

Janice M. Winfrey
City Clerk

City of Detroit

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-097
Name of Petitioner	Platinum Profesionals Inc
Description of Petition	Petition request to hold "Detroit Summer Fest 2025" on June 19, 2025 from 12:00 PM to 11:59 PM the same day at Hart Plaza. Set-up will begin on June 18, 2025 at 7:00 AM and be completed by 2:00 PM the same day. Tear down will begin on June 20, 2025 at 12:00 AM and be completed by 4:00 PM the same day.
Type of Petition	Special Events
Submission Date	05/07/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Chanel Carter 20100 Shoals Ct Clinton Township, MI 48038 P: (313) 412-0132 chanel@thecdmcollective.com

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature:



Date: 4/24/2025

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

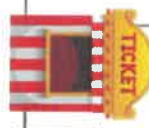
Event Name: Detroit Summer Fest 2025

Event Date: 6/19/2025

Event Organizer: Platinum Profesionals Inc

Applicant Signature: 

Date: 4/24/2025



ENTRANCE

SMALL BUSINESS ROW

FORD U.A.W.

LINCOLN GARDEN

UAW MONUMENT

SEVENTEENTH DAY PARTY DJ

TO LOWER LEVEL

Cadillac Plaques

Ford Historical Plaque

DODGE FOUNTAIN PLAQUE

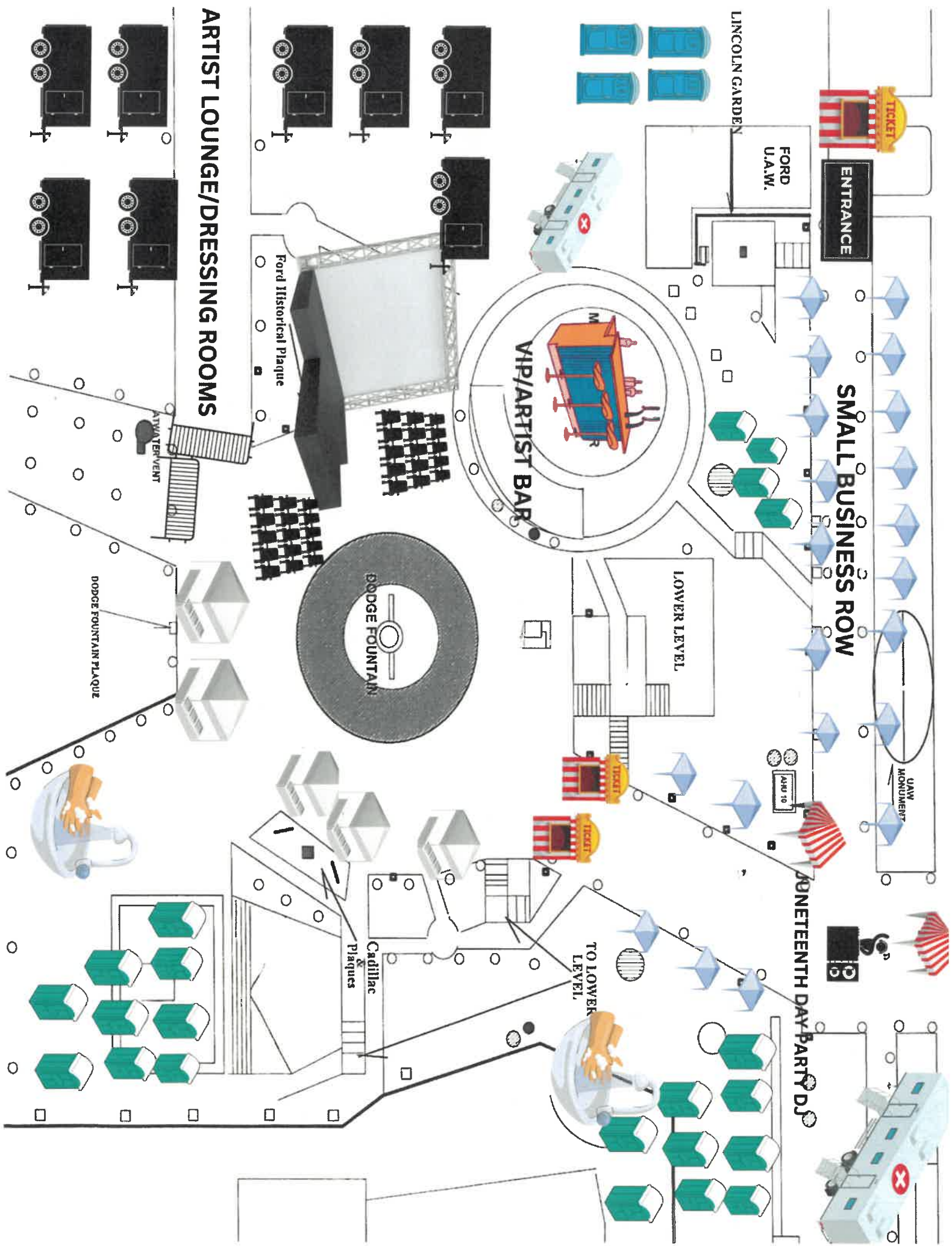
ATV TOWER

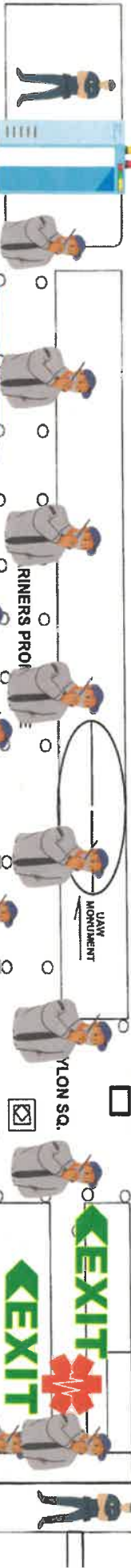
VIP/ARTIST BAR

DODGE FOUNTAIN

LOWER LEVEL

ARTIST LOUNGE/DRESSING ROOMS





LINCOLN GARDEN

ENTRANCE PRD

EXIT

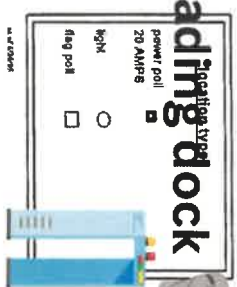
RIVERS PRO

YOLON SQ.

EXIT

PUBLIC

loading dock



LOWER LEVEL

MAIN ROMENADE

TO LOWER LEVEL

STEP FOUNTAIN

DODGE FOUNTAIN

Ford Historical Plaque

PYRAMID THEATER

Cadillac Plaques

EXIT

ARTIST

DODGE FOUNTAIN PLAQUE

PYRAMID PATIO

FORD AUDITORIUM

UNDERGROUND RAILROAD MONUMENT

STREET LIGHTS

Detroit Summer Festival Concert Security Plan - June 19, 2025

Event Details

Item	Detail
Event Name	Detroit Summer Festival Concert
Date	June 19, 2025
Location	Hart Plaza, Detroit, MI
Expected Attendance	10,000
Event Time	12 PM - 12 AM
On-site Support	Hart EMS
Total guards	100

Entry Points & Security Protocols

Artist Entry- 15 Guards Back of house and Artist entry points + DPD

- ☐ Designated secure artist entrance with backstage access.
- ☐ Verification of artist credentials/passes.
- ☐ Escorted access to designated areas.

Guest Entry- 20 guards at entry/exits + DPD

- ☐ Multiple entry points with metal detectors (E Volv) and bag checks- Small Bag policy no exceptions .
- ☐ Ticket verification and wristband distribution.
- ☐ Security personnel to manage crowds and lines. **30 additional security guards**

Employee Entry-4 Guards

- ☐ Separate employee entrance with ID verification.
- ☐ Check-in/check-out system for tracking.

- ☐ Designated employee areas and access.

Vendor Entry-5 Guards

- ☐ Specific vendor entrance for deliveries and setup.
- ☐ Vendor ID checks and vehicle inspections.
- ☐ Scheduled load-in/load-out times to manage traffic.

Load In & Load Out- 3 guards each (overnight)

- ☐ Controlled access during load-in/load-out periods.
- ☐ Security personnel to direct traffic and monitor equipment.
- ☐ Inventory checks for equipment and supplies.

Emergency Exit Strategy- ALL HANDS ON DECK

- ☐ Clearly marked emergency exits with illuminated signs.
- ☐ Security personnel trained in emergency procedures.
- ☐ Designated assembly points outside the venue.
- ☐ Communication plan with Hart EMD for coordinated response.
- ☐ Public announcements regarding emergency procedures.



Detroit Summer Fest 2025

Introduction

We are excited to announce the rescheduled 313 Day Concert, now set for June 19, 2025, at the iconic Hart Plaza in Detroit, MI. This all-day festival will feature a lively block party during the day and an electrifying concert series at night. The event is designed to be an all-ages celebration, bringing together the community for a day of music, fun, and Detroit pride.

Event Details

The 313 Day Concert will be a full-day event, starting with a block party featuring local vendors and activities. As the day transitions into night, the stage will come alive with performances from some of Detroit's hottest artists.

Artist Lineup

The concert will feature a star-studded lineup including:

- Icewear Vezzo
- Babyface Ray
- Peezy
- Sada Baby
- Payroll
- Veeze
- Babytron
- Tay B
- Baby Money
- Detroit Diamond
- Neisha Neshae
- And more

Production Team

We Pride ourselves on Collaborating with professionals from Detroit, MI for our Prodcution and vendor needs

Title	Company	Load In
Sound Production	B Sound LLC	6/18/2025
Lighting and Stage effects	B Sound LLC	6/18/2025
Event Fabrication	Elite Design Specialist	6/18/2025- 6/19/2025
Stage Production	Collective Productions and B Sound	6/18/2025
Security	Executive Protection	6/18/2025 (Over night guards)
EMS	Hart EMS	6/18/2025
Event Insurance	H2B Insurance	6/18/2025-6/20/25
Staffing	Collective Productions and City of Detroit	6/19/2025
Detroit Police Department	Lte Rue & Chief Hayes	6/18/2025
Tents and Chairs	Pegasus	6/19/2025
LED Wall	B Sound LLC	6/19/2025
Beverages	Sloppy Crab Resturant	6/19/2025
Sanitation and Potties	Rockstar Rentals	6/19/2025
Talent Booking	Collective Productions	6/19/2025
Public relations	The Forefront Group	

Vendor Booths- Small Business Black Wallstreet

- 25-30 Vendors
- 10×10 tent included
- 2 Chairs included
- 1 6 ft table included
- Load in 6/19/2025 8 am

Marketing and Promotion

We will utilize a comprehensive marketing strategy to promote the event and our sponsors, including:

- Social media campaigns
- Local radio advertising
- Print advertising
- Online event listings
- Direct to consumer street level marketing
- Live interviews and Press run
- Artist Promotion from the artist campaign

Standard Venue map below :

Event Organizers:

Platinum Professionals Inc : Chanel Carter 313-412-0132

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: Detroit Summer Fest 2025

Event Status: In Review- Special Events Management Team (Step 1 of 6)

Petitioner Name / Organization: Platinum Profesionals Inc

Event Location: Hart Plaza

Event Date(s) and Time(s): 06/19/25 12:00 PM **to** 06/19/25 11:59 PM

Type of Event: Concert/Performance, Festival

Applicant Contact:
chanel carter
chanel@thecdmcollective.com
+1 (313) 412-0132

Submission Date:	04/24/25 1
Date of Clerk's Office Referral:	5/7/2025
Date of City Departments Sign Off:	5/7/2025
Date Referred to Council:	5/9/25

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Reviewed- Ready for Council	DDOT Approval Not Required	MPD Approval Not Required	DPW Approval Not Required	DHD Reviewed- Ready for Council

BSEED
BSEED
Reviewed-
Ready for
Council

Mayor's Office Special Events Signature: *Gakeima Fife*

Date: May 9, 2025

General Event Information

Has this event been hosted before? _____

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? _____

Is this an annual event? Yes _____

Event Website: n/a _____

Which spaces will be used? Park, City Facility _____

Will this event include the use or sale of marijuana? No _____

Event Description

Brief Event Purpose & Description:

Detroit Summer Fest celebrates the rich culture of Detroit's thriving entertainment scene. Kicking off with a Juneteenth day party celebration and highlighting some Detroit's most sought after vendors and visual art creatives. And ending the day with a concert series highlighting all Detroit Talent.

Estimated Peak Attendance: 8000 _____

Estimated Total Attendance: 5000 _____

Is this a public event? Yes _____

Will there be ticket sales or admission charged? Yes _____

Does this event use Hart Plaza? _____

Will there be merchandise sold? Yes _____

Will you be taking donations? No _____

Is this a charity event? No _____

Does this event involve campers, tents and/or RVs? _____

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? _____

Contact Information

Organization / Petitioner Name: Platinum Profesionals Inc

Mailing Address: 20100 shoals t

clinton township mi 48038

Primary Contact:	Secondary Contact:
chanel carter	
chanel@thecdmcollective.com	

Organization Type: Corporation

Organization Website: _____

Event Setup & Breakdown

Begin Setup: 06/18/25 7:00 AM

Complete Setup: 06/18/25 2:00 PM

Setup Location(s): Hart Plaza main surface level

Event Start: 06/19/25 12:00 PM

Event End: 06/19/25 11:59 PM

Begin Tear Down: 06/20/25 12:00 AM

Complete Tear Down: 06/20/25 4:00 PM

Number of Trash Containers: 100 Number of Recycling Containers: 30

Cleaning Service Vendor: _____

Other Waste Elements: _____

Street Closures & Parking

How many streets will be closed: 2

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. _____

2. _____

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:
Public parking, Parking garages and Metered parking.

Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 15 Number of non-truck food vendors: 15

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? Wine, Liquor, Beer

Day(s) and time(s) alcohol will be served: 3pm-11pm

Will ice be used in any served beverages? Yes

Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? Yes

Number of tents 10' x 10' and smaller: 30

Number of tents larger than 10' x 10': 5

Tent Contractor: Pegasus

What other structures will your event include? _____

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Generators, Utility Power

How will generators be fueled? _____

Generator contractor: _____

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Executive Protection

Number of private personnel per shift: _____

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart medical

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Platinum Professional Inc to host "Detroit Summer Fest 2025" (2025-097) on June 19, 2025 at Hart Plaza from 12:00 AM to 11:59 PM.

PROVIDED, that there will be DPD Assisted Event with Private Contracted Security; and be it further

PROVIDED, that there will be DFD Pending Inspections with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Generators, Stages; and be it further

PROVIDED, that there will be DHD Pending Inspections and Licenses required; and it be further

PROVIDED, that there will be Business Licenses required; and it be further

PROVIDED, that there will be GSD Permits Required obtained following City Council approval; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.