

CITY OF DETROIT

MARY SHEFFIELD

COUNCIL PRESIDENT

MEMORANDUM

To: Keith Hutchings, Director, Municipal Parking Department **Through:** Mary Sheffield, President, Detroit City Council

From: Council President Mary Sheffield submitting memorandum relative to

Date: 3/11/2022

RE: Budget Hearing Questions, Municipal Parking Department, Fiscal Year

2022/2023

SUMMARY:

- 1. We would like an update on our resident parking permit program.
 - a. Have the possible areas for the program been identified?
- 2. Will money be allocated to advertise residents of our Detroit resident discount program?
- 3. How much does the department spend annually for advertising the Detroit resident discount program?
 - a. How much is proposed in this upcoming budget?
- 4. How are you all marketing parking apps?
 - a. How are people using the parking app?
- 5. Does the department plan on crating new zones for free parking and paid parking?
 - a. We would like to request a map of those areas.
- 6. How much money are we accumulating with the city's paid parking lots and meters?
- 7. What are the enforcement regulations for paid parking and parking tickets?
- 8. How many people annually are applying for our resident discount program?

Please contact Caryn Shannon from my office at caryn.shannon@detroitmi.gov if you have any questions.

DEPARTMENTAL CONTACT:

Name: Caryn Shannon

Position: Junior Policy Analyst