

# City of Detroit

Janice M. Winfrey  
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

## DEPARTMENT PETITION REFERENCE COMMUNICATION

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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|                         |   |
|-------------------------|---|
| Petition No.            | 2025-212  |
| Name of Petitioner      | Mad Hatter Experience LLC   |
| Description of Petition | Petition request to hold "DroneArt Candlelight Concert" September 12, 2025 from 4:00 PM through September 13, 2025 until 11:00 PM at 5101 John C Lodge Fwy, Detroit, MI 48202. Set-up will begin at 9:00 AM on September 11, 2025 and be completed by 5:00 PM the same day. Tear down will begin at 9:00 AM on September 14, 2025 and be completed by 5:00 PM the same day. |
| Type of Petition        | <b>Special Events</b>   |
| Submission Date         | 08/14/25  |
| Concerned Departments   | Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)  |
| Petitioner Contact      | Dan Carney<br>50 Greene St.<br>New York, New York 10013<br>(Ph) 617-480-3074<br><a href="mailto:dan.carney@feverup.com">dan.carney@feverup.com</a>  |

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

# City of Detroit Special Events Application Authorizations

## **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** *Dan Carney*

**Date:** 07/16/25

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

## **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

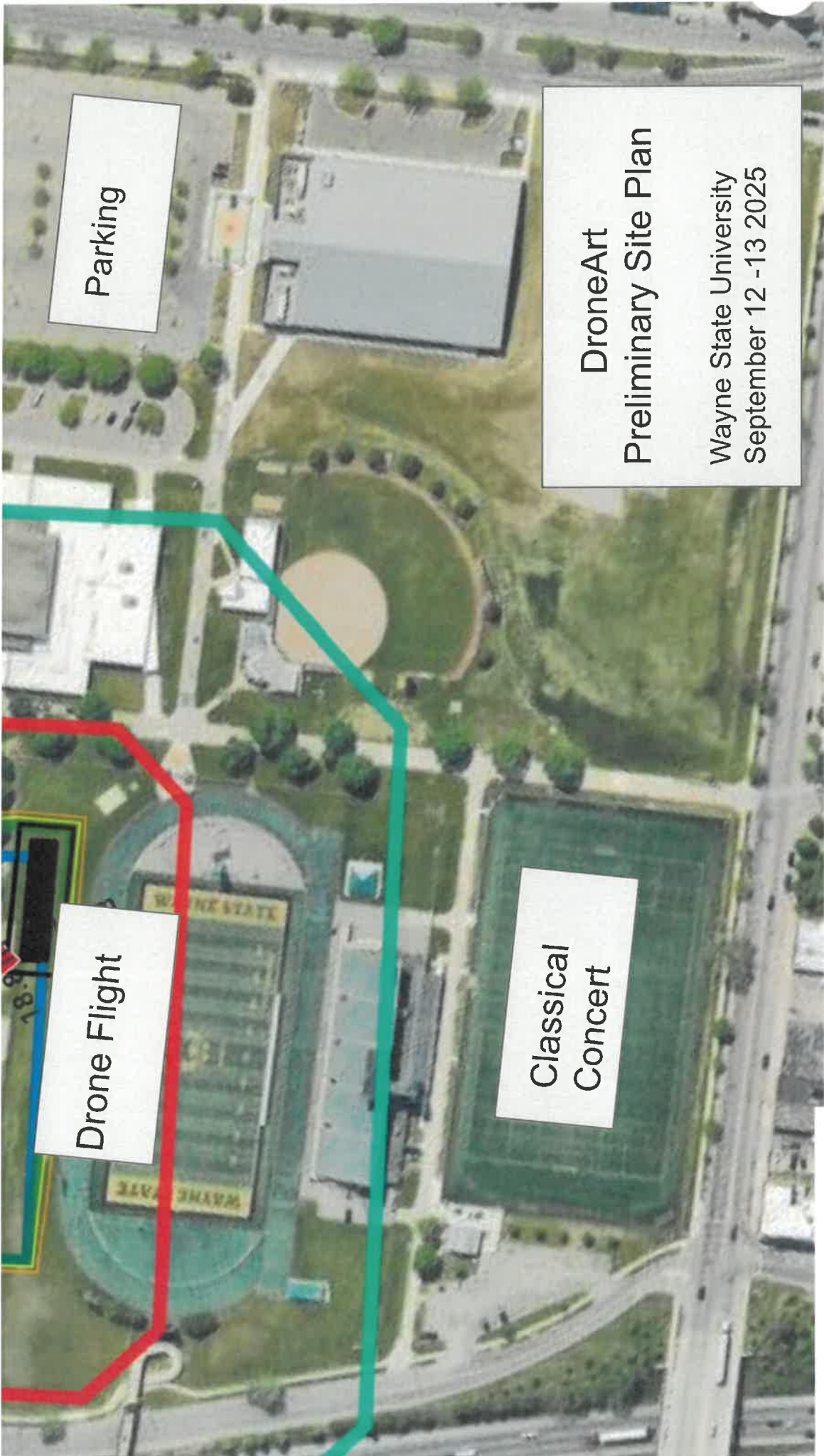
**Event Name:** DroneArt Candlelight Conce

**Event Date:** 09/11 -09/13/25

**Event Organizer:** Mad Hatter Experience LLC

**Applicant Signature:** *Dan Carney*

**Date:** 07/16/25



Parking

Drone Flight

Classical  
Concert

DroneArt  
Preliminary Site Plan

Wayne State University  
September 12 -13 2025



Portable Restrooms  
37 + 3 ADA

Existing Concessions

EMT

Generator 2

Stage  
24' x 24' x 6'

Picnic Seating  
1,000

Chairs  
1,500

Chairs  
1,500

Ticket Scanning

- DroneArt Preliminary Site Plan**
- Merch tent 10'x10' (5)
  - Speaker Tower (2)
  - Waste bins (15)
  - Barricades

Turnbull

## DroneArt Show Event Brief

**Experience Location:** Wayne State University Athletic Department - Sports Field  
**Published address:** 5101 John C Lodge Fwy, Detroit, MI 48202  
**Producing Entity:** Mad Hatter Experience LLC

### Contacts:

Crystal Lee Barker, 754-304-1271, [crystal@productionrescue.org](mailto:crystal@productionrescue.org)

Jeremy Sutherland, Project Manager, 617-448-9761 [jeremy.sutherland@feverup.com](mailto:jeremy.sutherland@feverup.com)

John Michael Hines, 707-235-3474, [johnmichael.hines@feverup.com](mailto:johnmichael.hines@feverup.com)

### Schedule/Timing:

- **Load in:** Wednesday, Jun 25, 2025
  - Wind test at 6:30 pm if needed
  - Full Dress rehearsal with drones at 8:45 pm - 10:15pm
- **Public Dates:**
  - Thursday, Jun 26, 2025
  - Friday, Jun 27, 2025
  - Saturday, Jun 28, 2025
- **Parking:** Lot Opens 6:45PM
- **Public Hours:** 7:15PM - 10:30PM
  - Picnic 7:15pm - 8:45pm
  - Concert 9:05pm - 10:15pm
  - Sound curfew: 10:30PM
- **Load out:** following show, Saturday Jun 28, 2025

**Maximum Capacity:** 4200 per show

### **If Picnic and Seating - Event Description:**

This is a ticketed general admission classical music performance featuring a string quartet and minimal amplified sound. The seating area will be picnic style on grass and there will be a seated section of chairs provided towards the back of the field. Guests may sit on the ground, bring their own blankets, pillows, cushions, food and non-alcoholic beverages. No outside chairs will be allowed.

There is an accompanying lighted drone art display with planned timing. The drones will be in

## **DroneArt Show Event Brief**

the air for approximately 46 minutes of the 65 minute program. They will fly above a secure perimeter over the **unoccupied outdoor horse show arenas**. The drones will fly according to the flight plan approved by the acquired FAA permit.

### **If no chairs -**

#### **Event Description:**

This is a ticketed general admission classical music performance featuring a string quartet and minimal amplified sound. The seating area will be picnic style on grass. Guests may sit on the ground, bring their own blankets, pillows, cushions, food and non-alcoholic beverages. No outside chairs will be allowed. A limited number of ADA companion chairs will be placed in appropriate areas upon request at arrival.

There is an accompanying lighted drone art display with planned timing. The drones will be in the air for approximately 46 minutes of the 65 minute program. **They will fly above a secure perimeter over Field 1, the sports dome**. The drones will fly according to the flight plan approved by the acquired FAA permit.

### **If only chairs -**

#### **Event Description:**

This is a ticketed general admission classical music performance featuring a string quartet and minimal amplified sound. There will be first come first served “zones” of seats determined by price level.

There is an accompanying lighted drone art display with planned timing. The drones will be in the air for approximately 46 minutes of the 65 minute program. They will fly above a secure perimeter over the Outdoor Arena. The drones will fly according to the flight plan approved by the acquired FAA permit.

#### **Prohibited Items**

No Guns, blades, or weapons of any kind, flash photography, outside alcohol, personal drones, smoking/vaping, laser pointers/ light-up accessories that distract from the experience, noise makers, loud speakers, or anything that may disturb other patrons. No cutlery knives, chairs, tables, wagons, umbrellas, strollers, or inflatables. No Glass containers or bottles. Only support animals allowed. Bags will be searched at entry.

**Artists:** A classical string quartet

**Level of intensity:** 1/10

**Total usable square footage.** 74,000 Sq ft.

**Total exit width.** **20ft**

**Time of end of alcohol sales.** 30 min prior to end of concert

## DroneArt Show Event Brief

9:30 PM each night

**Medical Vendor:** Ambulance will be onsite during public hours - Company to be confirmed

**Security Vendor:**

### Drones:

Star System V3 Drone, each drone is 1 lb, has 4 propellers and LED lights. Drone Technical Data sheet [Link](#)

Nova Sky Stories holds a continuous waiver [Link](#) (also attached separately for convenience).

Flight Plan will be provided prior to Event

## **DroneArt Show: A Music Concert and Drone Show COMMUNICATION AND COMMUNITY IMPACT PLAN**

**Experience Location:** Wayne State University Athletic Department - Sports Field

**Published address:** 5101 John C Lodge Fwy, Detroit, MI 48202

**Producing Entity:** Fever

After sold-out runs in Miami, Los Angeles, and Boston, Fever is thrilled to bring DroneArt Show: A Music and Drone Show to Detroit! In this open-air concert, talented musicians perform classical masterpieces while drones dance in the night sky, bringing the compositions to life in a spectacular symphony of light and color.

DroneArt Show Detroit will perform at the Wayne State University Athletic Complex on Friday, Sept 12th and Saturday, Sept. 13th, by special agreement with the Wayne State University Athletic Department. The event impact on the surrounding community will be minimal.

The concert will welcome a guest capacity of around 3500 attendees maximum for each of its two performances. Wayne State University will assist to manage parking and ingress operations, similar to their own athletic programming. Fever will coordinate with Wayne State University police and security to manage pedestrian traffic through and around the Athletic complex and to ensure public safety, including by establishing a secure perimeter around the stadium and fields over which the drones will fly.

DroneArt Show is a 60min string quartet performance of classical favorites like Vivaldi's Four Seasons and Tchaikovsky's Swan Lake. Amplified sound will be used but carryover outside the venue will be minimal. The drones' flight may be visible from much of the surrounding area over the stadium.

This document serves as a notice of the event, and will be shared to interested parties along Trumbull, N Warren Ave, and John C Lodge Service Drive, bordering the WSU Athletic Complex. The event will be operated in compliance with the rules and regulations of Wayne State University.

### **Schedule/Timing:**

- **Load in:** Thursday, September 11, 2025
  - Dress rehearsal with drones and musicians at or around 8:30pm
- **Public Dates:**
  - Dress rehearsal with drones and musicians at or around 8:30pm
  - Friday, September 12, 2025 @ 8:30pm
  - Saturday, September 13, 2025 @ 8:30pm
- **Parking:** Lot Opens between 6:00 and 6:30PM
- **Public Hours:** 7:00PM - 10:00PM

# Drone Art Show – Event Clean-Up Plan

## Overview

The clean-up plan ensures that all event spaces are returned to their original condition promptly and safely, maintaining positive relations with the venue and minimizing environmental impact.

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## 1. Clean-Up Schedule

| Time                                       | Task  | Responsible Party            |
|--|---|------------------------------|
| <b>During Event (Ongoing)</b>              | Trash monitoring and light sweeping of high-traffic areas | Custodial Team               |
| <b>Immediately After Final Performance</b> | Begin concession clean-up, and waste removal              | Food Vendors, Custodial Team |
| <b>End of Day</b>                          | Final waste disposal                                      | Custodial Team               |

## 2. Recycling & Trash Management

### Waste Stations

- Minimum of **1 waste station per 250 attendees**, each including:
  - Trash (black bin)
  - Recycling (cardboard bin)

### Menu Impact

- Common waste sources:
  - **Hot Dogs, Pizza, Burgers:** Paper trays, foil wraps, napkins (trash)
  - **Soda, Water:** Plastic bottles, cans (recycling)
  - **Chips:** Plastic bags (trash)

## 3. Waste Removal Logistics

- **Dumpster Placement:** We will utilize the dumpsters located on the Wayne State Campus
- **Haul-Off Timing:** Haul-Off will occur at the regularly scheduled time for Wayne State

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** DroneArt Candlelight Concert \_\_\_\_\_

**Event Status:** In Review- Clerk's Office (Step 2 of 6) \_\_\_\_\_

**Petitioner Name / Organization:** Mad Hatter Experience LLC \_\_\_\_\_

**Event Location:** 5101 John C Lodge Fwy, Detroit, MI 48202

**Event Date(s) and Time(s):** 09/12/25 4:00 PM to 09/13/25 11:00 PM

**Type of Event:** Concert/Performance \_\_\_\_\_

|                           |
|---------------------------|
| <b>Applicant Contact:</b> |
| Dan Carney                |
| dan.carney@feverup.com    |
| +1 (617) 480-3074         |

|   |            |
|---|------------|
| <b>Submission Date:</b>                   | 07/16/25 1 |
| <b>Date of Clerk's Office Referral:</b>   | 8/14/25    |
| <b>Date of City Departments Sign Off:</b> | 8/13/25    |
| <b>Date Referred to Council:</b>          | 8/14/25    |

### Department Approvals

| DPD                            | DFD                            | EMS                            | GSD                       | DDOT                       | MPD                       | DPW                            | DHD                            |
|--------------------------------|--------------------------------|--------------------------------|---------------------------|----------------------------|---------------------------|--------------------------------|--------------------------------|
| DPD Reviewed-Ready for Council | DFD Reviewed-Ready for Council | EMS Reviewed-Ready for Council | GSD Approval Not Required | DDOT Approval Not Required | MPD Approval Not Required | DPW Reviewed-Ready for Council | DHD Reviewed-Ready for Council |

**BSEED**  
BSEED Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gakeima Fife*

**Date:** August 14, 2025 \_\_\_\_\_

## General Event Information

Has this event been hosted before? \_\_\_\_\_

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? \_\_\_\_\_

Is this an annual event? No \_\_\_\_\_

Event Website: feverup.com \_\_\_\_\_

Which spaces will be used? Private Facility \_\_\_\_\_

Will this event include the use or sale of marijuana? No \_\_\_\_\_

## Event Description

Brief Event Purpose & Description:

Ticketed string quartet concert at Wayne State University. LED Drone light show to accompany music. Event will also host food trucks and alcohol sales.

Estimated Peak Attendance: 4200 \_\_\_\_\_

Estimated Total Attendance: 3500 \_\_\_\_\_

Is this a public event? No \_\_\_\_\_

Will there be ticket sales or admission charged? Yes \_\_\_\_\_

Does this event use Hart Plaza? \_\_\_\_\_

Will there be merchandise sold? Yes \_\_\_\_\_

Will you be taking donations? No \_\_\_\_\_

Is this a charity event? No \_\_\_\_\_

Does this event involve campers, tents and/or RVs? \_\_\_\_\_

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? \_\_\_\_\_

## Contact Information

Organization / Petitioner Name: Mad Hatter Experience LLC

Mailing Address: 50 Greene St

New York New York 10013

| Primary Contact:       | Secondary Contact:           |
|------------------------|------------------------------|
| Dan Carney             | John-Michael Hines           |
| dan.carney@feverup.com | johmichael.hines@feverup.com |
|                        | +1 (707) 235-3474            |

Organization Type: Corporation

Organization Website: feverup.com

## Event Setup & Breakdown

Begin Setup: 09/11/25 9:00 AM

Complete Setup: 09/11/25 5:00 PM

Setup Location(s): 5101 John C Lodge Fwy, Detroit, MI 48202

Event Start: 09/12/25 4:00 PM

Event End: 09/13/25 11:00 PM

Begin Tear Down: 09/14/25 9:00 AM

Complete Tear Down: 09/14/25 5:00 PM

Number of Trash Containers: 20 Number of Recycling Containers: 20

Cleaning Service Vendor: Cleanup Vendor TBD

Other Waste Elements: \_\_\_\_\_

## Street Closures & Parking

How many streets will be closed: 0

Will you be closing any part of Woodward Avenue? \_\_\_\_\_

Street Closures (if there are 1-4 closed streets):

1. \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? Yes

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

Fever will rent parking lots from Wayne State University's Athletic department

## Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 5 Number of non-truck food vendors: 1

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? No

What type(s) of alcohol will be served? \_\_\_\_\_

Day(s) and time(s) alcohol will be served: \_\_\_\_\_

Will ice be used in any served beverages? \_\_\_\_\_

## Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? No

Number of tents 10' x 10' and smaller: 1

Number of tents larger than 10' x 10': 0

Tent Contractor: Tent Contractor TBD

What other structures will your event include? portable generators and bicycle barricades

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Generators

How will generators be fueled? 4

Generator contractor: Generator Contractor TBD

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Security Contractor TBD

Number of private personnel per shift: \_\_\_\_\_

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: EMS Contractor TBD

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

|                                     |  |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Applicant Signature Page (required)                                      |
| <input checked="" type="checkbox"/> | Event Clean Up Plan (required)   |
| <input type="checkbox"/>            | Security Plan (500 or less attendees)                                    |
| <input checked="" type="checkbox"/> | Emergency Response Plan & Medical Procedures (500+ attendees)            |
| <input checked="" type="checkbox"/> | Communication and Community Impact Plan (500+ attendees)                 |
| <input type="checkbox"/>            | Maintaining of Traffic Plan (1000+ attendees or if closing a street)     |
| <input checked="" type="checkbox"/> | Build and Breakdown Schedule (if you are erecting any structures)        |
| <input checked="" type="checkbox"/> | Site Map Plan (if event involves any temporary elements including tents) |
| <input type="checkbox"/>            | Emergency Medical Contractor Agreement (if applicable)                   |
| <input type="checkbox"/>            | Barricades Provider Agreement (if applicable)                            |
| <input type="checkbox"/>            | Security Contractor Agreement (if applicable)                            |
| <input type="checkbox"/>            | Port-a-john Contractor Agreement (if applicable)                         |
| <input type="checkbox"/>            | Sanitation Contractor Agreement (if applicable)                          |

City Council Member: \_\_\_\_\_

**Resolved**, The Mayor's Office is hereby authorized and directed to issue permits to the Mad Hatter Experience LLC to host "DroneArt Candlelight Concert" (#2025-212) on September 12, 2025 to September 13, 2025 from 4:00 PM – 11:00 PM at 5101 John C Lodge (Matthei Center).

**PROVIDED**, that there will be DPD Assisted Event with Contracted Private Security; and be it further

**PROVIDED**, that there will be DFD Pending Inspection with Contracted Private EMS to Provide Services; and be it further

**PROVIDED**, that there will be Business License Special Event Vendors Licenses; and be it further

**PROVIDED**, that there will be Health Department Licenses; and be it further

**PROVIDED**, that there will be BSEED Permits Required for Tents, Generators, and Stages following City Council approval; be it further

**PROVIDED**, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.