

# City of Detroit

Janice M. Winfrey  
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

## DEPARTMENT PETITION REFERENCE COMMUNICATION

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-089
Name of Petitioner	Detroit Athletic Club
Description of Petition	Petition request to hold "Detroit Athletic Club Classic Car Show" on May 30, 2025 from 9:00 AM until 3:00 PM the same day at the Detroit Athletic Club, 241 Madison St. Set-up will begin at 5:00 AM on May 30, 2025 and be completed by 8:00 AM the same day. Tear down will begin at 3:00 PM on May 30, 2025 and be completed by 4:00 PM on the same day.
Type of Petition	<b>Special Events</b>
Submission Date	05/02/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Kevin Heidisch 241 Madison St. Detroit, MI 48226 (Ph) 313-220-5201 <a href="mailto:kevinh@thedac.com">kevinh@thedac.com</a>

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

## City of Detroit Special Events Application Authorizations

### AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:**



**Date:**

4.23.2025

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

### HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** DAC Classic Car Show

**Event Date:** 5.30.2025

**Event Organizer:** Detroit Athletic Club

**Applicant Signature:**



**Date:**

4.23.2025

DAC Executives & Car Society Car

Show

Comerica Park

Friday, May 30th, 2025



All cars will be spaced a minimum of 6' apart. X's will be placed around car for viewing ensuring a minimum of 6' distance.

Adams Street



Detroit Athletic Club Pavilion

**Detroit Athletic Club Car Show**

**May 30<sup>th</sup>, 2025**

**Adams Street closed between John R. & Brush**

**Vehicles will be displayed on Adams Street, no food or drink will be served on Adams Street.**

**DAC staff will clean up any paper or other debris that may have accumulated during the event, trash will be thrown away in our cans then taken to the dumpster located on DAC property.**

## Kevin Heidisch

---

**From:** Johnson, Darren <Darren.Johnson@lions.nfl.net>  
**Sent:** Monday, April 21, 2025 3:23 PM  
**To:** Kevin Heidisch; lori.dillon@tigers.com  
**Subject:** Re: Friday May 30th

**Warning: Unusual sender** <darren.johnson@lions.nfl.net>

You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

Kevin,

Nothing on our event calendar. Can you forward a correspondence containing all pertinent show information (closures, times, expected attendance etc.) please?

Thanks, in advance.

Get [Outlook for iOS](#)

**From:** Kevin Heidisch <KevinH@THEDAC.com>  
**Sent:** Monday, April 21, 2025 3:14:58 PM  
**To:** Johnson, Darren <Darren.Johnson@lions.nfl.net>; lori.dillon@tigers.com <Lori.Dillon@Tigers.com>  
**Subject:** Friday May 30th

**EXTERNAL EMAIL - Use caution with links & attachments**

Hello,

We plan on holding our annual car show on Friday May 30<sup>th</sup>, do either of you foresee any issues...

- Adams closed between John R. & Brush
  - 5am-4pm
- Access to Comerica Park dock off Adams **WILL BE** available.
- Barricades will surround the vehicles.

Regards,  
Kevin Heidisch  
Director of Security Garage &  
Property Operations



241 Madison | Detroit, Michigan 48226  
313.442.1053 | [kevinh@thedac.com](mailto:kevinh@thedac.com)

## Kevin Heidisch

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**From:** Lori Dillon <Lori.Dillon@Tigers.com>  
**Sent:** Monday, April 21, 2025 3:44 PM  
**To:** Johnson, Darren; Kevin Heidisch  
**Cc:** Chris Lawrence; Shaun O'Brien; Steve Burrows  
**Subject:** Re: Friday May 30th

**Warning: Unusual sender** <lori.dillon@tigers.com>

You don't usually receive emails from this address. Make sure you trust this sender before taking any actions.

Adding our Op's team.

But, nothing standing out on my end.

**Lori A. ~~Dillon~~**

Security Director

Detroit Tigers

Comerica Park | 2100 Woodward Ave. | Detroit, MI 48201

Office (313) 471-2021

Cellular (810) 515-3392

[Lori.Dillon@Tigers.com](mailto:Lori.Dillon@Tigers.com)



**From:** Johnson, Darren <Darren.Johnson@lions.nfl.net>  
**Sent:** Monday, April 21, 2025 3:23 PM  
**To:** Kevin Heidisch <KevinH@THEDAC.com>; Lori Dillon <Lori.Dillon@Tigers.com>  
**Subject:** Re: Friday May 30th

\*\*\* This email originated from an EXTERNAL source \*\*\*

Kevin,

Nothing on our event calendar. Can you forward a correspondence containing all pertinent show information (closures, times, expected attendance etc.) please?

Thanks, in advance.

Get [Outlook for iOS](#)

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** 2025-089

**Event Name:** Detroit Athletic Club Classic Car Show

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** Detroit Athletic Club

**Event Location:** Detroit Athletic Club, 241 Madison St.

**Event Date(s) and Time(s):** 05/30/25 9:00 AM to 05/30/25 3:00 PM

**Type of Event:** Other

<b>Applicant Contact:</b>
Kevin Heidisch
kevinh@thedac.com
+1 (313) 220-5201

<b>Submission Date:</b>	04/23/25 1
<b>Date of Clerk's Office Referral:</b>	4/30/25
<b>Date of City Departments Sign Off:</b>	4/30/25
<b>Date Referred to Council:</b>	5/2/25

## Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Approval Not Required	DDOT Approval Not Required	MPD Approval Not Required	DPW Reviewed- Ready for Council	DHD Reviewed- Ready for Council

**BSEED**  
BSEED  
Reviewed-  
Ready for  
Council

**Mayor's Office Special Events Signature:**

*Gakeima Fife*

**Date:** May 2, 2025

## General Event Information

Has this event been hosted before? \_\_\_\_\_

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? \_\_\_\_\_

Is this an annual event? Yes \_\_\_\_\_

Event Website: DAC.com \_\_\_\_\_

Which spaces will be used? Street, Sidewalk \_\_\_\_\_

Will this event include the use or sale of marijuana? No \_\_\_\_\_

## Event Description

### Brief Event Purpose & Description:

The DAC is requesting permission to close Adams St. and Adams South Sidewalk between John R. & Brush to hold our annual Car Show on 5.30.2025. Bicycle barricades will surround the vehicles. State Barricade will provide the appropriate road closure and detour for the event. The car show is for members and their invited guest's, it is not open to the public. Executive restrooms are located in the DAC's back lot. DAC security will be onsite during the event.

Estimated Peak Attendance: 100 \_\_\_\_\_

Estimated Total Attendance: 100 \_\_\_\_\_

Is this a public event? No \_\_\_\_\_

Will there be ticket sales or admission charged? No \_\_\_\_\_

Does this event use Hart Plaza? \_\_\_\_\_

Will there be merchandise sold? No \_\_\_\_\_

Will you be taking donations? No \_\_\_\_\_

Is this a charity event? No \_\_\_\_\_

Does this event involve campers, tents and/or RVs? \_\_\_\_\_

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? \_\_\_\_\_



## Contact Information

Organization / Petitioner Name: Detroit Athletic Club

Mailing Address: 241 Madison Ave.

Detroit MI 48226

Primary Contact:	Secondary Contact:
Kevin Heidisch	
kevinh@thedac.com	
+1 (313) 442-1053	

Organization Type: Nonprofit

Organization Website: DAC.com

## Event Setup & Breakdown

Begin Setup: 05/30/25 5:00 AM

Complete Setup: 05/30/25 8:00 AM

Setup Location(s): 241 Madison St.

Event Start: 05/30/25 9:00 AM

Event End: 05/30/25 3:00 PM

Begin Tear Down: 05/30/25 3:00 PM

Complete Tear Down: 05/30/25 4:00 PM

Number of Trash Containers: 4 Number of Recycling Containers: 4

Cleaning Service Vendor: Detroit Athletic Club staff will clean up after the event.

Other Waste Elements: N/A

## Street Closures & Parking

How many streets will be closed: 1

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Adams Street 05/30/25

John R. / Brush 5:00 AM 4:00 PM

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

Member and invited guests will park in the DAC garage.

## Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 0 Number of non-truck food vendors: 0

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? No

What type(s) of alcohol will be served? Wine, Beer

Day(s) and time(s) alcohol will be served: Friday May 30th 11am-3pm

Will ice be used in any served beverages? Yes

## Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? \_\_\_\_\_

Do any of the stages have a canopy? \_\_\_\_\_

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 5

Tent Contractor: Event theory

What other structures will your event include? Tent permit approved - 2025-00032

Will your event use any grills? Yes

What kind of grills? gas

## Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? \_\_\_\_\_

Generator contractor: \_\_\_\_\_

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? No

Will a sound system be used? \_\_\_\_\_

Will you be providing Port-a-johns? No

## Security & Emergency Plans

Will the event have a security contractor? No

Security Contractor: \_\_\_\_\_

Number of private personnel per shift: \_\_\_\_\_

Which of these apply to the private security personnel? \_\_\_\_\_

Will you contract emergency medical services? No

Name of emergency medical services contractor: \_\_\_\_\_

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: \_\_\_\_\_

**Resolved,** The Mayor's Office is hereby authorized and directed to issue permits to Detroit Athletic Club to host "Detroit Athletic Club Car Show" (2025-089) on May 30, 2025 from 9:00 AM – 3:00 PM at 241 Madison St.

**PROVIDED,** that there will be DPD Assisted Event; and be it further

**PROVIDED,** that there will be DFD Pending Inspections; and be it further

**PROVIDED,** that there will be DPW Type III Barricades & Road Closure Signage Required and following City Council approval; be it further

**PROVIDED,** that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.