



DEPARTMENTAL SUBMISSION

DEPARTMENT: Public Works - City Engineering

FILE NUMBER: Public Works - City Engineering-0563

*** RE:**

Submitting reso. autho. Petition No. x2025-229 – Merchants Row Webward LLC, request for various encroachment within the westerly part of Woodward Avenue, 120 ft. wide, adjacent to the parcel commonly known as 1425 Woodward Ave, for the installation of an on-site mounted wall sign and a mounted blade sign.

*** SUMMARY:**

The project is located at 1275 Woodward Detroit Michigan and that is owned by Merchants Row Webward LLC By Bedrock Management Services LLC (tenant is Free People - URBN US Retail LLC.) Merchants Row Webward LLC is proposing to have a “Free People” blade sign that projects 36” away from the building and 9’11.13” above the public sidewalk. This blade sign will enable pedestrian traffic to see the Free People location as they are walking down the sidewalk. Hopefully, this increases public awareness of the new Free People location to create safer foot traffic for this location.

*** RECOMMENDATION:**

Approve

*** DEPARTMENTAL CONTACT:**

Name: Raven Wright

Position: Supervisor of Maps & Records

***=REQUIRED**