

# City of Detroit

Janice M. Winfrey  
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

## DEPARTMENT PETITION REFERENCE COMMUNICATION

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

---

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

---

Petition No.	2025-196
Name of Petitioner	Detroit Athletic Club
Description of Petition	Petition request to hold "DAC Engines & Ice Cream" August 2, 2025 from 11:00 AM until 2:00 PM the same day at the Detroit Athletic Club, 241 Madison St. Set-up will begin at 6:00 AM on August 2, 2025 and be completed by 8:00 AM on the same day. Tear down will begin at 2:00 PM on August 2, 2025 and be completed by 3:00 PM the same day.
Type of Petition	<b>Special Events</b>
Submission Date	07/17/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Kevin Heidisch 241 Madison Ave. Detroit, MI 48226 (Ph) 313-220-5201 <a href="mailto:kevinh@thedac.com">kevinh@thedac.com</a>

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

## City of Detroit Special Events Application Authorizations

### **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:**



**Date:** 6.3.2025

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

### **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** Engines & ice Cream

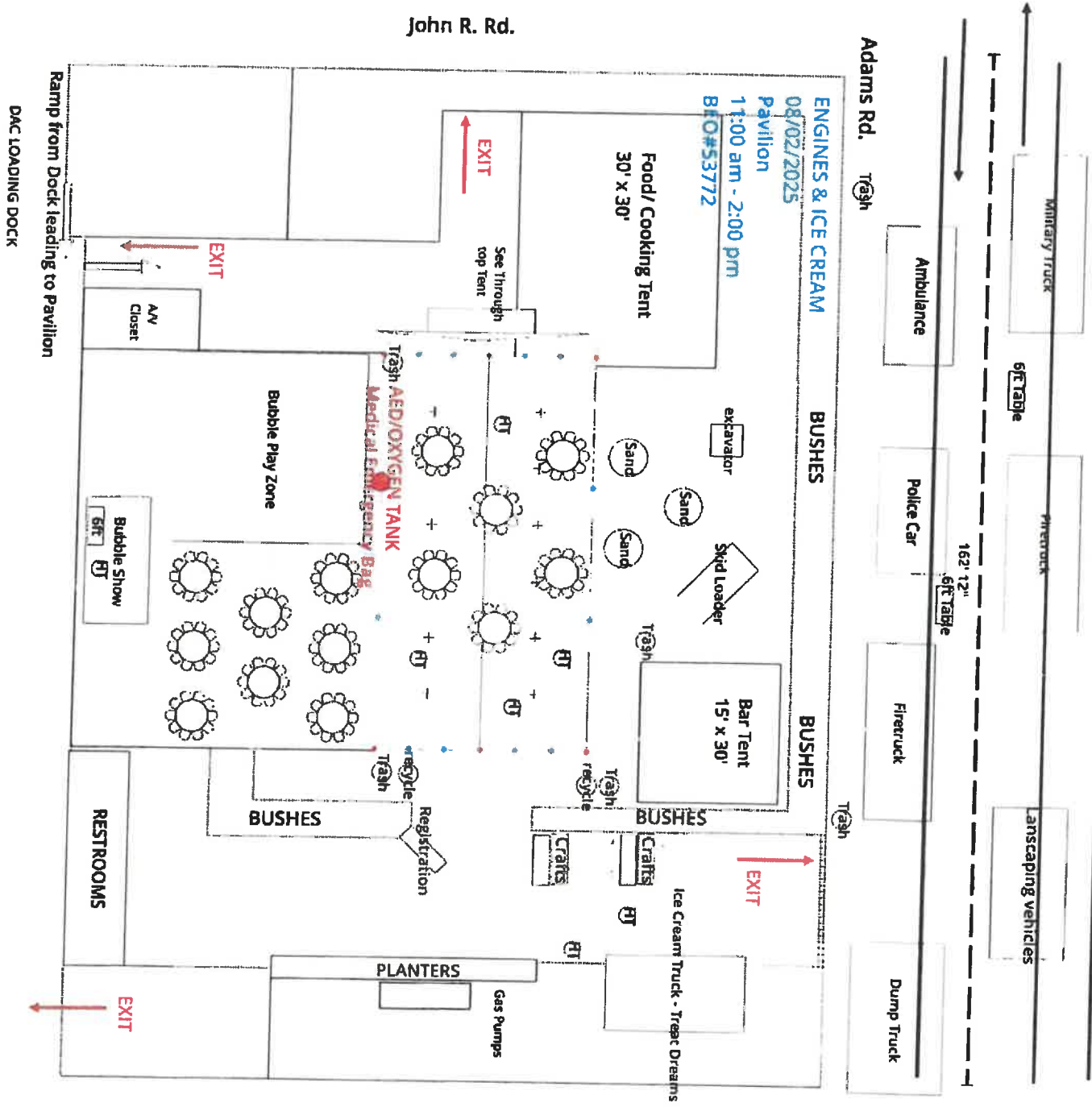
**Event Date:** 8.2.2025

**Event Organizer:** Detroit Athletic Club

**Applicant Signature:**

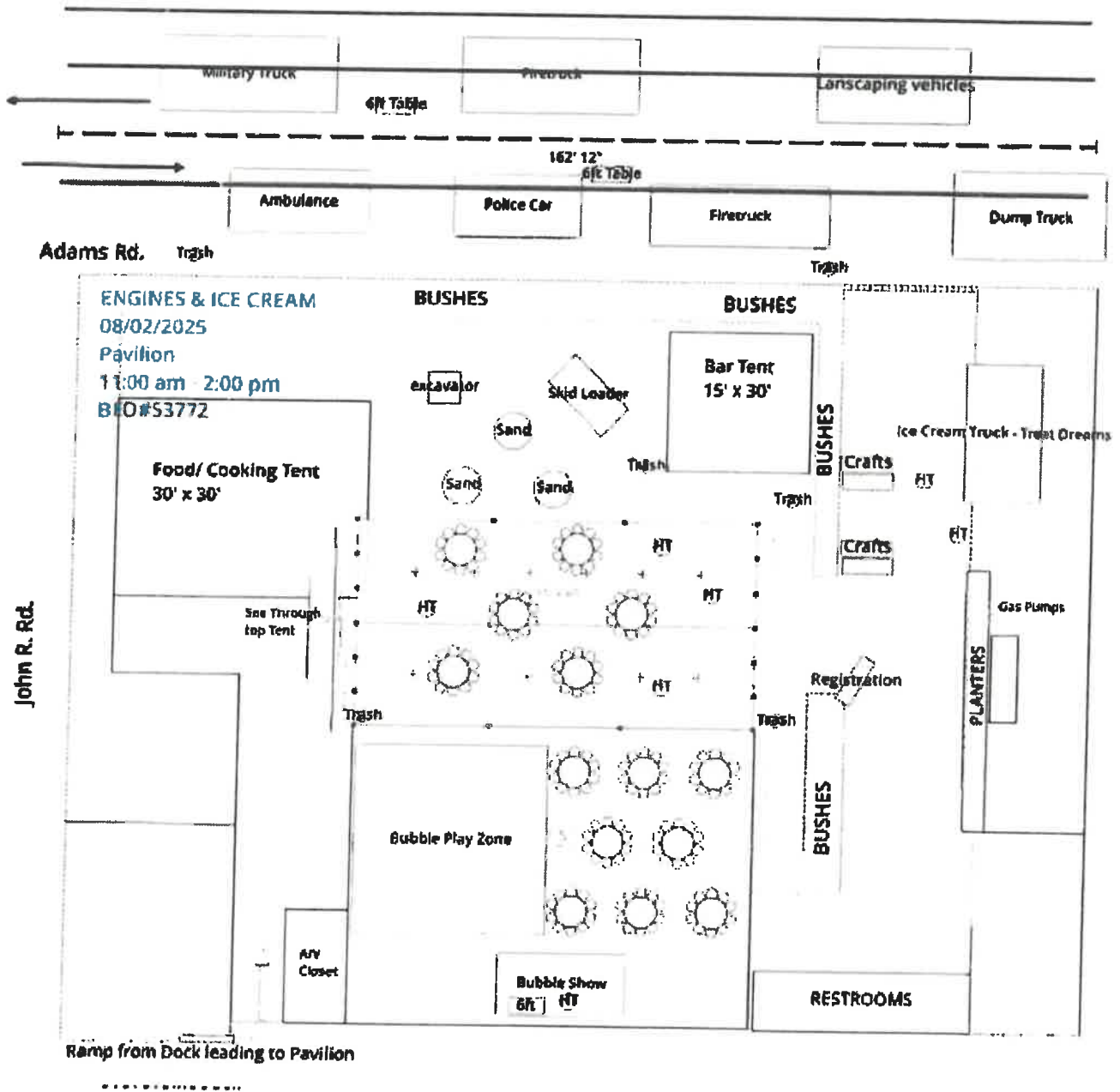


**Date:** 6.3.2025



10 Feet

Stadium Pavilion 2025 Tent Layout for ENGINES & ICE CREAM - August 2, 2025 at 11:00 AM



Lyz Mickley  
 Youth & Family Activities Manager



241 Madison | Detroit, Michigan 48226  
 313.442.1008 | [lyzm@thedac.com](mailto:lyzm@thedac.com)

From: Kevin Heidisch <KevinH@THEDAC.com>  
 Sent: Tuesday, June 3, 2025 11:07 AM

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** DAC Engines & ice Cream

**Event Status:** in Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** Detroit Athletic Club

**Event Location:** Detroit Athletic Club, 241 Madison St.

**Event Date(s) and Time(s):** 08/02/25 11:00 AM to 08/02/25 2:00 PM

**Type of Event:** Other

<b>Applicant Contact:</b>
Kevin Heidisch
kevinh@thedac.com
+1 (313) 220-5201

<b>Submission Date:</b>	06/09/25 4
<b>Date of Clerk's Office Referral:</b>	7/16/25
<b>Date of City Departments Sign Off:</b>	7/16/25
<b>Date Referred to Council:</b>	7/18/25

### Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Reviewed-Ready for Council	DPW Reviewed-Ready for Council	DHD Reviewed-Ready for Council

**BSEED**  
BSEED Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gaksima Fife*

**Date:** July 18, 2025

## General Event Information

Has this event been hosted before? \_\_\_\_\_

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? \_\_\_\_\_

Is this an annual event? Yes \_\_\_\_\_

Event Website: DAC.com \_\_\_\_\_

Which spaces will be used? Street, Sidewalk \_\_\_\_\_

Will this event include the use or sale of marijuana? No \_\_\_\_\_

## Event Description

### Brief Event Purpose & Description:

We are requesting the closure of Adams St. between John R. & Brush St. along with the South sidewalk.

- \* NO F&B will be prepared or served on Adams.
- \* Only displayed vehicles will be on Adams.
- \* State barricade will supply the road closure/Detour signs.
- \* There is an executive washroom located in the back lot of the DAC.
- \* There will be a certified 1st Aid/AED/CPR staff member onsite.
- \* DAC Security will be present during the event.
- \* DAC staff will clean up any debris etc. from the event.

Estimated Peak Attendance: 80 \_\_\_\_\_

Estimated Total Attendance: 80 \_\_\_\_\_

Is this a public event? No \_\_\_\_\_

Will there be ticket sales or admission charged? No \_\_\_\_\_

Does this event use Hart Plaza? \_\_\_\_\_

Will there be merchandise sold? No \_\_\_\_\_

Will you be taking donations? No \_\_\_\_\_

Is this a charity event? No \_\_\_\_\_

Does this event involve campers, tents and/or RVs? \_\_\_\_\_

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? \_\_\_\_\_

## Contact Information

Organization / Petitioner Name: Detroit Athletic Club

Mailing Address: 241 Madison Ave.

Detroit MI 48226

Primary Contact:	Secondary Contact:
Kevin Heidisch	
kevinh@thedac.com	
+1 (313) 442-1053	

Organization Type: Nonprofit

Organization Website: DAC.com

## Event Setup & Breakdown

Begin Setup: 08/02/25 6:00 AM

Complete Setup: 08/02/25 8:00 AM

Setup Location(s): 241 Madison St.

Event Start: 08/02/25 11:00 AM

Event End: 08/02/25 2:00 PM

Begin Tear Down: 08/02/25 2:00 PM

Complete Tear Down: 08/02/25 3:00 PM

Number of Trash Containers: 4 Number of Recycling Containers: 4

Cleaning Service Vendor: Detroit Athletic Club staff will clean up after the event.

Other Waste Elements: N/A

**Street Closures & Parking**

How many streets will be closed: 1

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Adams Street 08/02/25

John R. / Brush 6:00 AM 3:00 PM

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:  
DAC members and guests will park in the DAC garage.

**Food & Beverage**

Will food be served? Yes

Will food be prepared on site? No

Number of food trucks: 0 Number of non-truck food vendors: 0

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? No

What type(s) of alcohol will be served? Wine, Liquor, Beer

Day(s) and time(s) alcohol will be served: Friday May 30th 11am-3pm

Will ice be used in any served beverages? No

## Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? \_\_\_\_\_

Do any of the stages have a canopy? \_\_\_\_\_

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 5

Tent Contractor: Event Theory

What other structures will your event include? Tent permit approved - 2025-00032

Will your event use any grills? Yes

What kind of grills? gas

## Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? \_\_\_\_\_

Generator contractor: \_\_\_\_\_

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? No

Will a sound system be used? \_\_\_\_\_

Will you be providing Port-a-johns? No

## Security & Emergency Plans

Will the event have a security contractor? No

Security Contractor: \_\_\_\_\_

Number of private personnel per shift: \_\_\_\_\_

Which of these apply to the private security personnel? \_\_\_\_\_

Will you contract emergency medical services? No

Name of emergency medical services contractor: \_\_\_\_\_

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input checked="" type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: \_\_\_\_\_

**Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Detroit Athletic Club to host "DAC Engines & Ice Cream" (2025-196) on August 2, 2025 from 11:00 AM – 2:00 PM at 241 Madison Detroit Mi 48226.**

**PROVIDED**, that there will be DPD Assisted Event; Contracted with Private Security; and be it further

**PROVIDED**, that there will be DFD Pending Inspections; and be it further

**PROVIDED**, that there will be DPW Permits for the Right of Way and Type III Barricades; and be it further

**PROVIDED**, that there will be DHD inspections; and be it further

**PROVIDED**, that there will be BSEED Permits Required for tents and generators pending City Council's approval; and be it further

**PROVIDED**, all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.