

DETROIT CITY COUNCIL

Testimonial Resolution

ROULA DAVID

WHEREAS

Roula David moved to Detroit, Michigan, in 2011. Her first assignment was to establish Red Bull's "House of Art," and since then, she has become synonymous with Detroit's ever-evolving art scene; and

WHEREAS

Roula David has worked diligently to shape Detroit's creative landscape. She is credited with leading impactful projects such as the City of Detroit's *City Walls* public arts initiative, Henry Ford Health System's *Art Block*, and Quicken Loans' *Small Business Mural Project*. She also serves as the Executive Director of *Murals in the Market*, a celebrated program that has produced over 250 murals and hosted more than 50 public events while promoting Eastern Market's vibrant produce culture; and

WHEREAS

Roula David is the Vice President of Special Projects at 1xRUN, where she helps corporate clients connect people and spaces in meaningful, culturally authentic ways. Her collaborations span an impressive list of partners, including WeWork, MTV, Quicken Loans, Kroger, the Detroit Red Wings, Red Bull, the City of Detroit, Wayne State University, and the Knight Foundation; and

WHEREAS

Roula David founded *Spot Life Detroit* in 2020, a multimedia space dedicated to art, music, and dance. It serves as a sanctuary for the city's creative community. She is also the owner of *UFO Bar*, a distinct addition to Detroit's thriving nightlife scene; and

WHEREAS

Roula David has firmly established herself as one of Detroit's leading visionaries in creative placemaking and nightlife entrepreneurship; **THEREFORE, BE IT**

RESOLVED

That the Office of Councilman Scott Benson and the Detroit City Council hereby celebrate **Roula David** for her outstanding contributions to the city's cultural and creative fabric. May God continue to bless your endeavors.


COUNCIL PRESIDENT PRO TEM


COUNCIL MEMBER


COUNCIL MEMBER


COUNCIL MEMBER


COUNCIL PRESIDENT


COUNCIL MEMBER


COUNCIL MEMBER


COUNCIL MEMBER


COUNCIL MEMBER

May 22, 2025

DATE