



**OFFICE OF THE  
CHIEF FINANCIAL OFFICER**  
Office of Development and Grants

Coleman A. Young Municipal Center  
2 Woodward Avenue, Suite 1026  
Detroit, Michigan 48226

Phone 313•628•1258  
Fax 313•224•0542  
www.detroitmi.gov

March 14, 2025

The Honorable Detroit City Council  
**ATTN: City Clerk Office**  
200 Coleman A. Young Municipal Center  
Detroit MI 48226

**RE: Authorization to submit a grant application to Bloomberg Philanthropies for the FY 2025 Global Mayors Challenge Grant**


The Department of Innovation and Technology (DoIT) is hereby requesting authorization from Detroit City Council to submit a grant application to Bloomberg Philanthropies for the FY 2025 Global Mayors Challenge Grant. The amount being sought is \$1,000,000.00. There is no City match requirement. The total project cost is \$1,000,000.00.

The FY 2025 Global Mayors Challenge Grant will enable the department to:

- Develop a Detroit-aware Occupancy Model that shows a unified view of every property in Detroit that can be used by various departments to help make decisions on where to invest and how.

We respectfully request your approval to submit the grant application by adopting the attached resolution.

Sincerely,

DocuSigned by:  
  
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Terri Daniels  
Director of Grants, Office of Development and Grants

CC:  
Sajjiah Parker, Assistant Director, Grants



## Office of Development and Grants

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### RESOLUTION

**Council Member** \_\_\_\_\_

**WHEREAS**, the Department of Innovation and Technology (DoIT) has requested authorization from City Council to submit a grant application to Bloomberg Philanthropies, for the FY 2025 Global Mayors Challenge Grant, in the amount of \$1,000,000.00, to develop a Detroit-aware Occupancy Model that shows a unified view of every property in Detroit that can be used by various departments to help make decisions on where to invest and how; now

**THEREFORE, BE IT RESOLVED**, the Department of Innovation and Technology (DoIT) is hereby authorized to submit a grant application to Bloomberg Philanthropies for the FY 2025 Global Mayors Challenge Grant.



CITY OF DETROIT  
 OFFICE OF THE CHIEF FINANCIAL OFFICER  
 OFFICE OF DEVELOPMENT AND GRANTS

COLEMAN A. YOUNG MUNICIPAL CENTER  
 2 WOODWARD AVENUE, SUITE 1026  
 DETROIT, MICHIGAN 48226  
 PHONE: 313 • 628-2158  
 FAX: 313 • 224 • 0542  
 WWW.DETROITMI.GOV

**Grant Application Request Form (GARF)**

In order to secure the Office of Development and Grants (ODG) approval required under Section 17-4-2 of the Detroit City Code, this form is to be filled out by City Departments as soon as possible upon learning of an opportunity that the Department would like to pursue. This form must be signed and submitted not later than 20 business days prior to the application deadline.

Please submit this form to the following ODG staff: Sajjiah Parker, Assistant Director, [parkersa@detroitmi.gov](mailto:parkersa@detroitmi.gov) and the Department/Project assigned Development Officer.

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|---|---|
| <b>City Department</b>  | Department of Innovation and Technology (DoIT)  |
| <b>Date</b>   | February 4, 2025  |
| <b>Department Contact Name</b>  | Kat Hartman, Chief Data Officer, Data Strategy and Analytics  |
| <b>Department Contact Phone</b>   | (313) 455-4646  |
| <b>Department Contact Email</b>   | hartmank@detroitmi.gov  |
| <b>Grant Opportunity Title</b>  | The 2025 Global Mayors Challenge  |
| <b>Grant Opportunity Funding Agency</b>   | Bloomberg Philanthropies & Bloomberg Center for Public Innovation at Johns Hopkins University   |
| <b>Web Link to Opportunity Information</b>  | <a href="https://bloombergcities.jhu.edu/program/mayors-challenge/2025-challenge">https://bloombergcities.jhu.edu/program/mayors-challenge/2025-challenge</a>   |
| <b>Award Amount (that Department will apply for)</b>  | \$1,000,000   |
| <b>Application Due Date</b>   | December 20, 2024 (Part 1 LOI); July 2025 (Full Proposal)   |
| <b>Anticipated Proposed Budget Amount</b>   | \$1,000,000   |
| <b>City Match Contribution Amount</b>   | N/A   |
| <b>Source of City Match (include Appropriation Number, Cost Center, and Object Code)</b>  | N/A   |
| <b>List of programs/services/activities to be funded and the Budget for each</b><br><i>Sample:</i><br>- ABC Afterschool program: \$150,000<br>- XYZ Youth leadership program: \$100,000<br>- Salary/Benefits: \$95,000<br>- Supplies: \$5,000 |   |
| <b>Brief Statement of Priorities/Purpose for the Application</b><br><i>Sample: To support expansion of promising youth development programs in MNO neighborhood.</i>  | Build a multi-dimensional, unified view of every property in Detroit. Work involves developing a Detroit-aware Occupancy Model that can be used by various departments to make decisions about where to invest and how. The manual review of street view imagery will be repurposed to train new algorithmic models, to reduce the complexity and effort involved in tracking inhabitable and renovated homes.  |
| <b>Key Performance Indicators to be Used to Measure the Programs/Services/Activities</b><br><i>Sample:</i><br># of kids newly enrolled in ABC and XYZ<br>% of kids from ABC who demonstrate improved educational performance                  | <ul style="list-style-type: none"> <li>• Advancing a tiered right of way permitting that takes into account occupancy patterns, size, and zoning when determining cost.</li> <li>• Generating up-to-date and accurate property tax revenue projections. The data system inputs will help the City create an inventory of recently renovated and upgraded homes for more efficient and aware property tax assessment. Currently the Office of the Assessor is required to reassess 20% of all Detroit property annually, however data driven prioritization would help modernized and streamline this work.</li> <li>• Encourage rental compliance by flagging problematic rental properties, incentivizing compliant landlords, and reducing fraud through ownership validation.</li> </ul> |

Kat Hartman

Director's Name (Please Print)

Signed by:

*Kat Hartman*

Director's Signature

3/11/2025

Date