40% AMI; 32 @ 50% AMI 3-Bed: -	6,308	\$96,561	\$687,803,247	\$462,996	\$96,448,686	\$36,862,135	\$751,041,179

#### Net Benefit Assumptions

- 1. 35% of the direct FTE jobs created by all projects will be City of Detroit residents 65% will be non-city residents
- 2. 20% of non-city residents will work remotely
- 3. 10% vacancy factor in office buildings
- 4. 30% of the all residential units will be occupied by new Detroit households
- 5. 3% annual inflation
- \* Average wages based on tech and highly skilled office jobs
- \*\* Average wages based on restaurant and service industry jobs