




**PLANNING AND
DEVELOPMENT DEPARTMENT**

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MEMORANDUM

TO: The Honorable Mary Waters, Member At-Large
FROM: Alexa Bush, Director, Planning & Development Department 
DATE: May 22, 2025
RE: Information on Locations for Master Plan Stakeholder Meetings

Please review the following response to your memorandum dated March 31, 2025 regarding the Master Plan of Policies community engagement approach.

- 1. Please provide our office with an overview of where the stakeholder meetings are being hosted for the Master Plan, including where the previous meetings have been held and where the upcoming ones are, as well as identify plans to better locate future meetings throughout the city to engage communities such as the North End.**

We understand this question to have originated from a reference PDD made to “stakeholder interviews” during our presentation to City Council on March 18, 2025. To date, these interviews have consisted of conversations with City departments and outside entities that State law encourages us to coordinate with on Master Plan efforts – including neighboring municipalities, utility operators, state departments, and regional organizations. Moving forward, PDD may conduct additional stakeholder interviews to help us receive targeted input from underrepresented groups such as those who speak a language other than English, persons with disabilities, single parents, seniors, or those who can offer unique perspectives based on their work, such as Community Development Organizations (CDOs) and small business owners.

As a reminder, our Master Plan engagement process is as follows:

- **Visioning Survey & City Voices Tour (Apr-Oct 2024):** We kicked off community engagement for the Master Plan with an online Visioning Survey in April 2024 to gauge residents’ current attitudes and future aspirations for Detroit. More than 1,800 people responded to the survey. We then took our engagement to the neighborhoods with our City Voices Tour, completing 60 pop-ups from July to October 2024 all across the City. This strategy was designed to meet people where they already are and expand our reach beyond our highly engaged residents by popping up at existing events, programs and locations around Detroit. To find pop-ups, we partnered with the Department of Neighborhoods, City Council offices, City departments, the Detroit Parks Coalition, the Detroit Economic Growth Corporation Small Business Liaisons, local businesses, and community organizations including E. Warren Development Corp. and Cody Rouge Community Action Alliance. During the City Voices Tour, we engaged over 2,800 Detroit residents

and other stakeholders through fun and interactive activities focused on public feedback around vision, values, and planning priorities.

- **Policy Workshops (April 2025):** We just completed five in-person public policy workshops at Joseph Walker Williams Rec Center and our two-day youth summit at the Pistons Performance Center. We plan to have a virtual policy workshop as well for those who were unable to attend in person.
- **District Engagements & Open Houses (TBD):** Future engagement is anticipated to include two rounds of district-by-district community meetings and three open houses. PDD is currently assessing our engagement results so far to identify additional needs for outreach and engagement that will be carried out by our department.
- **Master Plan Advisory Group (Ongoing):** We have convened the Master Plan Advisory Group (MPAG) five times and will continue to convene them regularly throughout the remainder of the project. Additionally, we will post meeting summaries on our website, www.plandetroit.com and continue to encourage MPAG members to share the information and solicit feedback from their neighbors.

Our engagement approach for the Master Plan will not include individual neighborhood or cluster meetings, as the Master Plan is a city-wide plan. Such engagement has and will continue to happen through our Neighborhood Framework Plan process.

We will continue to provide all City Council offices with meeting dates, times, and locations for all upcoming Master Plan engagement.

CC: Detroit City Council
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