



City of Detroit

COUNCILMAN SCOTT R. BENSON

MEMORANDUM

TO: David Whitaker, Director, Legislative Policy Division

FROM: Hon. Scott Benson, City Council District 3

CC: Hon. Angela Calloway, Chair, Internal Operations Standing Committee

Hon. Janice Winfrey, City Clerk

Malik Washington, Mayor's Liaison

VIA: Hon. Council President James E. Tate

DATE: 9 April 2026

RE: CITY COUNCIL MEDIA SERVICES DIVISION

Please provide a report on the feasibility of City Council operating its own media services division. The report should examine the administrative, budgetary, and operational considerations involved in establishing an in-house unit to manage Council broadcasting, recording, digital content, and related public communications functions.

The goal is to better understand whether Council can develop a more independent and consistent media operation to support transparency and public engagement.

If you have any questions, do not hesitate to contact my office at 313-224-1198.

SRB