

City of Detroit

Janice M. Winfrey
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-211
Name of Petitioner	Detroit Media Partnership dba Michigan.com
Description of Petition	Petition request to hold "Detroit Free Press Marathon" October 17, 2025 from 12:00 PM through October 19, 2025 until 3:00 PM at City of Detroit and City of Windsor. Set-up will begin at 10:00 AM on October 17, 2025 and be completed by 5:00 AM on October 19, 2025. Tear down will begin at 2:00 PM on October 19, 2025 and be completed by 7:00 PM the same day.
Type of Petition	Special Events
Submission Date	08/13/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Katie Swor 19 Clifford Detroit, MI 48226 (Ph) 313-737-0969 kswor@freepress.com

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Katie Swor

Date: 3/6/25

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: Detroit Free Press Marathon

Event Date: 10/17/25

Event Organizer: Michigan.com

Applicant Signature: Katie Swor

Date: 3/6/25

2024 MARATHON COURSE



Detroit, Michigan, USA

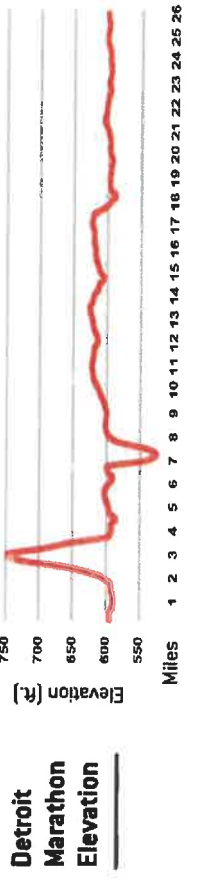
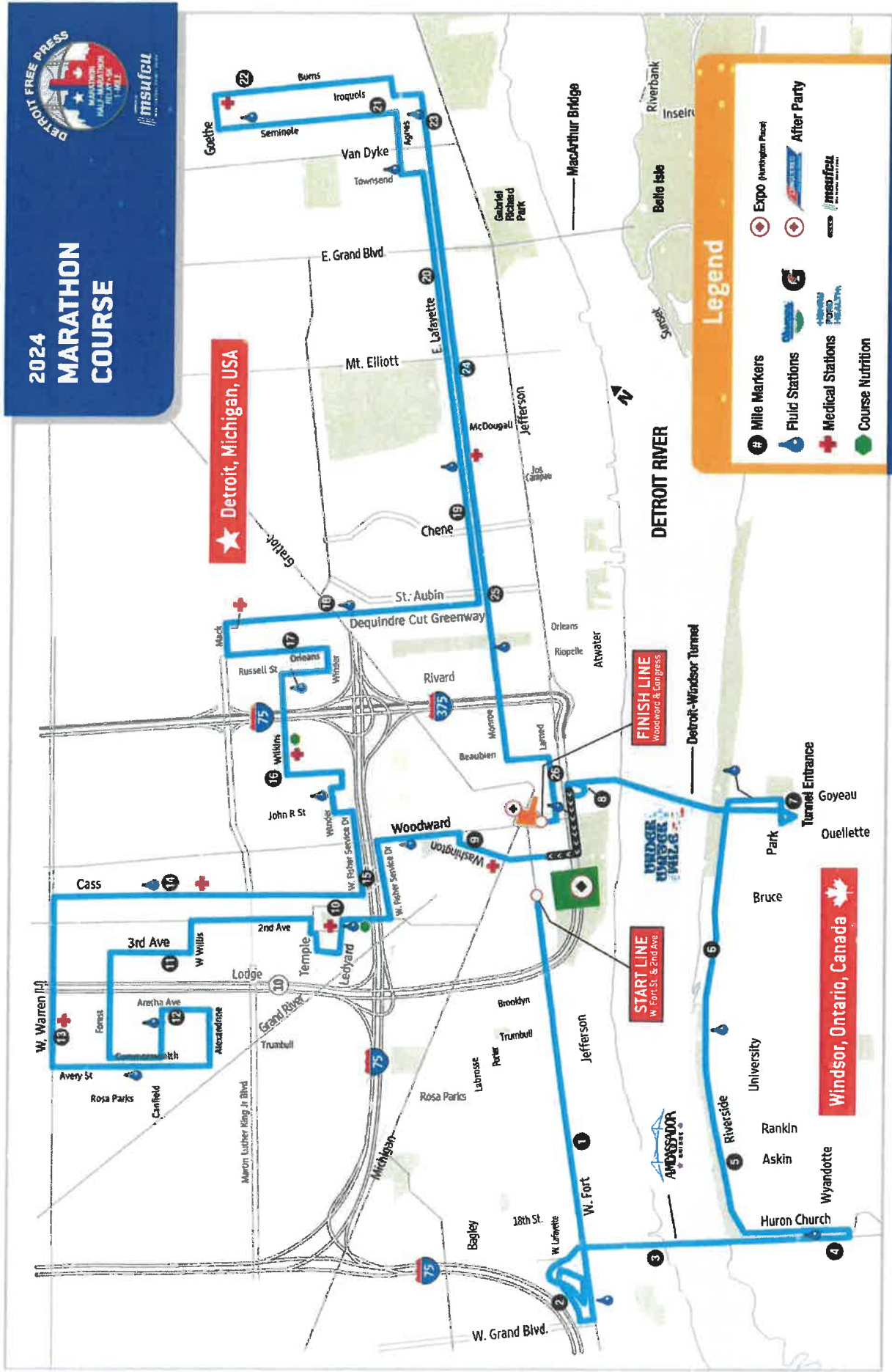
Windsor, Ontario, Canada

Legend

- # Mile Markers
- 💧 Fluid Stations
- 🏥 Medical Stations
- 🍎 Course Nutrition
- 📍 Expo (Michigan Press)
- 📸 After Party

Download Our App

- 📍 Maps of each course
- 📸 Results and Photos
- 📅 Updates and info around race weekend

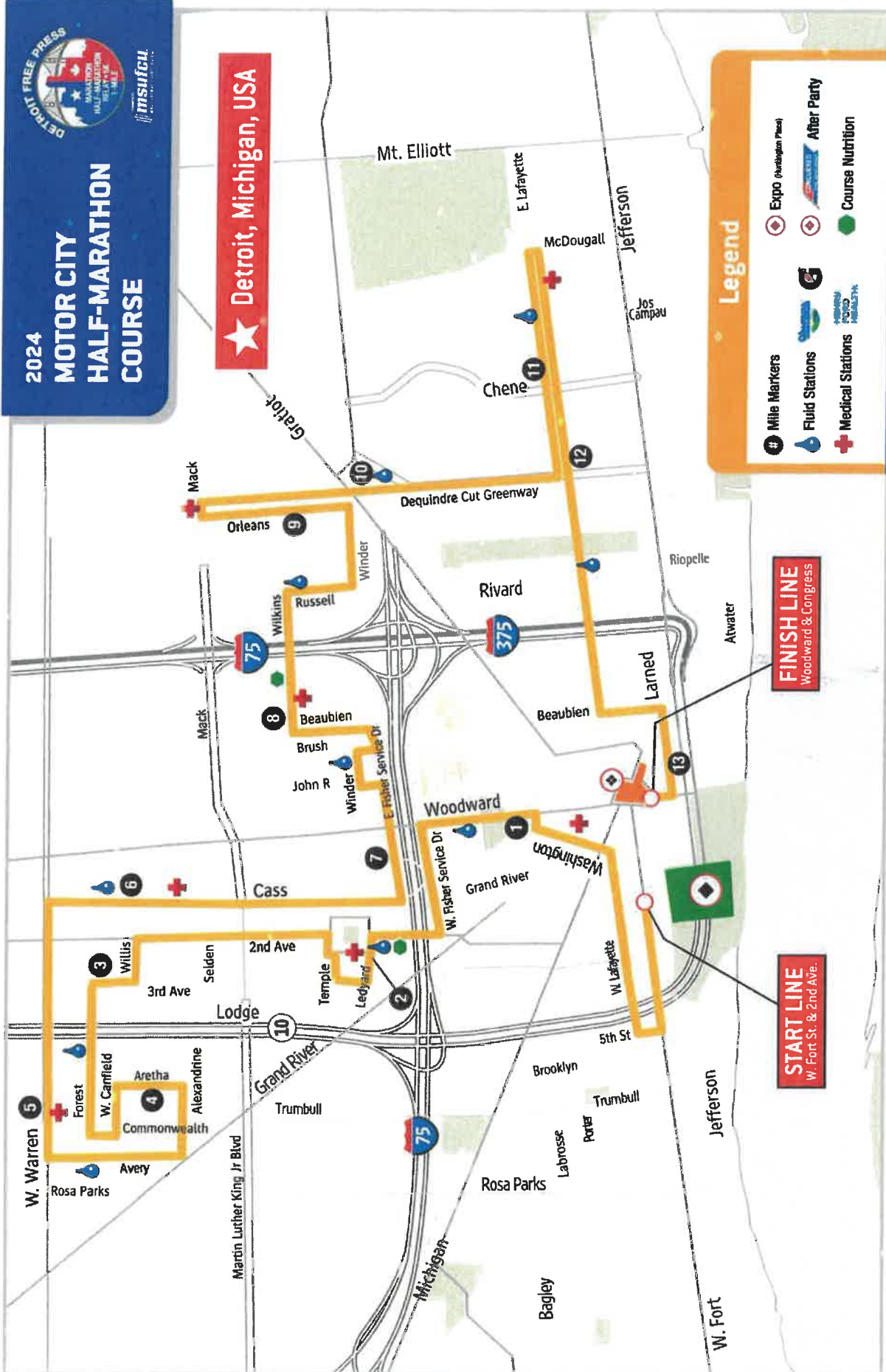


All courses are pending USAITF certification and city approval and are subject to change.

2024
MOTOR CITY
HALF-MARATHON
COURSE



Detroit, Michigan, USA

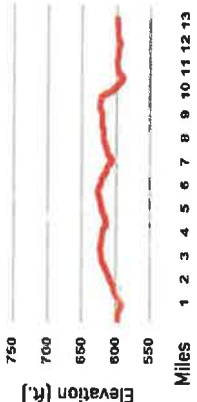


Legend

- # Mile Markers
- 🚰 Fluid Stations
- 🏥 Medical Stations
- 📍 Expo (Washington Press)
- 🎉 After Party
- 🍷 Course Nutrition

Download Our App

- 📱 Maps of each course
- 📸 Results and Photos
- 🔄 Updates and info around race weekend



All courses are pending USA Triathlon certification and city approval and are subject to change.

2024 INTERNATIONAL HALF-MARATHON COURSE

Detroit, Michigan, USA

Windsor, Ontario, Canada

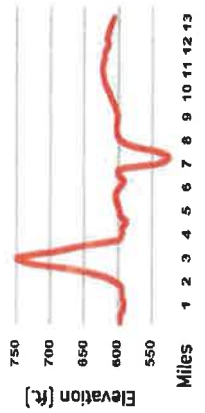


Legend

- Mile Markers
- Fluid Stations
- Medical Stations
- Course Nutrition
- Expo (Woodward Place)
- After Party

Download Our App

- Maps of each course
- Results and Photos
- Updates and info around race weekend



All courses are pending USATF certification and city approval and are subject to change.

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: Detroit Free Press Marathon

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: Detroit Media Partnership dba Michigan.com

Event Location: City of Detroit and City of Windsor

Event Date(s) and Time(s): 10/17/25 12:00 PM to 10/19/25 3:00 PM

Type of Event: Run/Marathon

Applicant Contact:
Katie Swor
kswor@freepress.com
+1 (313) 737-0969

Submission Date:	03/06/25 1
Date of Clerk's Office Referral:	8/13/25
Date of City Departments Sign Off:	8/13/25
Date Referred to Council:	8/13/25

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Reviewed-Ready for Council	DPW Reviewed-Ready for Council	DHD Reviewed-Ready for Council

BSEED
BSEED
Reviewed-Ready for Council

Mayor's Office Special Events Signature: *Gakeima Fife*

Date: August 13, 2025

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: <https://www.freepmarathon.com/>

Which spaces will be used? Street, Sidewalk, Park, Private Facility

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

Celebrating its 48th year, the Detroit Free Press Marathon encompasses various distances of runner races held on Saturday and Sunday, October 18th and 19th, 2025. In addition, a two day Health and Fitness Expo will be held at Huntington Place on Friday and Saturday, Oct 17th.

Estimated Peak Attendance: 50000

Estimated Total Attendance: _____

Is this a public event? Yes

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? Yes

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: Detroit Media Partnership dba Michigan.com

Mailing Address: 19 Clifford

Detroit Michigan 48226

Primary Contact:	Secondary Contact:
Katie Swor	Aaron Velthoven
kswor@freepress.com	avelthoven@michigan.com
	+1 (248) 946-7303

Organization Type: Corporation

Organization Website: www.freep.com

Event Setup & Breakdown

Begin Setup: 10/17/25 10:00 AM

Complete Setup: 10/19/25 5:00 AM

Setup Location(s): Saturday: Atwater St. near the RiverWalk Park; Sunday: Start is on Fo

Event Start: 10/17/25 12:00 PM

Event End: 10/19/25 3:00 PM

Begin Tear Down: 10/19/25 2:00 PM

Complete Tear Down: 10/19/25 7:00 PM

Number of Trash Containers: 100 Number of Recycling Containers: 150

Cleaning Service Vendor: Schupan Sustainability

Other Waste Elements: n/a

Street Closures & Parking

How many streets will be closed: ⁵⁺ _____

Will you be closing any part of Woodward Avenue? ^{Yes} _____

Street Closures (if there are 1-4 closed streets):

1. _____

2. _____

3. _____

4. _____

Will you charge attendees for parking? ^{No} _____

Valet parking or blocking metered parking spaces? ^{Blocking metered parking spaces} _____

Describe the parking plan to accommodate anticipated attendance:

Participants and spectators will be advised to use parking lots and structures in the downtown area that are not affected by race course or road closures. Communication will be done via social media, emails and newsletters.

Food & Beverage

Will food be served? ^{Yes} _____

Will food be prepared on site? ^{No} _____

Number of food trucks: ⁴ _____ Number of non-truck food vendors: ² _____

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? _____

Day(s) and time(s) alcohol will be served: -

Will ice be used in any served beverages? No

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 55

Number of tents larger than 10' x 10': 15

Tent Contractor: S&R Rentals and Wahl Tents

What other structures will your event include? Truss system, fencing, small platform less than 24" high

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Generators, Utility Power

How will generators be fueled? Gas

Generator contractor: Gibbard Electric and S&R Tents Rentals

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: ProStar Security

Number of private personnel per shift: 125

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: MedStar

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Detroit Media Partnership dba Michigan.com to host "Detroit Free Press Marathon" (#2025-211) on October 17 2025 to October 19, 2025, from 12:00 PM- 3:00 PM at Atwater, City of Detroit and City of Windsor.

PROVIDED, that there will be DPD Assisted Event; Contracted with Private Security and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, there will be DPW Road Closure Permits & No Parking Signage Required; and be it further

PROVIDED, that there will be DHD pending inspections; and be it further

PROVIDED, that there will be Municipal Parking Permits Required; and be it further

PROVIDED, there will be BSEED Permits for Tents, Generators, and Trusses Required; be it further

PROVIDED, there will be a Business License Required obtained following City Council approval; and be it further

PROVIDED, all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.