



## DEPARTMENTAL SUBMISSION

DEPARTMENT: OCFO-Office of Contracting & Procurement  
FILE NUMBER: OCFO-Office of Contracting &  
Procurement-1685

---

**RE:**

Submitting Reso. Autho. Contract No. 6004676

**SUMMARY:**

6004676 100% City Funding – To Provide Marketing and Communication Services to Bring Awareness and Understanding to the City’s New Adult-Use Marijuana Licensing Program. – Contractor: Ignition Media Group – Location: 151 West Congress Street, Suite 401, Detroit, MI 48226 – Contract Period: Upon City Council Approval through October 31, 2023 – Total Contract Amount: \$150,000.00.

**CIVIL RIGHTS, INCLUSION & OPPORTUNITY**

**RECOMMENDATION:**

6004676 100% City Funding – To Provide Marketing and Communication Services to Bring Awareness and Understanding to the City’s New Adult-Use Marijuana Licensing Program. – Contractor: Ignition Media Group – Location: 151 West Congress Street, Suite 401, Detroit, MI 48226 – Contract Period: Upon City Council Approval through October 31, 2023 – Total Contract Amount: \$150,000.00.

**CIVIL RIGHTS, INCLUSION & OPPORTUNITY**

**BY** Choose an item.

Sandra Yu Stahl, Chief Procurement Officer  
Office of Contracting and Procurement Office

**RESOLVED:** that Contract No. 6004676 referred to in the foregoing communication dated October 20, 2022 be hereby and is approved.

**DEPARTMENTAL CONTACT:**

Name: Alexandria Vaughn-Powe  
Position: Procurement Assistant