



## CITY OF DETROIT

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# MEMORANDUM

**To:** Keith Hutchings, Municipal Parking Department, Director

**Through:** Council President Mary Sheffield

**From:** Council Member Gabriela Santiago-Romero submitting memorandum relative to

**Date:** 3/14/2022

**RE:** FY 2022-2023 Budget: Municipal Parking Department

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### SUMMARY:

1. What is the Municipal Parking Department's (MPD) plan for introducing dynamic pricing?
2. In December 2016 MPD issued an RFP for consulting services for a "parking feasibility study, plan and strategy of commercial neighborhoods" to "analyze opportunities and capital needs for parking and to develop a 10 year parking master plan."
  - a. Was this work completed, and where are these plans on the City Website?
3. Please provide copies of all completed or draft strategic, capital, and other major guiding plans completed for MPD in the last 10 years. Please include privately developed plans which MPD references for internal guidance, and plans for other (or multiple departments) which involve MPD.
  - a. Links to locations on the City website are preferred.
  - b. If these are not available via links on the City website, please describe why not or provide a timeline for inclusion.
4. In an interview with IPMI in 2020, Director Hutchings mentioned "300 new touchscreen kiosks throughout the city with the same interface as the app and website so people can access Park Detroit".

- a. What is the status of these, and are these funded in the FY23 budget?
  - b. Have there been discussions to merge this investment with more generically useful digital information kiosks which could offer wi-fi access and serve more diverse purposes?  
(Example: LinkNYC: <https://www.link.nyc>)
5. What plans does MPD have to engage in Transportation Demand Management initiatives, and specifically to support carpooling opportunities to manage parking demand?
  - a. Has the department considered investment in a tool like RideShark or [RideAmigos](#) in conjunction with other partners? Has an RFQ every been issued for this type of procurement? If yes, what was the result?
6. What is the status of upgrading remaining City Parking Facilities (like Ford Underground) and when was the last capital or strategic plan done to determine the future of these assets? Please provide a map of MPD properties, indicating supporting information like number of spaces.
7. What marketing and communications efforts does MPD have to educate users about parking issues – for example the new parking app, proper parking protocols (distances from driveways, curb cuts, stop signs and other ticket-incurring events) and parking discount program parameters?
  - a. Does MPD have access to professional communications services through the City (internal resource or contract) to adequately meet these needs?
8. In the City’s Strategic Plan for Transportation from late 2018, MPD is listed as a key department for several metrics, including those listed below. What is the status of MPDs role in these initiatives and how does their progress depend or relate to the FY23 budget?  
(<https://detroitmi.gov/document/detroit-strategic-plan-transportation>)
  - a. Managing transportation demand in collaboration with major employers,
  - b. Improving curbside management policies and coordination,
  - c. Improving parking space availability information,
  - d. Supporting retail through new neighborhood parking solutions,
  - e. Improving enforcement of traffic laws, and
  - f. Developing staff and align departments to plan for and implement complex transportation projects.
9. Please provide more details about the pre-pandemic program to have City employees park at the Eastern Market garage and shuttle to work-sites.
  - a. Why is this not arranged with DDOT and sponsored bus services to connect and familiarize City employees with public transit?
10. It is important that the City of Detroit lead by example. Please describe what internal plans or conversations have taken place to manage City of Detroit employee parking demand through parking cash-out programs, provision of bus passes integrated with City badges, and other Transportation Demand Management best practices.
11. DDOT is in search of a new vendor for mobile ticketing. What are plans to move toward Mobility as a Service by integrating the parking payment app with other transportation options, like DDOT, rideshare/carshare, scooter and bike share?
  - a. Was MaaS and specifically mobile transit ticketing considered during the new parking app procurement process?
  - b. What conversations are happening internally to align mobility planning across MPD, DPW, DDOT and OMI? Do your departments have standing coordination meetings?

12. What is MPD doing to make the public aware of the Residential Parking Permit (RPP) Program?
  - a. How many RPP zones are there? Where can this information be found online?

Please do not hesitate to contact my office if you have any questions. Thank you.

**DEPARTMENTAL CONTACT:**

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**Position:** Senior Policy Analyst