



CITY OF DETROIT
OFFICE OF THE CHIEF FINANCIAL OFFICER
OFFICE OF CONTRACTING & PROCUREMENT

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DEPARTMENT: OCFO-Office of Contracting & Procurement

FILE NUMBER: OCFO-Office of Contracting & Procurement-4423

TO: HONORABLE CITY COUNCIL

RE: Submitting Reso. Authorizing Contract No. 6007265

SUMMARY:

100% City Funding – To Provide Media Strategist for Media Planning & Buying Services for (2) Municipal Elections, (2) Gubernatorial Elections (3) Presidential Elections. – Contractor: The Allen Lewis Agency, LLC – Location: 1420 Washington Boulevard, Suite 280, Detroit, MI 48226 – Contract Period: Upon City Council Approval for a Period of Four (4) Years – Total Contract Amount: \$4,144,000.00. **Elections**
Waiver of Reconsideration Requested

RECOMMENDATION:

100% City Funding – To Provide Media Strategist for Media Planning & Buying Services for (2) Municipal Elections, (2) Gubernatorial Elections (3) Presidential Elections. – Contractor: The Allen Lewis Agency, LLC – Location: 1420 Washington Boulevard, Suite 280, Detroit, MI 48226 – Contract Period: Upon City Council Approval for a Period of Four (4) Years – Total Contract Amount: \$4,144,000.00. **Elections**
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Respectfully Submitted,

Sandra Stahl,
Chief Procurement Officer
Office of Contracting and Procurement

RESOLUTION

BY COUNCIL MEMBER Choose an item.

WHEREAS, pursuant to section 17-5-91 (a) of the 2019 Detroit City Code, certain contracts and amendments shall not be entered into without City Council approval; **NOW THEREFORE LET IT BE FINALLY**

RESOLVED, that **Contract No. 6007265** referred to in the foregoing communication dated June 25, 2025 is hereby approved.