



# **TRANSPORTATION INNOVATION ZONE OMI PERMITTING PROCESS**

## DETROIT'S TRANSPORTATION INNOVATION ZONE: TIZ

**A Public Private Partnership  
announced in February of 2022  
to promote mobility innovation  
and the future of the  
automotive industry in Detroit**

- Money for Innovation
- Talent for Innovation
- Regulation for Innovation
- Inclusive practices for Innovation





**Innovate Here!**

## THE PURPOSE OF THE TIZ

**Aligns Detroit as the once-and-future global hub of the of the automotive industry**

- **Create a regulatory “sandbox” to explore new mobility solutions**
- **Prioritizes community acceptance, inclusion, impact, and safety**
- **Makes Detroit “sticky” to job-creators**
- **Prioritizes small business innovation**
- **Protects our automotive advantage, innovate at the speed of industry**
- **Address current gaps in existing permitting process**

## ROLES OF THE TIZ PARTNERS



- Grant funding for Innovation and economic development
- Regulation and safety
- Inclusive practices



- New Ideas
- Money for Innovation
- Talent for Innovation
- Job Creation



- Regulation and safety for Innovation
- Inclusive practices for Innovation
- Challenges and use cases
- Public outreach, engagement and enforcement
- Innovation friendly permitting



## DETROIT'S TRANSPORTATION INNOVATION ZONE: TIZ

### Boundaries of TIZ 1.0:

North = MLK Blvd

West = I-96 / I-75

South = Detroit River

East = Lodge Freeway



## CLEAR AND TIMELY PATH-TO-PERMIT FOR NEW IDEAS

Start Here

Finish?! %!

- Innovation friendly permitting
- Consolidation of relevant agency concerns into OPR
- OMI Permit Preliminary Review
- Based on existing BSEED/PDD Preliminary Plan Review process



## OMI PERMIT



CONGRATULATIONS!  
You have a great new  
innovative idea and Detroit  
want to help!



Fill out the  
OMI Permit  
Request

There is  
an issue

OMI Notifies  
applicant of  
issues

No  
Issues

OMI Permit  
Preliminary  
Review OPPR  
meeting is  
scheduled

OPPR hasn't  
taken place

Outstanding OPPR  
concerns addressed

Applicant  
resolves  
issues

## OPPR

At the OPPR meeting, OMI will  
highlight any concerns and  
considerations that may need to  
be addressed.

Applicants leave the OPPR with a  
path-forward strategy and any  
questions answered.

Applicant address  
OPPR feedback,  
revises  
accordingly  
submits changes  
to OMI for Permit

OMI Reviews  
changes

There is  
an issue

OMI Permit  
Issued



You have a great new idea and the City of Detroit is  
eager to help you safely test it in the real-world.  
Let's get to work!

This page is designed to help anyone interested in  
bringing an innovative mobility solution to Detroit  
understand how to take advantage of our  
Transportation Innovation Zone (TIZ) by  
understanding what the TIZ means for permitting and  
piloting your project.

First, you'll fill out the innovation intake application  
and prepare your responses to key concerns like:

## INTAKE

- What is the project?
- How long do you need?
- Who is the intended audience?
- Where do you want to do the project?
- Who benefits/what is the positive impact? Jobs?
- How will we work together to engage Detroiters?
- What data/insights will you share?
- What are the anticipated risks?
- What is the safety plan?
- What will success look like?

## OPPR

Then we will have what we call an internal  
“OMI permit preliminary review” or OPPR  
meeting.

At the OPPR meeting, OMI will invite relevant  
city agencies to give you access to any  
concerns and considerations they may have.

You will leave the OPPR with a path-forward  
strategy and any questions you need to  
address .

## OMI PERMIT

- Summary of pilot will be posted on [detroitmi.gov/omi](http://detroitmi.gov/omi)
- Permits issues will be posted at [detroitmi.gov/omi](http://detroitmi.gov/omi)

## OPPR PARTICIPANTS

- Office of Mobility Innovation
- Mayor's Office
- Law
- Department of Public Works
- Detroit Department of Transportation
- Municipal Parking Department
- Detroit Police Department
- Detroit Fire Department
- Other departments as needed





# CITY OF DETROIT TIZ OMI PERMIT

## Why now?

- Other cities have already caught up
- Detroit's competitive advantage is at stake
- Mobility companies are making decisions today

 GOVERNMENT OF THE DISTRICT OF COLUMBIA  
MURIEL BOWSER, MAYOR

Executive Office of the Mayor

  
  


**Mayor Bowser Launches DC's First Mobility Innovation District**

Thursday, October 20, 2022

(Washington, DC) –Today, Mayor Muriel Bowser, the Office of the Deputy Mayor for Planning and Economic Development (DMPED), the Southwest Business Improvement District (Southwest BID), and community leaders launched DC's first-ever Mobility Innovation District (The MID). This new, multi-year mobility project will improve equitable access to transportation for residents and visitors in Southwest and create a global innovation hub to show how mobility innovation can make a city more equitable, sustainable, safe, and prosperous. DMPED provided a \$3 million grant to the Southwest BID to support the creation of The MID.

"Through the activation of our beautiful waterfront, we have brought more jobs, opportunities, retail, restaurants, and entertainment to Southwest DC. In turn, that means more people coming to and through the community," said Mayor Bowser. "By creating the Mobility Innovation District, we can reduce congestion, ensure more neighbors are benefiting from new opportunities, and build a greener, more sustainable DC."

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