



Detroit City Council

MEMORANDUM TO: Brittnei Brown, Director of Communications Media Services
THROUGH: James Tate, City Council President
FROM: Renata Miller, Council Member District 5
CC: David Whittaker, Director Legislative Policy Division Staff
DATE: March 13, 2026
RE: 2026-2027 Media Services Budget Questions

As part of the Detroit City Council's review of the Media Services FY 2027 budget, our office respectfully requests additional information regarding several operational areas. The following questions are intended to supplement the information requested by the Legislative Policy Division and assist our office in better understanding how the department plans to meet communications and media production needs across City departments and City Council offices

1. How many full-time employees does Media Services require to effectively fulfill communications and media requests from City departments, the Mayor's Office, and City Council offices?
2. How many positions within Media Services are dedicated specifically to graphic design and visual communications services?
3. How will the proposed budget increase improve the timeliness and responsiveness of graphic design and media production requests submitted by City departments and Council offices?
4. With the number of positions increasing from 17 to 38, how many of those positions will be dedicated to supporting communications and media requests from City Council offices?