



Administration Division
Coleman A. Young Municipal Center
Detroit, MI 48226

Phone: 313-224-3901
Fax: 313-224-1464
www.detroitmi.gov

April 05, 2022

HONORABLE CITY COUNCIL

RE: Petition #2022-109 – Masonic Temple Complex, request to install 39 banners on Temple Street between Cass Avenue and John C. Lodge Drive, Second Avenue between Charlotte Street and Cass Avenue from April 11, 2022 until October 11, 2022 in order to celebrate 100th anniversary of laying the cornerstone of the Masonic Temple.

The Department of Public Works, Traffic Engineering Division received the above referenced petition. This department has no objections to the placement of banners, provided that the banner installation is in compliance with the banner policy adopted by your Honorable Body on December 13, 2019, and subject to the following conditions:

1. Thirty nine (39) banners are to be located along Temple Street between Cass Avenue and John C. Lodge Drive, Second Avenue between Charlotte Street and Cass Avenue as shown in the attached map.
2. The duration of banner installation shall be from April 11, 2022 until October 11, 2022.
3. Banners shall not exceed thirty-two (32) inches in width by ninety-four (94) inches in height and should be acrylic or vinyl with standard slitting (also called "Happy Faces").
4. Banners shall be affixed to allow minimum of (15) feet clearance from walkway surface.
5. Banners shall not include flashing lights that may be distracting to motorists.
6. Banners shall not have displayed thereon any legend or symbol which is, or resembles, or which may be mistaken for a traffic control device, or which attempts to direct the movement of traffic.
7. Commercial advertising is strictly prohibited on all banners, including telephone numbers, mailing addresses, and website addresses.
8. A sponsoring organization's logo and/or name may be included at the bottom of the banner in a space no more than ten (10) inches in height by thirty (30) inches in length, and letter size shall be limited to four (4) inch maximum and placed at the bottom of the banner.
9. Sponsoring organizations may not include messages pertaining to tobacco and related products, alcoholic beverages, firearms, adult entertainment or sexually explicit products, or political campaigns or related agendas.

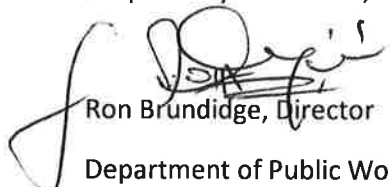
MICHAEL DUGGAN, MAYOR

HONORABLE CITY COUNCIL (Cont.)
Petition #2022-109

10. Sponsoring organizations may not include legends or symbols which may be construed to advertise, promote the sale of, or publicize any merchandise or commodity, with the exception of sponsorship as described in the banner policy (see section 9 of the policy).
11. Banner placement must be a minimum of 120 feet or every other pole apart, whichever is greater, including banners that may exist at the time of the installation and is limited to a two thousand (2000) feet radius area of the event location or within the stated organization's boundaries.
12. The design, method of installation and location of banners shall not endanger persons using the highway or unduly interfere with the free movement of traffic.
13. The petitioner *SHALL* secure an approval from **Public Lighting Department** to use their utility poles to hang the banners.
14. The petitioner *SHALL* secure Right of Way permit from City Engineering Division every time the banners are changed/replaced.
15. The wording on the banners will be (please see below).

If deemed appropriate by the City of Detroit, The City reserves the right to have the banners removed by the Petitioner at the Petitioner's cost prior to expiration date.

Respectfully Submitted,


Ron Brundidge, Director
Department of Public Works

Copy:

Linda Vinyard, Mayor's Office

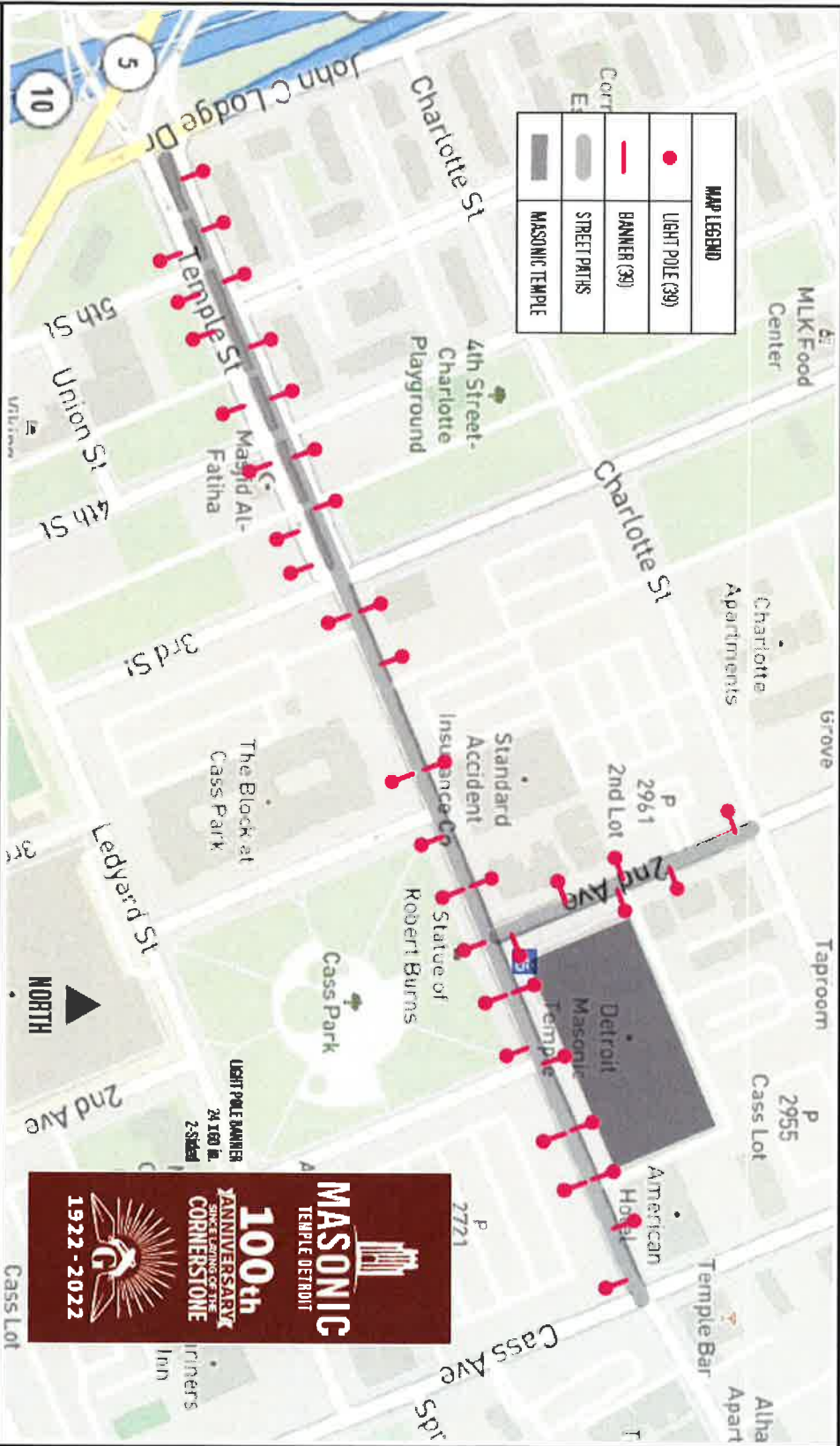
Oladayo Akinyemi, DPW

James Hannig, DPW

Sunny Jacob, DPW Traffic Engineering Division

MICHAEL DUGGAN, MAYOR

MAP LEGEND	
●	LIGHT POLE (39)
—	BANNER (39)
—	STREET PATHS
■	MASONIC TEMPLE



LIGHT POLE BANNER INSTALLATION MAP • MASONIC TEMPLE • TEMPLE ST. & SECOND AVE.



MASONIC

TEMPLE DETROIT

100th ANNIVERSARY

SINCE LAYING OF THE CORNERSTONE



LIGHT POLE BANNER
24x60 in.
2-sided
Illuminated Vinyl

STREETVIEW POINT 'A'



DESIGNATED LIGHT
POLE STREET MAP

SPECIFICATIONS

SERIALS:

- (20) Light Pole Banners
- Single 24x60 Two-Sided
- 12-18 Month Duration
- Hardware and Banner to be installed 6 feet from light pole face to bottom banner

LOCATION:

- DETROIT MASONIC TEMPLE:
- 500 Temple Street
- Detroit, MI 48226
- Temple St. South side of from
- Cass Ave. to John C. Lodge Dr.
- 2nd Ave. (both sides) between
- Temple and Charlotte St.

To promote, from noon to 6:00pm PM, BMU, from this will sign a sign on light poles.

PROPOSED DATE: 03/01/2022

Item	Quantity	Unit
Version 01	(20) Single Two-Sided Light Pole Banners	03/15/2022
Signage	Standard Banner	
By (Name/Title/Address)	Benet Masonic Temple / Sign Banner	
By:		
Signature		



6550 Russell Street
Detroit, MI
48226



Public Lighting Authority

400 Monroe Street, Suite 485
Detroit, Michigan, 48226
313-324-8291 Phone
313-638-2805 Fax
www.pladetroit.org

OUR MISSION is to improve,
modernize and maintain the
street lighting system in Detroit.

April 5, 2022

The Honorable City Council
1340 Coleman A. Young Municipal Center
Detroit, Michigan 48226

**RE: Masonic Temple Complex
Petition #2022-109**

Dear Council Members:

The Masonic Temple Complex is requesting permission to hang approximately 39 banners on various streets to celebrate the 100th anniversary of laying the cornerstone of the Masonic Temple.

The Public Lighting Authority has inspected poles and finds them to be structurally sound and is recommending approval for the Masonic Temple Complex to hang banners on Temple St. (between Cass Avenue and John C. Lodge Service Drive) and 2nd Avenue (between Temple and Charlotte Streets) from April 11, 2022, to October 11, 2022.

Respectfully Submitted,

Beau Taylor

Beau Taylor, Executive Director
Public Lighting Authority

Enclosure: Petition

cc: Council Members
File
PLD