



Administration Division
Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 611
Detroit, MI 48226

Phone: 313-224-3901
Fax: 313-224-1464

October 06, 2025

Detroit City Council
1340 Coleman A. Young Municipal Center
Detroit MI, 48226

Resolution to permit, West Vernor and Springwells Business Improvement District (BID) to install 230 banners on W. Vernor Highway and Springwells Street from December 1, 2025 for a duration of up to six months to promote W. Vernor and Springwells business district.

Honorable City Council:

Pursuant to banner policy adopted by your Honorable Body on November 30, 2001, the above referenced resolution is hereby submitted to your Honorable Body for consideration and approval.

The "West Vernor and Springwells BID" banners are anticipated to be installed on December 1, 2025, and I request that this resolution be adopted at this Honorable Body's earliest possible formal session.

I am available to answer any questions that Your Honorable Body may have regarding this resolution. Thank you for your consideration.

Respectfully,

A handwritten signature in blue ink, appearing to read "Ron Brundidge".

Ron Brundidge, Director
Department of Public Works

MICHAEL DUGGAN, MAYOR



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By Council Member _____

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WHEREAS, the Department of Public Works (DPW) received the above referenced request through the West Vernor and Springwells BID under Petition #2025-260 for installing 230 banners on Griswold Street for the purpose of promoting W. Vernor and Springwells business district, and

WHEREAS, the **230 (two hundred and thirty)** banners are to be located on W. Vernor Highway between Woodmere Street and Clark Street, Springwells Street between W. Vernor Highway and Fisher Freeway Service Drive, and the duration of banner installation shall be 6 months from December 1, 2025, and

WHEREAS, the banner installation will be in compliant with the banner policy adopted by your Honorable Body on November 30, 2001, and **THEREFORE BE IT**

RESOLVED, that the Department of Public Works is hereby approving the request for the banner installation for West Vernor and Springwells BID, and

BE IT FURTHER RESOLVED, that this approval of the banner installation by West Vernor and Springwells BID be contingent upon the approval of this resolution by the Honorable City Council.

MICHAEL DUGGAN, MAYOR