

City of Detroit

Janice M. Winfrey
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2025-050
Name of Petitioner	Rocket Giving Fund
Description of Petition	Petition request to hold the "Rocket Classic" on June 23, 2025 from 8:00 AM to 8:00 PM on June 30, 2025 at Detroit Golf Club. Set-up will begin on April 01, 2025 at 8:00 AM and be completed by 7:00 PM on June 23, 2025. Tear down will begin on June 30, 2025 at 8:00 AM and be completed by 8:00 PM on July 31, 2025.
Type of Petition	Special Events
Submission Date	03/18/25
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Brittany Jeanis One Woodward, Suite 1402 Detroit, MI 48226 P: (409) 781-9920 bjeanis@intersportnet.com

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Brittany Jeanis

Date: 2/24/25

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

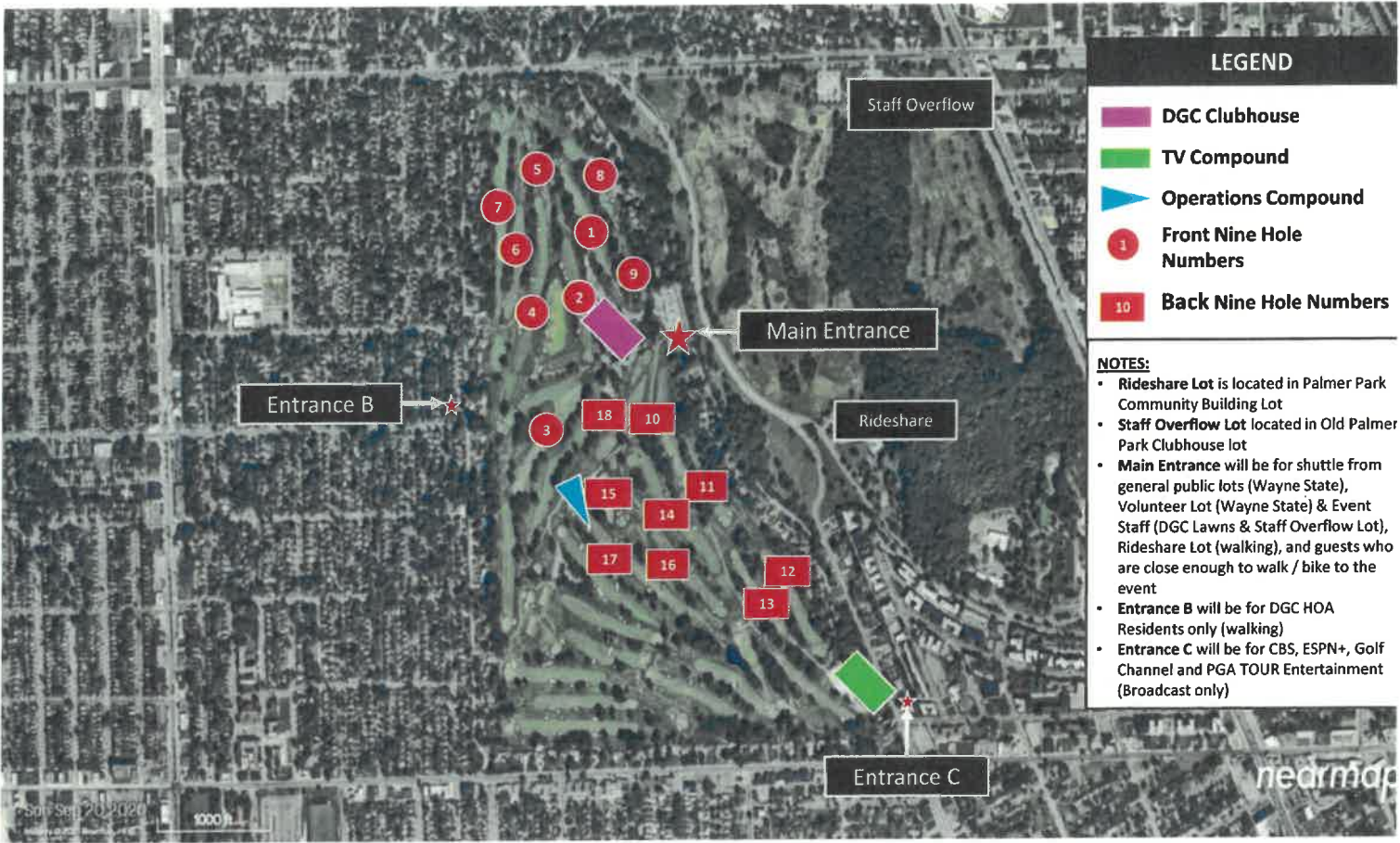
Event Name: Rocket Classic

Event Dates: 6/22 - 6/29

Event Organizer: Rocket Giving Fund

Applicant Signature: Brittany Jeanis

Date: 2/24/25



LEGEND

- DGC Clubhouse
- TV Compound
- Operations Compound
- 1 Front Nine Hole Numbers
- Back Nine Hole Numbers

NOTES:

- **Rideshare Lot** is located in Palmer Park Community Building Lot
- **Staff Overflow Lot** located in Old Palmer Park Clubhouse lot
- **Main Entrance** will be for shuttle from general public lots (Wayne State), Volunteer Lot (Wayne State) & Event Staff (DGC Lawns & Staff Overflow Lot), Rideshare Lot (walking), and guests who are close enough to walk / bike to the event
- **Entrance B** will be for DGC HOA Residents only (walking)
- **Entrance C** will be for CBS, ESPN+, Golf Channel and PGA TOUR Entertainment (Broadcast only)

2025 Build Timeline

DATES	NOTES
Apr 8 – Apr 14	Load-In and InProduction Staging
Apr 15 – Apr 18	Ross Heritage Club
Apr 19 – Apr 23	Club Ace
Apr 24 – Apr 27	Trion Cabanas
Apr 28 – Apr 30	Soaring Eagle
May 1 – May 4	LendingTree
May 5 – May 9	Great Lakes Cabanas Flooring & High Noon
May 10 – May 15	Trophy Cabana & Premier Partner
May 16 – May 20	Woodward & Bunker Bar
May 21 – May 23	Treehouse
May 24 – May 26	1 st Tee & Craft Cocktail Lounge
May 27 – May 29	Mesh and Touch Up
May 30 – June 3	Rocket Chalet
June 6 – June 8	Main Entrance
June 11 – June 12	Forte Compound
June 13 – June 16	Merch, Volunteer, & Media Center
June 17 – June 20	Specialty Items & Final Touches

Off – Site Parking Locations



Seven Mile & Ponchartrain Intersection



LEGEND	
★	Security Checkpoint
➔	Egress Path
➔	Ingress Path

Master Schedule of Events

DATE	INFO	STATUS
Saturday, June 21	THE JOHN SHIPPEN Round 1	Closed to Public
Sunday, June 22	THE JOHN SHIPPEN Final Round	FREE ACCESS TO 313
Monday, June 23	Rocket Classic Practice Round	Closed to Public
Tuesday, June 24	Rocket Classic Practice Round	Closed to Public
Wednesday, June 25	Rocket Classic Official Pro-Am	FREE ACCESS TO 313
Thursday, June 26	Rocket Classic Round 1	Open to Public
Friday, June 27	Rocket Classic Round 2	Open to Public
Saturday, June 28	Rocket Classic Round 3	Open to Public
Sunday, June 29	Rocket Classic Round 4	Open to Public

Grounds Ticket Pricing (April 23rd - June 15th)

	Day	2025 Price
1	Wednesday	FREE
2	Thursday	\$65
3	Friday	\$80
4	Saturday	\$80
5	Sunday	\$80

Advance Week & Tournament Week Grounds Ticket Pricing (June 16th – 29th)

	Day	2025 Price
1	Wednesday	FREE
2	Thursday	\$75
3	Friday	\$90
4	Saturday	\$90
5	Sunday	\$90

THE JOHN SHIPPEN 2025 Greater Impact

Building on the success of last year, we will charge into 2025 with an eye toward making an even bigger impact:

- Competition Dates:
 - June – Michigan
 - THE JOHN SHIPPEN Women's Invitational – June 2 - 4
 - THE JOHN SHIPPEN Men's Invitational – June 21 - 22
- (4) professional exemptions across the PGA TOUR and LPGA Tour
 - (1) Meijer LPGA Classic (June 13 – 16) – LPGA
 - (1) Rocket Classic (June 26 – June 29) – PGA TOUR
 - (2) Dow Great Lakes Bay Invitational (June 26 – 29) – LPGA
- Increase scholarship and fellowship opportunities for young men and women of color in the sports industry

Detroit Community Days

Rocket Classic will continue to offer the chance for all Detroiters to enjoy complimentary access (tickets and parking) on Wednesday of tournament week. The Detroit Community Days will give local golf fans and their families an exclusive view of the course and players.

Access for Wednesday Includes:

- Delta Dental Pro-Am at the Rocket Classic
- First Tee - Greater Detroit Youth Clinic at the Rocket Classic
 - The Youth Clinic provides beginner-level golf instructions from PGA TOUR pros
 - Consisting of approximately 200 youth golfers and many of their parents from Metro Detroit area attend this yearly event

Other Activations: Downtown Detroit

OCM: Rocket Classic Logo Photo Opportunity

Photo opportunity of a large Rocket Classic branded piece of signage where individuals can take pictures and engage with the event on social media. The idea would be to activate the sign with a small putting green and an information table.

- Size: 5x5x8 in front of OCM
- June 24 – June 30

Pro-Am Pairings Party: One Campus Martius

For 2024 – the Rocket Classic will be hosting our Tuesday night Pro-Am Pairings Party at Rocket's event space on the 14th floor of One Campus Martius. Estimated to run 6:30 – 10:00 pm.

First Aid

Providers:

Ambulance - Med Star

Medical - Henry Ford

Locations:

Hole 5 Tee & Hole 14 Fairway

Medical Carts will be on-site roaming the golf course



Security Overview

Maximum number of security personnel on-site will be 100 at any point in time per day. All contracted security will be unarmed. Detroit Police Department will have approximately 25 officers on-site, per day.

Exterior Property Responsibility	Interior Property Responsibility
Detroit Police Department	Detroit Police Department
Emotive	Rock Security
Rock Security	Cardinal Golf
	Prostar

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: Rocket Classic

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: Rocket Giving Fund

Event Location: Detroit Golf Club

Event Date(s) and Time(s): 06/23/25 8:00 AM to 06/30/25 8:00 PM

Type of Event: Sports/Recreation

Applicant Contact:
Brittany Jeanis
bjeanis@intersportnet.com
+1 (409) 781-9920

Submission Date:	02/24/25 2
Date of Clerk's Office Referral:	3/12/25
Date of City Departments Sign Off:	03/12/25
Date Referred to Council:	3/20/25

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Reviewed- Ready for Council	DDOT Reviewed- Ready for Council	MPD Reviewed- Ready for Council	DPW Reviewed- Ready for Council	DHD Reviewed- Ready for Council

BSEED
BSEED
Reviewed-
Ready for
Council

Mayor's Office Special Events Signature: *Gaksima Fife*

Date: March 20, 2025

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: rocketclassic.com

Which spaces will be used? Street, Sidewalk, City Facility, Private Facility

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

The Rocket Classic made history in 2019 as the first PGA TOUR event ever held in the city of Detroit. This year the tournament returns June 23 – June 29 and will feature 156 of the world's top TOUR players. The Rocket Giving Fund is the host organization of the tournament who actively works to bridge the digital divide through the Changing the Course initiative - which is the primary charitable recipient of the tournament and has given over \$9.9M to non-profits in the community, including over \$5M to Changing the Course.

Estimated Peak Attendance: 9000

Estimated Total Attendance: _____

Is this a public event? No

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? Yes

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: Rocket Giving Fund

Mailing Address: One Woodward, Suite 1402

Detroit Michigan 48226

Primary Contact:	Secondary Contact:
Brittany Jeanis	Brian Watkins
bjeanis@intersportnet.com	brianwatkins@rock.com

Organization Type: Nonprofit

Organization Website: _____

Event Setup & Breakdown

Begin Setup: 04/01/25 8:00 AM

Complete Setup: 06/23/25 7:00 PM

Setup Location(s): Detroit Golf Club

Event Start: 06/23/25 8:00 AM

Event End: 06/30/25 8:00 PM

Begin Tear Down: 06/30/25 8:00 AM

Complete Tear Down: 07/31/25 8:00 PM

Number of Trash Containers: 3 Number of Recycling Containers: 3

Cleaning Service Vendor: VMX, Venuesmart, WM

Other Waste Elements: _____

Street Closures & Parking

How many streets will be closed: 1

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Pontchartrain - Southbound Traffic Only 06/23/25

7 mile to whitmore 5:00 AM 7:00 PM

2. _____

3. _____

4. _____

Will you charge attendees for parking? Yes

Valet parking or blocking metered parking spaces? Both

Describe the parking plan to accommodate anticipated attendance:

Parking for public will be through rented out areas at Wayne State University and University of Detroit Mercy. Rideshare is also heavily promoted

Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 0 Number of non-truck food vendors: 2

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? Yes

What type(s) of alcohol will be served? Wine, Liquor, Beer

Day(s) and time(s) alcohol will be served: Monday, June 23 - Sunday, June 29 | 7:00am - 5:00pm

Will ice be used in any served beverages? Yes

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 20

Number of tents larger than 10' x 10': 25

Tent Contractor: InProduction

What other structures will your event include? Scaffolding, Bleachers, TV Towers, TV Booths

Will your event use any grills? Yes

What kind of grills? Propane

Utilities & Portable Restrooms

Event Utilities that will be used: Generators, Utility Power

How will generators be fueled? fuel tanks

Generator contractor: United Rentals

Will additional wiring be installed? Yes

Does the event require access to a hydrant? Yes

Will there be amplified sound? Yes

Will a sound system be used? No

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Rock Security, ProStar, Cardinal Golf, DPD

Number of private personnel per shift: 50

Which of these apply to the private security personnel? Licensed, Armed Bonded, Neither

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Henry Ford, Medstar

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input checked="" type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input checked="" type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input checked="" type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Rocket Giving Fund to host "Rocket Classic" (2025-050) on July 23, to June 30, 2025 from 8:00 AM -8:00 PM at the Detroit Golf Club.

PROVIDED, that there will be DPD Assisted Event with Contracted Private Security; and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Stages, Tents, Generators, Canaba, Chalet, et al temporary structures and be it further

PROVIDED, that there will be Health Department inspections and licenses; and be it further

PROVIDED, that there will be DPW road closure permits be required; and it be further

PROVIDED, that there will be MPD no parking signs required; and it be further

PROVIDED, that there will be a Business License Required obtained following City Council approval; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.