

City of Detroit

Janice M. Winfrey
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-199
Name of Petitioner	Detroit Parks Coalition
Description of Petition	Petition request to hang approximately 45 banners on Spinoza Dr., Plymouth Rd., Joy Rd., Rouge Park Dr., Tireman Ave, Warren Ave, and Berg Rd. Banners will be installed ASAP to May, 2026 for the purpose of Commemorating the Centennial Year of Rouge Park.
Type of Petition	Banner
Submission Date	07/18/2025
Concerned Departments	Department of Public Works, Public Lighting Department, Public Lighting Authority
Petitioner Contact	Yvette Pullom-Bass Friends of Rouge Park 9509 W. Parkway St. Detroit, MI 48239 P1: (313) 623-3233 ybass@detroitparkscoalition.com

City Of Detroit Banner Permit Application

For Banners in the Public Right-Of-Way

This application is for the proposed banner(s) for a specified period of time only. The City of Detroit will be strictly adhering to the Banner Permit Guidelines; please print them out for reference. This form must be completed and returned at least **60 days** prior to the date of installation. If submitted later than 60 days prior, application is subject to denial. If the requested Banner location is on a Michigan State Truck Line or Wayne County Road the application must be submitted at least **180 days** prior to the date of installation. After expiration of the permit (if granted), or should the banner change in any way, another application will be required.

SECTION 1 - APPLICANT INFORMATION

Contact Name: Yvette Pullom-Bass
Name of Organization: Friends of Rouge Park
Mailing Address: 9509 W. Parkway St. Detroit 48239
Phone Number: 813 623 3233 E-Mail Address: ybass@detroitparkscoalition.com

Type of Banner(s) check all that apply:

- City of Detroit Non-Profit Other
 Community Business District
 Special Event Holiday

If registered as a non-profit, please indicate your non-profit status identification number and attach a copy of the certificate.

Non-profit identification number: _____

If applying for a business district banner(s) please identify the business district.

Business District: _____

Type of Request:

- Initial Permit Permit Renewal

If this request is for permit renewal, please provide the following:

Permit Identification Number: _____

Permit Expiration Date: _____

SECTION 2 - COMMERCIAL BANNER COMPANY

Contact Name: Yvette Pullom-Bass
Name of Organization: Friends of Rouge Park
Mailing Address: 9509 W Parkway Detroit, MI 48239
Phone Number: _____ E-Mail Address: _____

SECTION 3 - BANNER INFORMATION

Purpose of Banner(s): Commemorating the Centennial Year for Rouge Park

Time Period to display Banner(s): Install Date: ASAP Removal Date: May 2025 2026^(yr)

Number of Banner(s) to display: 45

Streets on which Banner(s) are to be displayed: Spinoza Dr., Plymouth Rd., Joy Rd., Rouge Park Dr, Tireman, Warren Ave, and Berg Rd.

Are any of the poles located on a Michigan State Trunk Line or Wayne County Road?
Refer to listing of Trunk Lines and Wayne County Roads. [] YES [X] NO


Describe wording on the Banner(s) and any graphics:
Rouge Park 100 years Centennial Celebration
1925-2025
Friends of Rouge Park (logo) City of Detroit (logo)
Gilbert Family Foundation (logo)

AGREEMENT OF INDEMNITY

CITY OF DETROIT:

For and in consideration of the granting of a permit by the City of Detroit to suspend a Banner or Banners, the undersigned does agree to indemnify and hold harmless the City of Detroit, its officers, agents and employees from any and all claims arising out of the placement of, maintenance of, use of, or removal of banners, including claims involving Banners (or the structure upon which they are hung) falling on people or property.

INDEMNITOR (S):



Signature of Authorized Representative (Organization)
Yvette Pullom-Bass

Name
2235 Glynm Ct Detroit, MI 48228

Address, City, State, Zip Code
313 623.3233

Phone Number
6/18/25

Date

Signature of Authorized Representative (Banner Company)

Name

Address, City, State, Zip Code

Phone Number

Date

The following items **MUST BE** included in the permit application package in order for it to be considered:

- Completed banner permit application form
- Signed and dated Indemnity agreement
- Signed and dated maintenance and removal agreement
- Copy of certificate of Insurance
- Sketch, drawing, or actual sample of the banner to be displayed
- Listing and/or map of the specific locations for the Banner(s)
- \$100 non-refundable permit fee
- A refundable deposit to be held in escrow presented to Business License Department prior to the issuance of the Banner Permit

The undersigned applicant(s) agrees to abide by the provisions set by the City of Detroit to suspend a Banner or Banner(s) during the time period requested for this permit.

Yvette Pullom-Bass

Applicant: Print Name

Lorraine Houston

Commercial Banner Representative: Print Name
i.e., installer/remover

[Signature]

Applicant: Signature

[Signature]

Commercial Banner Representative: Signature

6/19/25

Date

6/20/25

Date

The following items **MUST BE** included in the permit application package in order for it to be considered:

- Completed banner permit application form
- Signed and dated indemnity agreement
- Signed and dated maintenance and removal agreement
- Copy of certificate of insurance
- Sketch, drawing, or actual sample of the banner to be displayed
- Listing and/or map of the specific locations for the Banner(s)
- \$100 non-refundable permit fee
- A refundable deposit to be held in escrow presented to Business License Department prior to the issuance of the Banner Permit

The undersigned applicant(s) agrees to abide by the provisions set by the City of Detroit to suspend a Banner or Banner(s) during the time period requested for this permit.

Yvette Pullom - Bass

Applicant: Print Name

Commercial Banner Representative: Print Name
i.e., installer/remover

[Signature]
Applicant: Signature

Commercial Banner Representative: Signature

6/19/25
Date

Date

PROOF :

Specifications :

LIGHT POLE BANNERS

- Light Pole Banners
- Single Hardware
- 18 sq. Heavy Single Layer
- 24 x 36 in. Two-Sided
- 90 Print w/ Matte Lamination
- 18-24 Month Duration

Qty : (50)

Location:

ROUGE PARK
Detroit MI 48228

PROJECT NAME:

LIGHT POLE BANNERS

Detroit Parks Division | Verle Bass
Client | Contact : A

313.823.3233
Client Phone : A

jbass@detroitparksdivision.com
Client Email : A

01 1/25/2024
Purchase No. : A PROOF DATE : A

CLIENT REVIEW :

- APPROVED
- APPROVED with Visual Revisions
- REJECT AS NOTED and RESUBMIT

Authorized Signatory : A

Date : A

BY PROVIDER, please SIGN AND RETURN VIA EMAIL. Production will begin upon receipt of signed approval. The prices, specifications, and contents as described on this order are hereby accepted. This order is subject to the terms and conditions of the design. It is the property of the designer and may not be reproduced in any manner without written permission. Bill, creating, reviewing, issuing, 3/28/24, 04, design sheet, and specs as indicated. For production manufacturing and print timeline, details of color matching and proof samples, details of color matching for the open approval. Please indicate the by provider approval and any other representation. Production will begin upon receipt of signed approval. Please contact the provider for any questions. Typical, color, copyright, etc. Signat approval of the proof is required to proceed into production.

Early Mollis

Contact : A

early@bannertsignco.com
Email : A

Banner
SIGN CO.
—EST. 1974—

bannertsignco.com



digitalprintmedia.com

SignsonSite
DETROIT
DETROIT

TEL: 313.555.9777

65519 Cassell Street • Detroit, MI 48211



24 X 36w in. LIGHT POLE BANNER



STREET VIEW POINT 'A'