



CITY OF DETROIT
MUNICIPAL PARKING DEPARTMENT

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To: Council Member Latisha Johnson, District 4
From: Keith Hutchings, Director, Municipal Parking Department
Date: April 30, 2025
Re: Responses to 2025-2026 MPD Budget Questions

Please find below responses to your questions sent on March 31, 2025, regarding the Fiscal Year 2026 Proposed Budget for the Municipal Parking Department.

1. Last year, the Department stated plans to expand parking options, specifically in areas that have seen increased or proposed development. Please provide an update on the progress of this project. Please include which types of parking have been created, how many parking spaces they have added, and where they are located.

- a. How much additional revenue has been gained from these additional spaces?

All new lots are free to the public currently.

- b. Are any of these additional or planned parking going to be free, or will all spaces be paid parking?

In the future, all parking lots will be paid for parking when usage requires the change.

2. How many tickets have been issued in residential neighborhoods for street cleaning in the past year and what is the fee for these tickets?

No parking violations have been issued related to street cleaning.

- a. How are you ensuring that the community is aware of street cleaning in advance so that they can move their vehicles prior to being issued a violation?



The Street Cleaning service is provided by the Department of Public Works. DPW policy is to put out signs 24 to 48 hours prior to street cleaning when enforcement is to occur.

3. The majority of parking lots and structures in the City are not operated by the Municipal Parking Department.

a. How much revenue is lost due to having parking managed by private entities?

No City of Detroit revenue is lost as the revenue from the private entities is private revenue and not city revenue.

b. Is there a plan to acquire any of these lots or structures?

There are no plans to acquire additional parking lots or parking structures.

4. The Municipal Parking Department lists a goal to expand the Park Detroit app's services and institute a merchant rewards program by June of 2026. Please explain what changes are planned and how the rewards program will function. How will these changes benefit residents and improve their parking experience?

The proposed new service would allow parking providers and commercial or retail operations to offer discounts for patronage of a given service. For instance, a restaurant may offer discounted parking in a parking structure if a patron chooses to support that given establishment. In addition, a parking provider may offer a free appetizer or discount at a restaurant if the motorist parks at that provider's garage. The potential service could be extended to a grocery store picking up on-street parking for its patrons. The program allows business entities to promote consumer loyalty, and it drives multiple purchases enhancing economic activity in the City of Detroit. Consumers benefit from discounts across multiple point of sale opportunities.

Respectfully Submitted,

Keith Hutchings, Director of the Municipal Parking Department

Cc: T. Stoudemire, J. George, J. Parker, M. Washington, M. Walker, S. Nelson