DETROIT CITY COUNCIL Vestimonial Resolution

CAROL MARVIN

WHEREAS

Carol Marvin is an executive producer and director known for her sharp attention to detail and her unwavering ability to deliver exceptional results; and

WHEREAS

Carol Marvin has dedicated more than two decades to curating and producing top-tier concerts and multiday festival experiences. Her impressive portfolio includes leadership roles with the Detroit International Jazz Festival for seven years, the Detroit Electronic Music Festival, the Michigan State Fair, Motor City Muscle, the City of Detroit Tree Lighting Ceremony, McDonald's Lunchtime Concert Series, Movie Night in the D, World Party/World Cup 1994, and an expansive catalog of large-scale cultural events that have shaped Detroit's artistic identity; and

WHEREAS

Carol Marvin has provided executive-level leadership programming more than 1,000 successful events. Her success is rooted in her proven ability to secure strategic sponsorship and funding. She has partnered with premier organizations including Ford Motor Company, Verizon, Comcast, McDonald's, T-Mobile, USA Today, Quicken Loans, Pepsi, Fifth Third Bank, Blue Cross Blue Shield, Budweiser, and Meijer alongside a distinguished roster of corporate and philanthropic partners committed to cultural advancement; and

WHEREAS

Carol Marvin is a passionate community advocate and supporter of nonprofit organizations. She has played a key role in fundraising and delivering community benefits through partnerships with the Detroit 300 Foundation, Music Hall Center for the Performing Arts, Heidelberg Project, Black United Fund of Michigan, Comerica Foundation, The Salvation Army, Make-A-Wish Foundation, DTE Energy Foundation, City of Detroit Kids Recreation Programming, Detroit Rescue Mission, Downtown Detroit Partnership, and the State of Michigan; and

WHEREAS

Carol Marvin has been recognized with numerous honors for her dedication and excellence in event production. She received a Declaration of Excellence from the City of Detroit in 1993, and in 2002 was awarded two Congressional Tributes from the State of Michigan for community leadership and festival achievements. She was named "Hippest in Business" by *Detroit Monthly Magazine* and has earned multiple "Best Of" awards for concerts, festivals, public art, fashion events, and public space activation; and

WHEREAS

Carol Marvin has firmly established herself as one of Detroit's premier producers and creative directors, generating millions of dollars in economic impact for communities, nonprofits, and municipalities across the region; THEREFORE, BE IT

RESOLVED

That the Office of Councilman Scott Benson and the Detroit City Council hereby celebrate Carol Marvin for more than twenty years of outstanding service in entertainment, cultural programming, and community support. May God continue to bless your endeavors.

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May 22, 2025 DATE