



Administration Division
Coleman A. Young Municipal Center
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October 06, 2025

Detroit City Council
1340 Coleman A. Young Municipal Center
Detroit MI, 48226

Resolution to permit, Downtown Detroit Partnership to install 260 banners on Michigan Avenue, Cass Avenue, Congress Street, Washington Boulevard, Monroe Street, Griswold Street, State Street, Madison Street, Beaubien Street, Woodward Avenue and Jefferson Avenue from October 14, 2025 or City Council approval date to March 18, 2026 for holiday/ seasonal lighting around the downtown.

Honorable City Council:

Pursuant to banner policy adopted by your Honorable Body on November 30, 2001, the above referenced resolution is hereby submitted to your Honorable Body for consideration and approval.

The "holiday/ seasonal lighting " banners are anticipated to be installed as soon as possible, and I request that this resolution be adopted at this Honorable Body's earliest possible formal session.

I am available to answer any questions that Your Honorable Body may have regarding this resolution. Thank you for your consideration.

Respectfully,

A handwritten signature in blue ink that reads "Ron Brundidge".

Ron Brundidge, Director
Department of Public Works

MICHAEL DUGGAN, MAYOR



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By Council Member _____

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WHEREAS, the Department of Public Works (DPW) received the above referenced request through the Downtown Detroit Partnership under Petition #2025-261 for installing 260 banners on Michigan Avenue, Cass Avenue, Congress Street, Washington Boulevard, Monroe Street, Griswold Street, State Street, Madison Street, Beaubien Street, Woodward Avenue and Jefferson Avenue for holiday/ seasonal lighting around the downtown, and

WHEREAS, the **260 (two hundred and sixty)** banners are to be located on Michigan Avenue, Cass Avenue, Congress Street, Washington Boulevard, Monroe Street, Griswold Street, State Street, Madison Street, Beaubien Street, Woodward Avenue and Jefferson Avenue, and the duration of banner installation shall be from October 14, 2025 or City Council approval date to March 18, 2026, and

WHEREAS, Woodward Avenue and Jefferson Avenue, being designated as state trunk lines within the aforementioned locations, necessitates the procurement of approval from the Michigan Department of Transportation, and

WHEREAS, the banner installation will be in compliant with the banner policy adopted by your Honorable Body on November 30, 2001, and **THEREFORE BE IT**

RESOLVED, that the Department of Public Works is hereby approving the request for the banner installation for Downtown Detroit Partnership, and

BE IT FURTHER RESOLVED, that this approval of the banner installation by Downtown Detroit Partnership be contingent upon the approval of this resolution by the Honorable City Council.

MICHAEL DUGGAN, MAYOR