

City of Detroit

CITY COUNCIL

DENZEL ANTON MCCAMPBELL COUNCIL MEMBER, DISTRICT 7

MEMORANDUM

TO: Kate Trudeau, President and CEO
Eastern Market

THRU: Council President James Tate

FROM: Council Member Denzel Anton McCampbell *Denzel A. McCampbell*

DATE: March 12, 2026

RE: FY27 Budget Hearing Follow Up Questions- Eastern Market

Thank you again for your time and for the presentation during the recent hearing. We appreciate Eastern Market's willingness to walk through current operations and respond to council questions. As a follow-up, I have a few additional questions so I can better understand some of the issues discussed on the record and areas that may come up in future policy discussions.

1. How much of Shed 7 will be dedicated to Detroit Farmers?
2. Please describe the partnership Eastern Market has with block clubs and neighborhood associations when hosting popup markets and mobile markets.
 - a. Does Eastern Market currently partner with block clubs or neighborhood associations when hosting pop-up or mobile markets?
 - i. If so, what role do those groups play in organizing or promoting the markets within their neighborhoods?
 - b. What does your current marketing and outreach strategy look like for these neighborhood markets?
 - c. If partnerships with block clubs were expanded, how would your outreach and marketing approach change?
 - d. What additional resources or funding would be required to scale mobile markets through neighborhood-based partnerships?
3. Please provide the list of markets in D7 that you currently partner with.

Please do not hesitate to contact my office if you have any questions. Thank you.

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Cc: Honorable Detroit City Council
Louise Jones, City Clerk's Office
Malik Washington, Director of City Government Affairs