

Janice M. Winfrey
City Clerk

City of Detroit
OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-082
Name of Petitioner	The Parade Company
Description of Petition	Petition request to hold "2025 Ford Fireworks, Hart Plaza and VIP Rooftop Party" on June 23, 2025 from 10:00 PM until 11:00 PM the same day on The Detroit River, Hart Plaza and Center Garage. Set-up will begin at 7:00 AM on June 22, 2025 and be completed by 6:00 PM June 23, 2025. Tear down will begin at 11:00 PM on June 23, 2025 and be completed by 2:00 AM on June 24, 2025.
Type of Petition	Special Events
Submission Date	04/25/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Don Morris 9500 Mt Elliot, Studio A Detroit, MI 48211 (Ph) 248-200-8710 dmorris@theparade.org

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature:



Date: 03/12/2025

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: 2025 Ford Fireworks

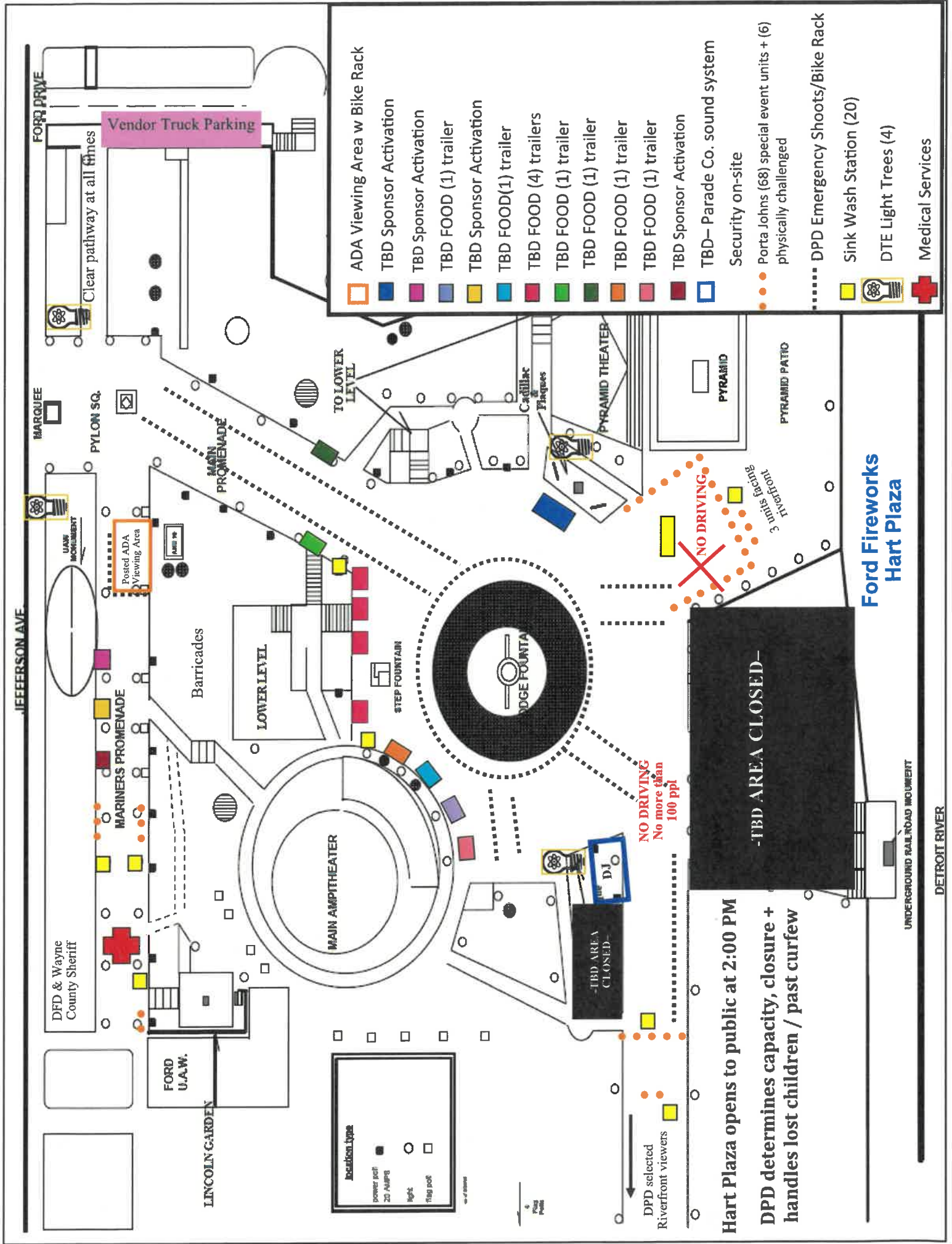
Event Date: June 23, 2025

Event Organizer: The Parade Coompany

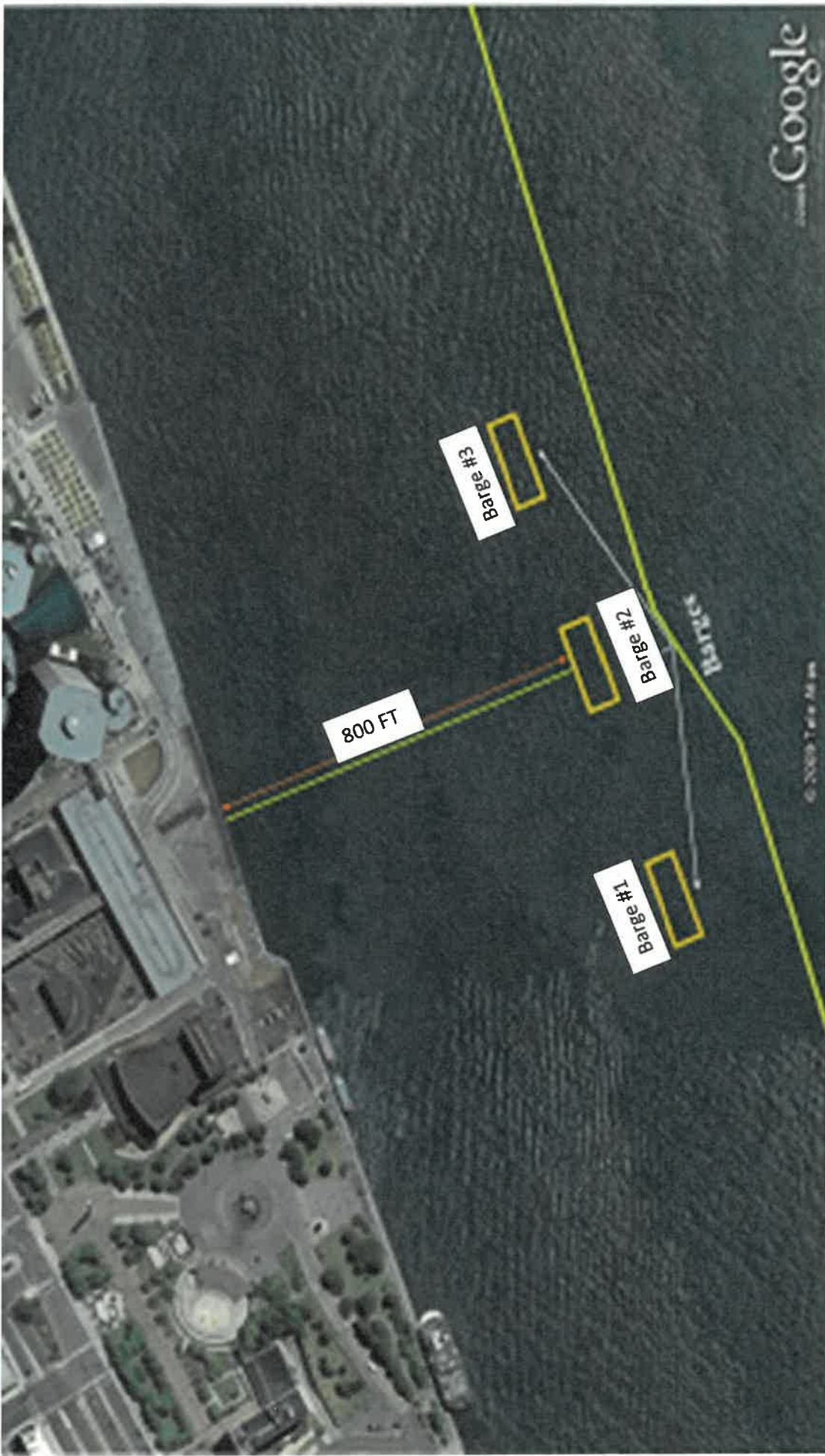
Applicant Signature:



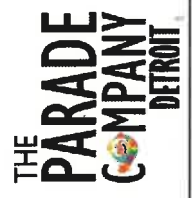
Date:



Hart Plaza opens to public at 2:00 PM
 DPD determines capacity, closure +
 handles lost children / past curfew



2025 Ford Fireworks Barge Location on the Detroit River





2025 Ford Fireworks Timeline

As of 2/21/2025

Monday, June 16, 2025 8:00 am

- *The Parade Company (TPC) will assume barge site from Marine Services Inc., in preparations for the 2023 Ford Fireworks build-out week.*

Monday, June 16, 2025 9:00 am

- *The Zambelli's staff arrives.*
- *The Zambelli's Heavy Equipment (skid-steer) arrives*
- *Non TPC equipment arrives (Sky-Tracker –Teler-reach, Port-a-Johns, Dumpsters)*
- *Arrival of "Packing Sand" for large mortar tubes .*
- *1800 Hours - Barge site 24-hour security begins. (no admittance to unauthorized persons without proper credentials)*

Tuesday, June 17, 2025 9:00 am

- *The Zambelli's team begins the layout and placement of mortar tube(s) on barge(s)*

Wednesday, June 18, 2025 9:00am

- *Zambelli's team continues layout and placement of mortar tube(s) on barge(s)*
- *Cleanup continues.*
- *Additional equipment arrives (if needed)*
- *Wireless Marty (Firework's Trigger System) Communication unit(s) taken to WDIV.*
- *Fire extinguishers installed.*

Thursday, June 19, 2025 7:00 am

- ***Firework's material/ordnance(s) arrives at MM 9 (State of Michigan Welcome Center) - 7:00 AM.***
- *Zambelli's Trucks are inspected – Michigan State Police*
- ***Firework's material/ordnance(s) arrives at Barge Site - 9:00 AM.***
- *Zambelli's Trucks inspected at barge site. (ATF)*
- *Loading of fireworks onto barges begins.*
- *Fireworks handling training. (Zambelli/Detroit Fire Department [DFD]/ United States Coast Guard [USCG] – TBD)*
- *Site Inspection(s) - DFD/ USCG (TBD)*
- *Barge Inspection - USCG*
- *Begin monitoring future weather forecasts.*
- *Media platform installed (TBD)*
-
- *Zambelli's team continues layout and placement of mortar tube(s) on barge(s)*
- *Scaffolding installed on Barge #2 for Light Up Ford sign*
- *Ford Sign installed and tested on Barge #2*

Friday, June 20, 2025 7:00 am

- *Fireworks loading continues.*
- *Inspection(s) continue.*
- *Continued monitoring of future weather forecasts*
- *Firework's handling training. (USCG, MSP, ATF – If needed).*
- *Media day. (TBD)*

Saturday, June 21, 2025 9:00 am

- *Fireworks loading continues.*
- *Inspection(s) continue.*
- *Continued monitoring of future weather forecasts*
- *Firework's handling training. (USCG, MSP, ATF – If needed).*
- *Media day. (TBD)*

Sunday, June 22, 2025 9:00 am

- *Fireworks loading continues.*
- *Inspection(s) continue.*
- *Continued monitoring of weather forecast.*
- *Media day. (TBD)*

Monday, June 23, 2025 – Event Day
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8:00 am

- *Zambelli's arrival and begin final installation of frontals and specialty fireworks*
- *Inspections continue.*
- *Spotlights delivered and placed in location on Roof-top for flag flyover (on the seventh floor of the SP+ Parking Deck)*

10:00 am

- *Barge site is **CLOSED** to non-essential personnel. Begin complete show testing*

10:00 pm

- *Communication check (Marty Test) from barges(s) to and from WDIV command center.*

12:00 pm

- *Marine Services will begin to build the "Armada of Barges" in the Detroit River near Zug Island site.*

2:00 pm

- *Completion of the "Armada of Barges"*

2:30 pm

- *Tug Boat (Marine Services) begins transition from Zug Island to the final river positioning (Centered on the SP+ Parking Deck)*

2:30 pm – 8:00 pm

- *The “Armada of Barges” continues the transition North/West on the Detroit River*
- *Barges begin to move into centering position on Detroit River.*
- *Radio contact checked between barges and barge site.*
- *Marty test continues.*
- *Spot lights tested.*

8:30 pm

- *Helicopters arrive at “Landing” Site to drop personnel*
- *Helicopters migrate to Belle Isle – West end of Island*
- *Attach American and Canadian flags to helicopters.*
- *Boat picket-line and safety zone established on Detroit River (USCG and USCG Auxiliary Sector)*

9:30 pm

- *TPC personnel to ask for approval (Go no GO) to start Fireworks Display. (Homeland Security to host approval run)*
- *Homeland Team performs pre-launch checklist*

9:50 pm

- *Helicopters fly into position just West/North of the Renaissance Center.*
- *Spotlight handlers in position and radio communication check.*

10:00 pm

- *Helicopter fly-over with Canadian and American Flags*
- *Helicopters return to landing area (TBD)*

10:06 pm

- *The Ford Fireworks Display begins.*

10:30 pm

- *The Ford Fireworks Display ends.*
- *Helicopters leave landing area.*
- *Tug boat services begin to assemble the “Armada of Barges” for return to barge site.*

Tuesday, June 24, 2025 8:00 am

- *Post event cleanup begins.*
- *Barges cleaned*
- *Ford sign removed and returned to TPC*
- *Scaffolding removed.*
- *Vendors arrive to remove all equipment.*
- *Barge Site inspected and returned to owner (TBD)*

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: 2025 Ford Fireworks, Hart Plaza and VIP Rooftop Party

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: The Parade Company

Event Location: The Detroit River, Hart Plaza and Center Garage

Event Date(s) and Time(s): 06/23/25 10:00 PM to 06/23/25 11:00 PM

Type of Event: Fireworks/Pyrotechnics

Applicant Contact:
Don Morris
dmorris@theparade.org
+1 (248) 200-8710

Submission Date:	02/21/25 1
Date of Clerk's Office Referral:	4/23/25
Date of City Departments Sign Off:	4/23/25
Date Referred to Council:	4/25/25

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Reviewed- Ready for Council	DDOT Reviewed- Ready for Council	MPD Approval Not Required	DPW Reviewed- Ready for Council	DHD Reviewed- Ready for Council

BSEED

BSEED
Reviewed-
Ready for
Council

Mayor's Office Special Events Signature: Gaksima Fife

Date: April 25, 2025

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: www.theparade.org

Which spaces will be used? Private Facility

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

The annual "kick-off" to summer celebration known as the 2025 Ford Fireworks. The scheduled date is Monday, June 23, 2025 at 10:06 PM.

There is a small activation at Hart Plaza that will include limited entertainment and refreshment (food trucks)

Estimated Peak Attendance: 100000

Estimated Total Attendance: _____

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? Yes

Will there be merchandise sold? No

Will you be taking donations? No

Is this a charity event? Yes

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: The Parade Company

Mailing Address: 9500 Mt Elliott, Studio A

Detroit Michigan 48211

Primary Contact:	Secondary Contact:
Don Morris	Sandy Kempa
dmorris@theparade.org	skempa@theparade.org
+1 (313) 923-7400	+1 (313) 350-9566

Organization Type: Nonprofit

Organization Website: www.theparade.org

Event Setup & Breakdown

Begin Setup: 06/22/25 7:00 AM

Complete Setup: 06/23/25 6:00 PM

Setup Location(s): The Detroit River

Event Start: 06/23/25 10:00 PM

Event End: 06/23/25 11:00 PM

Begin Tear Down: 06/23/25 11:00 PM

Complete Tear Down: 06/24/25 2:00 AM

Number of Trash Containers: 0 Number of Recycling Containers: 0

Cleaning Service Vendor: The City of Detroit DPW and Clean Detroit

Other Waste Elements: _____

Street Closures & Parking

How many streets will be closed: 0

Will you be closing any part of Woodward Avenue? _____

Street Closures (if there are 1-4 closed streets):

1. _____

2. _____

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

City of Detroit Public Parking

Food & Beverage

Will food be served? No

Will food be prepared on site? _____

Number of food trucks: _____ Number of non-truck food vendors: _____

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? _____

What type(s) of alcohol will be served? _____

Day(s) and time(s) alcohol will be served: _____

Will ice be used in any served beverages? No

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 0

Tent Contractor: N/A

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? _____

Generator contractor: _____

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? No

Will a sound system be used? _____

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: NAIAS Security Services, City Shield

Number of private personnel per shift: 30

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart Medical

Does this event include fireworks? Yes

Day(s) and time(s) of fireworks: June 23, 2025 at 10:06 PM

Fireworks vendor: Zambelli International, Inc

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to The Parade Company to host "2025 Ford Fireworks" (#2025-082) on June 23, 2025 from 10:00 PM- 11:00 PM at The Detroit River and Hart Plaza.

PROVIDED, that there will be DPD Assisted Event w/ Contracted Private Security; be it further

PROVIDED, that there will be DFD Pending Inspections w/ Contracted Private EMS to provide services; be it further

PROVIDED, that there will be DPW Road Closure Type III Barricades; be it further

PROVIDED, that there will be BSEED Permits Required for Tents and Stages; be it further

PROVIDED, that there will be Health Department Inspections; be it further

PROVIDED, that there will be a Business Licenses Required obtained following City Council approval; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.