

Janice M. Winfrey
City Clerk

City of Detroit

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-068
Name of Petitioner	Ford Field
Description of Petition	Petition request to hold "Post Malone Traveling Tailgate" on May 18, 2025 from 12:00 PM to 6:00 PM the same day at Brush St and Adams St outside of Ford Field. Set-up will begin on May 18, 2025 at 7:00 AM and be completed by 11:00 AM the same day. Tear down will begin on May 18, 2025 at 8:00 PM and be completed by 11:00 PM the same day.
Type of Petition	Special Events
Submission Date	04/10/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Stephen Rafferty 2000 Brush St. Suite 200 Detroit, MI 48226 P: (313) 262-2190 Stephen.rafferty@lions.nfl.net

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: *Stephen Rafferty*

Date: 3/25/25

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

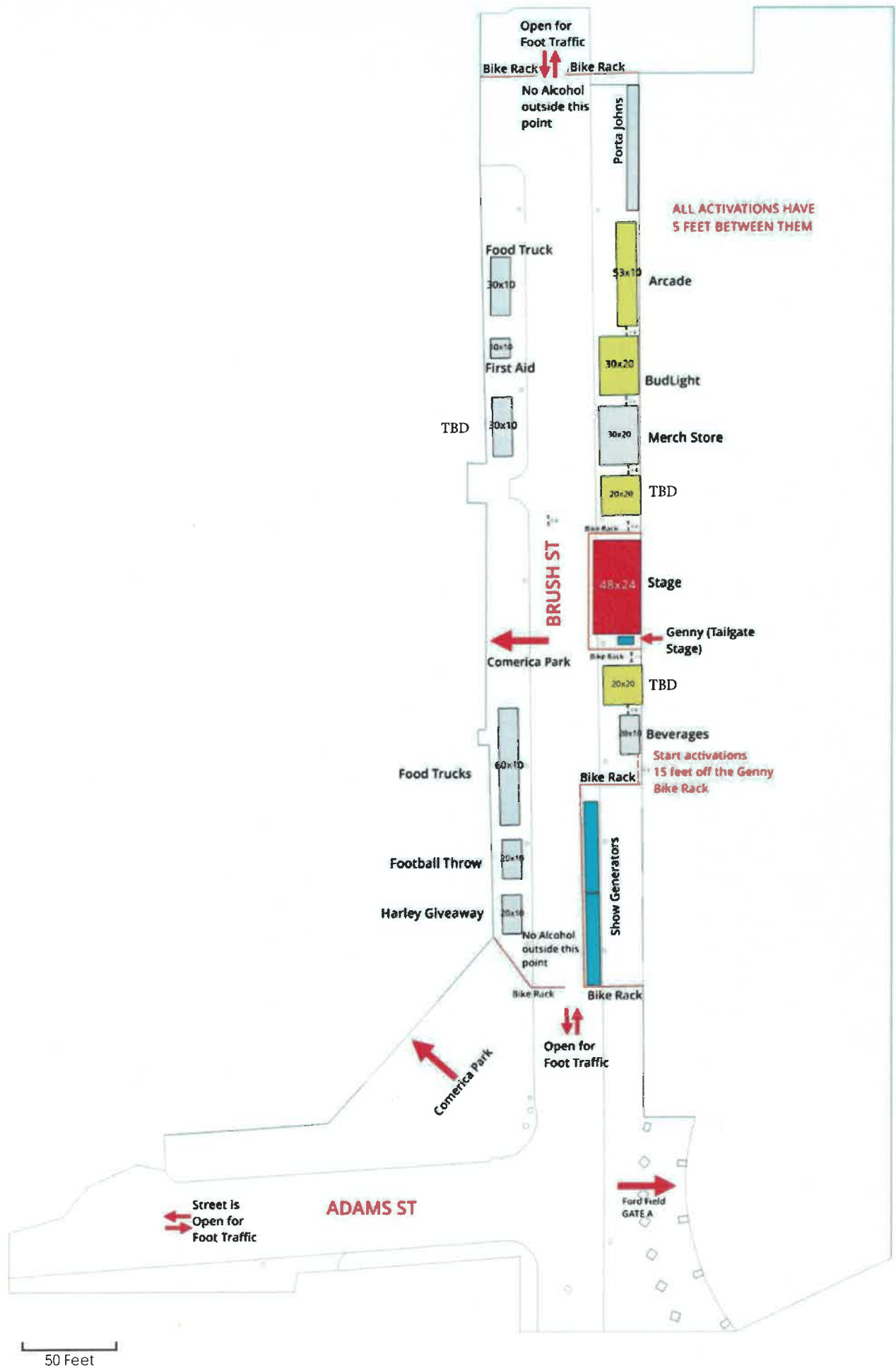
Event Name: Post Malone Traveling Tailg

Event Date: 5/18/25

Event Organizer:

Applicant Signature: *Stephen Rafferty*

Date: 3/25/25



BRUSH ST. EVENT CLEANUP PLAN

Trash and Recycling Receptacles

- 96-gallon trash and recycling receptacles are provided to Ford Field by Sterling Sanitation.
- (10) trash and (10) recycling receptacles are deployed for events on Brush St. (1) trash and (1) recycling receptacle are placed at each entrance/exit, with the remaining trash and recycling receptacles dispersed neatly and evenly throughout the event footprint.

Trash and Recycling Management

- Ford Field works closely with our housekeeping partner, The Professional Group (TPG), to ensure a clean and tidy event space at all times.
- TPG staff monitors the status of the trash on a frequent basis and disposes of full trash and recycling bags by way of depositing said bags in industrial-sized totes on wheels. Trash and recycling bags are then transported by TPG to Ford Field's back of house trash and recycling area where it is then sorted and disposed of appropriately.
- TPG is also responsible for sweeping and picking any trash or recycling debris on the streets or sidewalks and disposing of said debris appropriately.
- At the conclusion of events on Brush Street, the trash and recycling receptacles are transported by TPG to Ford Field's back of house trash and recycling area, where any remaining trash and recycling is sorted and disposed of appropriately. Trash and recycling receptacles are then cleaned, if necessary, and stored in a condensed and tidy manner to be used for the following Brush Street events.
- Once load out of events on Brush Street is completed, TPG will assess the event footprint a final time to collect any stray debris that needs to be thrown away or recycled.
- Any reports of trash or recycling needs that occur *after* the conclusion of a Brush Street event's load out, or any other exterior areas of Ford Field controlled property, will be communicated to Ford Field's Operations Center and promptly dispatched to The Professional Group for appropriate cleanup.

COMMUNICATION AND COMMUNITY IMPACT PLAN

BRUSH ST. EVENT PLAN

How will your event impact the surrounding community (I.e. pedestrian traffic, sound carryover, safety, etc.)?

- For pre-game or pre-concert events on Brush St. outside Ford Field, Brush St. is typically closed between Montcalm and Beacon in conjunction with any pre-event activities and pedestrian safety, including during ingress for the event. All pedestrians are welcome to walk through the area - tickets not required for this free, public space. Events take place on Brush St. in the same manner as previous similar pre-event activations. This event will draw fans in the area, but will work in conjunction with the event inside Ford Field and will not act as a standalone event/crowd gathering.

What local groups / businesses have approved your event?

- The Detroit Tigers/Comerica Park, the Gem, the Elwood are aware of the activations as these types of event take place on the street & sidewalks directly between Ford Field and Comerica Park.

Indicate what steps you have or will take to notify surrounding communities of your event

- Large Ford Field events are typically announced numerous months in advance. The Ford Field event schedule is emailed to several local neighbors including the Gem, Elwood and Comerica Park so they are all aware of the events. Ford Field also works with Visit Detroit for events in the city.

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: 2025-068

Event Name: Post Malone Traveling Tailgate

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: Ford Field

Event Location: Brush St and Adams St outside of Ford Field

Event Date(s) and Time(s): 05/18/25 12:00 PM to 05/18/25 6:00 PM

Type of Event: Festival

Applicant Contact:
Stephen Rafferty
stephen.rafferty@lions.nfl.net
+1 (586) 212-3112

Submission Date:	03/25/25 3
Date of Clerk's Office Referral:	4/9/25
Date of City Departments Sign Off:	4/9/25
Date Referred to Council:	4/11/25

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Approval Not Required	DDOT Approval Not Required	MPD Approval Not Required	DPW Reviewed- Ready for Council	DHD Reviewed- Ready for Council

BSEED
BSEED
Reviewed-
Ready for
Council

Mayor's Office Special Events Signature: Gakeima Fife

Date: April 11, 2025

General Event Information

Has this event been hosted before? _____

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? _____

Is this an annual event? Yes _____

Event Website: www.fordfield.com _____

Which spaces will be used? Street, Sidewalk _____

Will this event include the use or sale of marijuana? No _____

Event Description

Brief Event Purpose & Description:

Pre-concert activities before the Post Malone and Jelly Roll concert at Ford Field on May 18, 2025 including food, drinks, music, partner activations.

Estimated Peak Attendance: 5000 _____

Estimated Total Attendance: 3000-5000 _____

Is this a public event? Yes _____

Will there be ticket sales or admission charged? No _____

Does this event use Hart Plaza? _____

Will there be merchandise sold? Yes _____

Will you be taking donations? No _____

Is this a charity event? No _____

Does this event involve campers, tents and/or RVs? _____

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? _____

Contact Information

Organization / Petitioner Name: Ford Field

Mailing Address: 2000 Brush St. Suite 200

Detroit Michigan 48226

Primary Contact:	Secondary Contact:
Stephen Rafferty	Kristen Dale
stephen.rafferty@lions.nfl.net	kristen.dale@lions.nfl.net
+1 (313) 262-2190	+1 (313) 262-2187

Organization Type: Corporation

Organization Website: _____

Event Setup & Breakdown

Begin Setup: 05/18/25 7:00 AM

Complete Setup: 05/18/25 11:00 AM

Setup Location(s): Brush St. between Beacon and Montcalm; Adams St. between John R

Event Start: 05/18/25 12:00 PM

Event End: 05/18/25 6:00 PM

Begin Tear Down: 05/18/25 8:00 PM

Complete Tear Down: 05/18/25 11:00 PM

Number of Trash Containers: 10 Number of Recycling Containers: 10

Cleaning Service Vendor: The Professional Group

Other Waste Elements: _____

Street Closures & Parking

How many streets will be closed: 2

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Brush St 05/18/25

Beacon and Montcalm 7:00 AM 12:00 AM

2. Adams St 05/18/25

John R and Brush 7:00 AM 12:00 AM

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

No separate parking fee applies to this event. Parking is charged for the concert in general.

Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 3 Number of non-truck food vendors: 2

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? Liquor, Beer

Day(s) and time(s) alcohol will be served: During the event open times listed in description

Will ice be used in any served beverages? Yes

Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 4

Tent Contractor: _____

What other structures will your event include? _____

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Generators

How will generators be fueled? Gas

Generator contractor: Ford Field Owned

Will additional wiring be installed? Yes

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: S.A.F.E. Management

Number of private personnel per shift: _____

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Superior EMS

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Ford Field to host "Post Malone Traveling Tailgate" (2025-068) on May 18, 2025 at Ford Field Detroit, MI from 12:00 PM to 6:00 PM

PROVIDED, that there will be DPD Assisted Event; Contracted with private security and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Generators and be it further

PROVIDED, that there will be Health Department Inspections Required; and be it further

PROVIDED, that there will be DPW Permits Required with Type III Barricades for Road Closure; and be it further

PROVIDED, that there will be Business License Required; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.