

# City of Detroit

Janice M. Winfrey  
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

## DEPARTMENT PETITION REFERENCE COMMUNICATION

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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|                         |  |
|-------------------------|--|
| Petition No.            | 2025-198   |
| Name of Petitioner      | The Ajamu Group LLC  |
| Description of Petition | Petition request to hold "Detroit Football Classic" on August 29, 2025 from 11:00 AM to 10:00 PM on August 30, 2025 at Harmonie Park. Set-up will begin on August 28, 2025 at 7:00 AM and be completed by 11:00 AM on August 29, 2025. Tear down will begin on August 30, 2025 at 11:00 PM and be completed by 7:00 PM on August 31, 2025. |
| Type of Petition        | <b>Special Events</b>  |
| Submission Date         | 07/18/25   |
| Concerned Departments   | Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)                                     |
| Petitioner Contact      | Phillip Talbert<br>The Ajamu Group LLC<br>29155 Northwestern Hwy<br>Southfield, MI 48034<br>P: (313) 529-6600<br><a href="mailto:ptalbert@totalaccessinc.com">ptalbert@totalaccessinc.com</a>  |

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

# City of Detroit Special Events Application Authorizations

## **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** Phillip Talbert

**Date:** 2/24/2025

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

## **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** Detroit Football Classic

**Event Date:** 8/29-8/30/2025

**Event Organizer:** Ajamu Group, LLC & Total A

**Applicant Signature:** Phillip Talbert

**Date:** 2/24/2025



Beaubien Blvd

Beaubien Blvd

Gratiot Ave

Beaubien Blvd

Beaubien Blvd

Madison St

Mechanic St

Brush St

Stage Area  
300 ft x 135 ft

Tailgate Area  
240 ft x 90 ft

Music Hall Center  
for the Performing Arts

Stevie Wonder Mural

La Casa Cigars  
and Lounge  
Cigar Shop

Your Personal Vault

Hilton Garden Inn  
Detroit Downtown  
411 (777) 1  
3-star hotel

Randolph Street

Harmonie Park

Centre St

Hamilton Anderson  
Associates

4 Food Trucks

Detroit Athletic Club

Basement Burger  
Bar Detroit  
Grill

Gratiot Ave

Randolph Street

Centre St

96

## Communication and Community Impact Plan

### 1. Event Promotion:

- **DFC Communications Team:** Total Access Events will collaborate with the DFC Communications Team to create and manage social media posts for the event.
- **Social Media:** Regularly post event updates, and behind-the-scenes content, and engage with the community on platforms like Facebook and Instagram.
- **Email Campaigns:** Send newsletters with event updates/flyers to the DFC mailing list.

### 2. Event Information:

- **Event Program:** Event Schedule and timeline posted on social media.
- **Map:** An event map with key locations and distribute it at the event.
- **Contact Information:** Display event organizer contact information on all materials.

### 3. Community Engagement:

- **DFC Communications Team:** Work with the DFC Communications Team to organize community meetings and outreach efforts.
- **Local Schools:** Partner with nearby schools to involve students.
- **Community Outreach:** Distribute event information at local centers and libraries.
- **Volunteer Opportunities:** Encourage community members to volunteer with perks like free admission.

### 4. Sustainability and Community Impact:

- **DFC Communications Team:** Collaborate on messages related to sustainability and community impact.
- **Eco-Friendly Initiatives:** Implement waste recycling and eco-friendly practices.
- **Local Vendors:** Prioritize local businesses and artisans.
- **Community Donations:** Allocate giveaways that support the community
- **Feedback Mechanism:** Collect feedback from attendees and community members after the event.

### 5. Emergency Communication:

- **Emergency Plan:** Work with the DFC Communications Team to include emergency communication procedures.

- **Communication Hub:** Establish a centralized hub for emergency communication.
- **Emergency Contacts:** Prominently display emergency contact numbers.

## Cleanup Plan for Detroit Football Classic:

### **1. Pre-Event Setup**

- Coordinate with waste management vendors to place sufficient trash, recycling, and compost bins throughout the venue, especially near food areas, high-traffic spots, and exits.
- Brief staff and volunteers on waste separation protocols to minimize contamination and ensure proper disposal practices.

### **2. During the Event**

- Assign dedicated staff or volunteers to monitor waste bins and replace bags as needed, preventing overflow and maintaining a clean environment.
- Encourage festival-goers to dispose of waste properly through signage and announcements, highlighting eco-friendly practices like recycling and composting.

### **3. Post-Event Cleanup**

- Schedule a comprehensive waste pickup and disposal service immediately after the event, including separate collection for recyclables, compostables, and landfill waste.
- Conduct a final sweep of the venue and surrounding areas, ensuring all trash is removed, and restore the space to its original state.
- Review cleanup practices with the team to identify improvements for future events, including waste reduction and efficient disposal methods.

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** Detroit Football Classic

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** The Ajamu Group, LLC

**Event Location:** Harmonie Park

**Event Date(s) and Time(s):** 08/29/25 11:00 AM to 08/30/25 10:00 PM

**Type of Event:** Other

|                              |
|------------------------------|
| <b>Applicant Contact:</b>    |
| Phillip Talbert              |
| pjtalbert@totalaccessinc.com |
| +1 (313) 529-6600            |

|   |            |
|---|------------|
| <b>Submission Date:</b>                   | 02/24/25 1 |
| <b>Date of Clerk's Office Referral:</b>   | 7/18/25    |
| <b>Date of City Departments Sign Off:</b> | 7/18/25    |
| <b>Date Referred to Council:</b>          | 7/18/25    |

### Department Approvals

| DPD                  | DFD                            | EMS                            | GSD                       | DDOT                            | MPD                            | DPW                  | DHD                            |
|----------------------|--------------------------------|--------------------------------|---------------------------|---------------------------------|--------------------------------|----------------------|--------------------------------|
| Pending DPD Approval | DFD Reviewed-Ready for Council | EMS Reviewed-Ready for Council | GSD Approval Not Required | DDOT Reviewed-Ready for Council | MPD Reviewed-Ready for Council | Pending DPW Approval | DHD Reviewed-Ready for Council |

**BSEED**  
BSEED  
Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gaksima Fife*

**Date:** July 18, 2025

## General Event Information

Has this event been hosted before? No

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: https://detroitfootballclassic.com/

Which spaces will be used? Street, Sidewalk, Park, City Facility

Will this event include the use or sale of marijuana? No

## Event Description

Brief Event Purpose & Description:

Detroit Football Classic (DFC) is an annual event, celebrating HBCUs and alumni. DFC features two football games, tailgating, outdoor fan experiences, and an after-party.

Estimated Peak Attendance: 5000

Estimated Total Attendance: \_\_\_\_\_

Is this a public event? Yes

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? Yes

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? Yes

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

## Contact Information

Organization / Petitioner Name: The Ajamu Group, LLC

Mailing Address: 29155 Northwestern Hwy

Southfield Michigan 48034

| Primary Contact:             | Secondary Contact: |
|------------------------------|--------------------|
| Phillip Talbert              |                    |
| pjtalbert@totalaccessinc.com |                    |
|                              |                    |

Organization Type: Corporation

Organization Website: https://ajamugroup.com/

## Event Setup & Breakdown

Begin Setup: 08/28/25 7:00 AM

Complete Setup: 08/29/25 11:00 AM

Setup Location(s): Harmonie Park

Event Start: 08/29/25 11:00 AM

Event End: 08/30/25 10:00 PM

Begin Tear Down: 08/30/25 11:00 PM

Complete Tear Down: 08/31/25 10:00 PM

Number of Trash Containers: 10 Number of Recycling Containers: 4

Cleaning Service Vendor: Schupan

Other Waste Elements: Schupan

## Street Closures & Parking

How many streets will be closed: 1

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Randolph St. 08/28/25 - 08/31/25

Centre and Madison 7:00 AM 12:00 AM

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Blocking metered parking spaces

Describe the parking plan to accommodate anticipated attendance:

Plan to use public parking

## Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 6 Number of non-truck food vendors: 10

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? Wine, Liquor, Beer

Day(s) and time(s) alcohol will be served: 8/29/2025-8/30/2025 11:00 a.m. - 9 p.m.

Will ice be used in any served beverages? Yes

## Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? No

Number of tents 10' x 10' and smaller: 10

Number of tents larger than 10' x 10': 4

Tent Contractor: S&R Rentals

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Generators

How will generators be fueled? MAD Power

Generator contractor: Mad Power

Will additional wiring be installed? No

Does the event require access to a hydrant? Yes

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: TBD

Number of private personnel per shift: 0

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart Medical

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

|                                     |  |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Applicant Signature Page (required)                                      |
| <input checked="" type="checkbox"/> | Event Clean Up Plan (required)   |
| <input type="checkbox"/>            | Security Plan (500 or less attendees)                                    |
| <input type="checkbox"/>            | Emergency Response Plan & Medical Procedures (500+ attendees)            |
| <input checked="" type="checkbox"/> | Communication and Community Impact Plan (500+ attendees)                 |
| <input type="checkbox"/>            | Maintaining of Traffic Plan (1000+ attendees or if closing a street)     |
| <input checked="" type="checkbox"/> | Build and Breakdown Schedule (if you are erecting any structures)        |
| <input checked="" type="checkbox"/> | Site Map Plan (if event involves any temporary elements including tents) |
| <input type="checkbox"/>            | Emergency Medical Contractor Agreement (if applicable)                   |
| <input type="checkbox"/>            | Barricades Provider Agreement (if applicable)                            |
| <input type="checkbox"/>            | Security Contractor Agreement (if applicable)                            |
| <input type="checkbox"/>            | Port-a-john Contractor Agreement (if applicable)                         |
| <input type="checkbox"/>            | Sanitation Contractor Agreement (if applicable)                          |

City Council Member: \_\_\_\_\_

**Resolved**, The Mayor's Office is hereby authorized and directed to issue permits to The Ajuamu Group, LLC to host "Detroit Football Classic" (#2025-198) on August 29, 2025 to August 30, 2025 from 11:00 AM- 10:00 PM at Harmonie Park.

**PROVIDED**, that there will be DPD Assisted Event with Contracted Private Security; and be it further

**PROVIDED**, that there will be DFD Pending Inspections with Contracted Private EMS to Provide Service; and be it further

**PROVIDED**, that there will be Health Dept Inspections Required; and be it further

**PROVIDED**, that there will be DPW Road Closure Permits with Type III Barricades; and be it further

**PROVIDED**, that there will be Municipal Parking Permits; and be it further

**PROVIDED**, that there will be BSEED Permits Required for Tents, Generators, Vendor's Business Licenses and Stages following City Council approval; be it further

**PROVIDED**, all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.