

# City of Detroit

Janice M. Winfrey  
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

## DEPARTMENT PETITION REFERENCE COMMUNICATION

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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Petition No.	2025-224
Name of Petitioner	American Cancer Society
Description of Petition	Petition request to hold "Making Strides Against Breast Cancer of Detroit" October 11, 2025 from 8:00 AM until 11:00 AM on the same day at The Corner Ballpark. Set-up will begin at 9:00 AM on October 10, 2025 and be completed by 3:00 PM on the same day. Tear down will begin at 11:00 AM on October 11, 2025 and be completed by 4:00 PM on the same day.
Type of Petition	<b>Special Events</b>
Submission Date	08/27/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Leeann Mcdowell 29777 Telegraph Rd. #1451 Southfield, MI 48043 (Ph) 313-254-5050 <a href="mailto:leeann.mcdowell@cancer.org">leeann.mcdowell@cancer.org</a>

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

# City of Detroit Special Events Application Authorizations

## **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** *Leeann McDowell Plischke*      **Date:** 4/8/2025

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

## **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** Making Strides of Detroit

**Event Date:** 10/11/2025

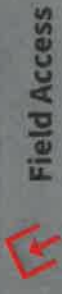
**Event Organizer:** American Cancer Society

**Applicant Signature:** *Leeann McDowell Plischke*      **Date:** 4/8/2025





Reference Key



Field Access



Emergency Vehicle Access



Event entrance



# **EVENT COMMUNITY OUTREACH PLAN**

## **FOR INTERNAL USE ONLY**



### **Notification via mailed letter:**

- Businesses directly impacted by walk route and road closures
- Corktown Business Association (CBA)
- Corktown Neighborhood Association
- North Corktown Neighborhood Association
- East End Corktown Block Club
- Train Station Neighbors Block Club

### **Notification via email communication:**

- Corktown Business Association (CBA)
- Corktown Neighborhood Association
- North Corktown Neighborhood Association
- East End Corktown Block Club
- Train Station Neighbors Block Club

### **Notification via direct communication at event and/or meeting:**

- Corktown Business Association

Letter and email communication to include notification letter, copy of event route, and event flyer.  
Letter featured on page 2, accompanying event flyer

**EVENT COMMUNITY OUTREACH PLAN**  
**FOR INTERNAL USE ONLY**



To Whom It May Concern,

The American Cancer Society is excited to host its annual Making Strides Against Breast Cancer of Detroit at The Corner Ballpark on Saturday, October 11th, 2025. This event serves as a celebration for the many cancer journeys shared across the communities of Metro Detroit and includes a survivor and thriver celebration, caregiver recognition, tribute garden to recognize those lost, music, activities, games, and a non-competitive walk through the Corktown community.

We are writing to inform you of our walk route, road closures, and anticipated crowd size for our event. Enclosed you will find our walk route which indicates the accompanying road closures. The Making Strides event will be hosted from 8:00 a.m. – 11:00 a.m. and expects a crowd of nearly 10,000 participants.

We have also included an event document should you be interested in learning more about how you can support the American Cancer Society and Making Strides Against Breast Cancer this October. We would love to pink out Corktown and provide an all-day experience for our participants!

*More about the Making Strides Against Breast Cancer event:*

*This event has been hosted in Detroit for 28 years, most recently at Hart Plaza. The event is free and open to the public. We are proud to be the largest breast cancer event in Detroit and part of the largest breast cancer movement in the nation. It is important to us that we provide a welcoming and inclusive event experience for all communities of Metro Detroit and the many different stages and journeys of a cancer diagnosis.*

Yours in the fight,

Your Detroit Strides Team

# **EVENT CLEAN-UP PLAN**

## **FOR INTERNAL USE ONLY**



**Updated 8.5.2024**

### **Venue Clean-up Plan:**

Venue – The Corner Ballpark, 1680 Michigan Ave. Detroit

Clean-up and waste removal to be contracted and overseen by venue staff.

Anticipated waste – food waste from on-site food vendors

Sustainability plan – water stations to minimize single-use water bottles and waste

### **Route Clean-up Plan:**

Anticipated waste – limited quantity of single-use water bottles and/or disposable cups

Clean-up and sustainability plan – partnering with WM to provide recycling and waste containers that will be placed along the route by event volunteers. All receptacles will be collected and housed in one location for WM retrieval after event conclusion

Additional resources along route – ACS will have event signage placed along the walk route, to be placed the morning of the event and collected upon event completion. Signage includes directional signage. In addition to signage, ACS will have volunteers placed along the route for directional assistance, course marshals, and general information. Any and all supplies and/or resources placed along the route will be removed from the public space immediately following the event conclusion

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** 2025-224

**Event Name:** Making Strides Against Breast Cancer of Detroit

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** American Cancer Society

**Event Location:** The Corner Ballpark

**Event Date(s) and Time(s):** 10/11/25 8:00 AM to 10/11/25 11:00 AM

**Type of Event:** Walkthon, Festival

<b>Applicant Contact:</b>
Leeann McDowell
leeann.mcdowell@cancer.org
+1 (313) 254-5050

<b>Submission Date:</b>	04/08/25 4
<b>Date of Clerk's Office Referral:</b>	8/27/25
<b>Date of City Departments Sign Off:</b>	8/27/25
<b>Date Referred to Council:</b>	8/28/25

**Department Approvals**

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Reviewed-Ready for Council	DPW Reviewed-Ready for Council	DHD Reviewed-Ready for Council

**BSEED**  
BSEED Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gakeima Fife*

**Date:** August 28, 2025

## General Event Information

Has this event been hosted before? yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? yes

Is this an annual event? Yes

Event Website: www.makingstrideswalk.org/detroitmi

Which spaces will be used? Street, Sidewalk, Private Facility

Will this event include the use or sale of marijuana? No

## Event Description

### Brief Event Purpose & Description:

The Making Strides of Detroit event is a free, non-competitive community walk to raise awareness and funds for the American Cancer Society's breast cancer initiatives. The event includes a non-competitive walk, survivor ceremony, music, and various activities for families to enjoy throughout the morning.

Estimated Peak Attendance: 7500

Estimated Total Attendance: 10000

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? \_\_\_\_\_

Will there be merchandise sold? Yes

Will you be taking donations? Yes

Is this a charity event? Yes

Does this event involve campers, tents and/or RVs? \_\_\_\_\_

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? \_\_\_\_\_

## Contact Information

Organization / Petitioner Name: American Cancer Society

Mailing Address: 29777 Telegraph Rd. #1451

Southfield MI 48043

Primary Contact:	Secondary Contact:
Leeann McDowell	Erin Schrieber
leeann.mcdowell@cancer.org	erin.schrieber@cancer.org
+1 (313) 207-3521	+1 (313) 216-4050

Organization Type: Nonprofit

Organization Website: www.cancer.org

## Event Setup & Breakdown

Begin Setup: 10/10/25 9:00 AM

Complete Setup: 10/10/25 3:00 PM

Setup Location(s): The Corner Ballpark (primary event location), proposed route througho

Event Start: 10/11/25 8:00 AM

Event End: 10/11/25 11:00 AM

Begin Tear Down: 10/11/25 11:00 AM

Complete Tear Down: 10/11/25 4:00 PM

Number of Trash Containers: 30 Number of Recycling Containers: 30

Cleaning Service Vendor: \_\_\_\_\_

Other Waste Elements: \_\_\_\_\_

## Street Closures & Parking

How many streets will be closed: 5+

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Blocking metered parking spaces

Describe the parking plan to accommodate anticipated attendance:

Event staff will coordinate with local parking structures and surface lots to notify of the increased traffic. Event staff to post recommended parking locations to event website and include in pre-event email communication.

## Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 0 Number of non-truck food vendors: 1

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? \_\_\_\_\_

What type(s) of alcohol will be served? \_\_\_\_\_

Day(s) and time(s) alcohol will be served: \_\_\_\_\_

Will ice be used in any served beverages? Yes

## Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? No

Number of tents 10' x 10' and smaller: 15

Number of tents larger than 10' x 10': 10

Tent Contractor: TBD

What other structures will your event include? Start Line truss

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? \_\_\_\_\_

Generator contractor: \_\_\_\_\_

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: \_\_\_\_\_

Number of private personnel per shift: \_\_\_\_\_

Which of these apply to the private security personnel? \_\_\_\_\_

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: TBD

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input checked="" type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: \_\_\_\_\_

**Resolved,** The Mayor's Office is hereby authorized and directed to issue permits to American Cancer Society to host "Making Strides Against Breast Cancer of Detroit" (#2025-224) on October 11, 2025 from 8:00 AM - 11:00 AM at Corner Ballpark.

**PROVIDED,** that there will be DPD Assisted Event; Contracted with Private Security and be it further

**PROVIDED,** that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

**PROVIDED,** there will be DPW Road Closure Permits & No Parking Signage Required; and be it further

**PROVIDED,** that there will be DHD pending inspections; and be it further

**PROVIDED,** that there will be Municipal Parking Permits Required; and be it further

**PROVIDED,** there will be BSEED Permits for Tents, Generators, and Trusses Required; be it further

**PROVIDED,** there will be a Business License Required obtained following City Council approval; and be it further

**PROVIDED,** all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.