



MAYOR'S OFFICE

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MEMORANDUM

To: Council Member Coleman A. Young II
From: Melia Howard, Deputy Mayor, Mayor's Office
Date: April 10, 2025
Re: **Response to 2025-2026 Mayor's Office Budget Questions**

Please find below responses to your questions sent on March 21, 2025, regarding the Fiscal Year 2026 Proposed Budget for the Mayor's Office.

1. Budget Priorities & Performance Metrics:

- a. **With the Mayor's Office overseeing various citywide initiatives, what key performance indicators are being used to measure success in priority areas like housing, public safety, and infrastructure?**

There are multiple ways that the Mayor's Office uses key performance indicators to measure success in priority areas. For Public Safety, one of the most important performance indicators are the weekly charts that DPD provides to the Mayor which include violent crime statistics and weekly performance metrics. For housing, the Mayor's Office works closely with HRD to measure housing production performance and home repair performance based on the department's yearly goals and 5-year goals.

Finally, for public infrastructure, each operating division within the City (DWSD, DPW, PLA, etc.) have their own metrics to monitor their performance and the Mayor's Office is aware of these performance metrics. The Mayor's Office also manages the Improve Detroit app to measure responsiveness from departments to resident requests that come in through the app. Additionally some infrastructure departments have weekly charts that they report on to the Mayor to measure performance, including DWSD-related infrastructure repair metrics.

2. Strategic Vision for Affordable Housing & Economic Growth:

- a. **What new policies or initiatives are being developed to support sustainable, affordable housing and attract economic investment to underdeveloped areas?**
The Mayor's Office works closely with the Housing & Revitalization Department (HRD) and the Jobs and Economies Team (JET) to expand sustainable, affordable housing and attract economic development and investment to areas of the City that are underdeveloped. The City's new PILOT ordinance is an example of new

policies recently put in place to increase the supply of affordable housing. Now that developers know the exact tax discount for building a set number of affordable housing units, this will help developers of all sizes have the stability and predictability to increase affordable housing units all across the City.

The JET team is also working on updating City policies and processes to make it easier for new businesses to start. Additionally, within the JET team, the Neighborhood Economic Development (NED) team is explicitly focused on bringing economic development and investment to neighborhoods in the City that are underdeveloped. Motor City Match businesses are also a great way to increase the economic investment to underdeveloped parts of the City, as economic investment in small businesses within neighborhood corridors is a key way to bring in other types of economic development to those areas, including housing.

3. Public-Private Partnerships for Innovation:

- a. Are there opportunities for the Mayor's Office to leverage public-private partnerships to implement innovative city projects, such as smart housing developments or tech-driven city services?**

There are definitely opportunities for the Mayor's Office to leverage public-private-partnerships to implement innovative city projects. The Jobs and Economy Team (JET) are excellent partners with the Mayor's Office in helping seek out innovative and tech-driven enterprises and partnerships between the public and private sectors.

Additionally, the Mayor's Office is creating the Mayor Innovation Challenge – which will empower the City of Detroit to improve the delivery of government services by utilizing efficient and innovative technology to solve challenges. \$300,000 in one-time funding will be allocated and available for city departments to bid for on a competitive basis in order to use technology and innovation to improve resident services, save City of Detroit resources, and deliver impactful outcomes for Detroiters.