



CITY OF DETROIT  
MUNICIPAL PARKING DEPARTMENT

1600 WEST LAFAYETTE RD  
DETROIT, MICHIGAN 48216  
(313) 221-2500 • TTY:711  
FAX (313) 221-2501  
WWW.DETROITMI.GOV

**To:** Councilmember Coleman A. Young  
**From:** Keith Hutchings, Municipal Parking Department  
**Date:** April 1, 2025  
**Re:** Responses to 2025-2026 Budget Analysis

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Please find below responses to your questions sent on March 21, 2025, regarding the Fiscal Year 2026 Proposed Budget for the Municipal Parking Department

- 1. How is the department working to balance the need for increased revenue with fair and accessible parking policies, especially for small businesses and neighborhood residents?**

The Municipal Parking Department's primary focus is working towards creating conditions that maximize parking availability that supports the diverse uses influencing the resident's quality of life and commercial economic activity within the city. In doing so, great effort is being made to support equity access within the city by promoting policies that help to limit rapid parking cost growth. The ParkDetroit parking app and the residential parking program are critical components to creating an environment that promotes efficient parking and an economically sensitive parking supply.

- 2. Are there plans to introduce technology-driven solutions like mobile parking apps, automated parking garages, or demand-based pricing models?**

The ParkDetroit parking application merges on and off-street parking that includes private and public garages and lots. The application allows citizens to see multiple parking options and reserve parking based on proximity and price. Motorists seeking on-street parking for short periods of time are provided with parking availability by the block, prior to traveling to the desired location. In addition, the platform is the one of the only engines that all major events can be listed in a single location. Finally, turn by turn navigation is provided for trips within the city. Such an approach promotes efficient parking, reduced price increases, less congestion, lower levels of pollution, and an enhanced consumer experience which translates to more trips to the city and greater economic activity. All these efforts set the foundation for what can be dynamic demand base pricing in the future which will help to keep pricing creep to a minimum.



**3. How does the budget support Detroit's long-term shift toward multimodal transportation, including better parking options near transit hubs or bike-friendly infrastructure?**

The FY26 Municipal Parking Department budget supports efforts to expand residential parking, relieve parking pressure in commercial corridors with new parking lots, and create an ecosystem that provides ease of use for motorists, collaboration between economic development entities, transportation coordination, and parking efficiency. The ecosystem creates the ability for current and future cooperative integration and systematic design development to be scalable.

Respectfully Submitted,

Keith Hutchings, Director of the Municipal Parking Department

Cc: J. Rising, T. Stoudemire, J. George, J. Parker, M. Washington, M. Walker, S. Nelson