

Janice M. Winfrey  
City Clerk

**City of Detroit**  
OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

**DEPARTMENT PETITION REFERENCE COMMUNICATION**

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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Petition No.	2026-065
Name of Petitioner	Bedrock Detroit
Description of Petition	Petition request to hold "Nick Gilbert Way Summer Activations" from May 17, 2026 at 12:00 PM to September 30, 2026 at 6:00 PM at Nick Gilbert Way. Set-up will begin on May 11, 2026 at 8:00 AM and be completed by May 17, 2026 at 12:00 PM. Tear down will begin on October 01, 2026 at 8:00 AM and be completed by October 09, 2026 at 4:00 PM.
Type of Petition	<b>Special Events</b>
Submission Date	04/10/26
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Noah Switalski Bedrock Detroit 630 Woodward Ave Detroit, MI 48226 P: (630) 201-3424 <a href="mailto:noahswitalski@bedrockdetroit.com">noahswitalski@bedrockdetroit.com</a>

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

# City of Detroit Special Events Application Authorizations

## **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** Noah Switalski

**Date:** 3/27/2026

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

## **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** Nick Gilbert Way Summer A

**Event Date:** 5/11/26 - 9/30/2

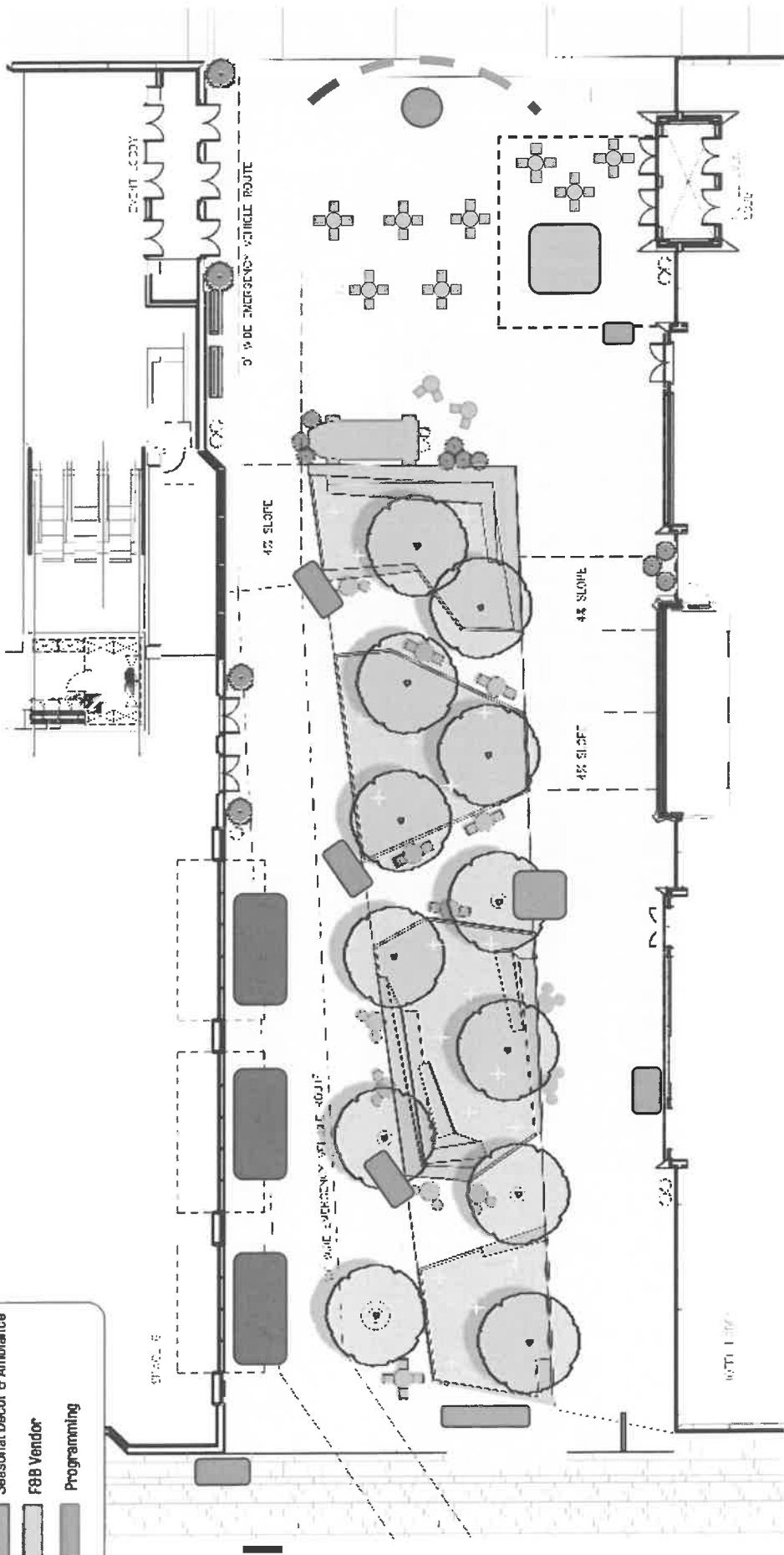
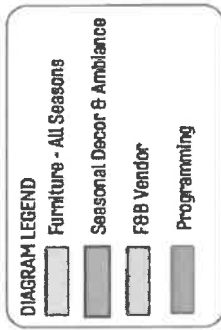
**Event Organizer:** Bedrock

**Applicant Signature:** Noah Switalski

**Date:** 3/27/2026

# PROPOSED SITE PLAN – SUBJECT TO CHANGE

## DIAGRAMMATIC SITE PLAN : Activation Layout





# Nick Gilbert Way Activations

NICK GILBERT WAY INVITES THE COMMUNITY TO CONNECT AND COLLABORATE THROUGH DIVERSE PROGRAMMING AND ACTIVITIES DESIGNED TO SPARK CONNECTION, JOY AND ENGAGEMENT.



## DÉCOR & AMBIANCE

Curated Décor that creates an elevated yet approachable outdoor summer ambiance.



## INSTALLATIONS

Interactive art & Photo Moments.  
Gathering Node & Communal Touchpoint.



## PROGRAMMING

Ongoing, Consistent Programming.  
Community Partnerships & Meetups.

# Proposed Example Imagery



## Nick Gilbert Way Summer Programming SEA 2026

### **Overview**

Bedrock aims to activate Nick Gilbert Way through a myriad of appealing, fun and unique temporary installations and programming this summer. Activations will take place from early May until late October. The purpose of these efforts is to enhance visitor experiences, create cheerful moments for public engagement, and promote foot traffic in and around downtown.

### **Target Timeframe:**

- May 1 – October 31

### **Temporary Installations**

- Sculptural artwork
- Food and beverage vendors
- Retail carts
- Artwork opportunities
- Interactive installations

### **Programming**

- Food and beverage offerings (alcohol included) - for sale
- Community group meet-ups
- Community-focused free or low-cost programming

### **Health & Safety**

The health and safety of Nick Gilbert Way service providers and guests are at the forefront of discussion in the development of this project. We plan to implement the following measures to allow for the safest experience for all:

- We will follow and enforce all applicable City of Detroit and State of Michigan health and safety guidelines through signage and on-site operations team members
- Cleaning measures will be implemented to frequently clean touch-point surfaces, including but not limited to wiping down surfaces
- All businesses will have applicable City of Detroit business licenses and remain compliant with Department of Health requirements

**Security**

All Nick Gilbert Way Activations will be monitored by existing Rock Security patrols. All vendors will be provided contact information for Rock Security command center and will have 24/7 access to services. Staff will also be provided a security, safety and emergency preparedness training from Rock Security.

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** Nick Gilbert Way Summer Activations

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** Bedrock Detroit

**Event Location:** Nick Gilbert Way

**Event Date(s) and Time(s):** 05/17/26 12:00 PM to 09/30/26 6:00 PM

**Type of Event:** Other

<b>Applicant Contact:</b>
Noah Switalski
noahswitalski@bedrockdetroit.com
+1 (630) 201-3424

<b>Submission Date:</b>	03/27/26 2
<b>Date of Clerk's Office Referral:</b>	4/9/26
<b>Date of City Departments Sign Off:</b>	4/8/26
<b>Date Referred to Council:</b>	4/10/26

### Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Approval Not Required	DDOT Approval Not Required	MPD Approval Not Required	DPW Reviewed- Ready for Council	DHD Reviewed- Ready for Council

**BSEED**  
BSEED  
Reviewed-  
Ready for  
Council

**Mayor's Office Special Events Signature:** *Gakeima Fife*

**Date:** April 10, 2026



## General Event Information

Has this event been hosted before? \_\_\_\_\_

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? \_\_\_\_\_

Is this an annual event? Yes \_\_\_\_\_

Event Website: deckedoutdetroit.com \_\_\_\_\_

Which spaces will be used? Private Facility \_\_\_\_\_

Will this event include the use or sale of marijuana? No \_\_\_\_\_

## Event Description

Brief Event Purpose & Description:

Bedrock aims to activate Nick Gilbert Way through a myriad of appealing, fun and unique temporary installations and programming this summer. Activations will take place from early May until late October. The purpose of these efforts is to enhance visitor experiences, create cheerful moments for public engagement, and promote foot traffic in and around downtown.

Estimated Peak Attendance: 500 \_\_\_\_\_

Estimated Total Attendance: 150000 \_\_\_\_\_

Is this a public event? \_\_\_\_\_

Will there be ticket sales or admission charged? No \_\_\_\_\_

Does this event use Hart Plaza? \_\_\_\_\_

Will there be merchandise sold? Yes \_\_\_\_\_

Will you be taking donations? No \_\_\_\_\_

Is this a charity event? No \_\_\_\_\_

Does this event involve campers, tents and/or RVs? \_\_\_\_\_

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? \_\_\_\_\_

## Contact Information

Organization / Petitioner Name: Bedrock Detroit

Mailing Address: 630 Woodward Ave

Detroit Michigan 48226

Primary Contact:	Secondary Contact:
Noah Switalski	Katie Donahue
noahswitalski@bedrockdetroit.com	katiejodonahue@gmail.com
	+1 (646) 221-8325

Organization Type: Corporation

Organization Website: bedrockdetroit.com

## Event Setup & Breakdown

Begin Setup: 05/11/26 8:00 AM

Complete Setup: 05/17/26 12:00 PM

Setup Location(s): Nick Gilbert Way

Event Start: 05/17/26 12:00 PM

Event End: 09/30/26 6:00 PM

Begin Tear Down: 10/01/26 8:00 AM

Complete Tear Down: 10/09/26 4:00 PM

Number of Trash Containers: 10 Number of Recycling Containers: 10

Cleaning Service Vendor: Bedrock Environmental Services, Harvard

Other Waste Elements: All vendors will maintain waste to Health Dept standards with necessary permits

## Street Closures & Parking

How many streets will be closed: <sup>0</sup> \_\_\_\_\_

Will you be closing any part of Woodward Avenue? \_\_\_\_\_

Street Closures (if there are 1-4 closed streets):

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? <sup>No</sup> \_\_\_\_\_

Valet parking or blocking metered parking spaces? <sup>Valet Parking</sup> \_\_\_\_\_

Describe the parking plan to accommodate anticipated attendance:

Valet is available at Hudson's if necessary, otherwise all attendees can park in nearby City spaces or garages

## Food & Beverage

Will food be served? <sup>Yes</sup> \_\_\_\_\_

Will food be prepared on site? <sup>No</sup> \_\_\_\_\_

Number of food trucks: <sup>0</sup> \_\_\_\_\_ Number of non-truck food vendors: <sup>3</sup> \_\_\_\_\_

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? Wine, Liquor, Beer

Day(s) and time(s) alcohol will be served: Thursday - Friday 3pm -9pm, Saturday 12pm - 9pm, Sun

Will ice be used in any served beverages? Yes

## Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? \_\_\_\_\_

Do any of the stages have a canopy? \_\_\_\_\_

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 0

Tent Contractor: \_\_\_\_\_

What other structures will your event include? An enclosed bar will be built and installed. Mobile vendor carts will also be employed, as well as an art structure. \_\_\_\_\_

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Utility Power

How will generators be fueled? \_\_\_\_\_

Generator contractor: \_\_\_\_\_

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? No

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Rock Security

Number of private personnel per shift: 3

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? No

Name of emergency medical services contractor: \_\_\_\_\_

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: \_\_\_\_\_

**Resolved**, The Mayor's Office is hereby authorized and directed to issue permits to Bedrock Detroit to host "Nick Gilbert Way Summer Activations" (2026-065) from May 17, 2026 to September 30, 2026 at Nick Gilbert Way from 12:00 PM to 6:00 PM.

**PROVIDED**, that there will be DPD Assisted Event w/ Private Contracted Security; and be it further

**PROVIDED**, that there will be DFD Pending Inspections; and be it further

**PROVIDED**, that there will be BSEED Permits Required for Installations and be it further

**PROVIDED**, that there will be Health Department Inspections Required; and be it further

**PROVIDED**, that there will be a Business License Required obtained following City Council approval; and be it further

**PROVIDED**, all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.