

# Memorandum

To: Honorable Detroit City Council

From: Derrick Headd, Senior Vice President of Public Policy and Operations, Detroit Economic Growth Corporation (DEGC)

CC: Mayor Mike Duggan, LPD, City Clerk

Date: March 7, 2025

Re: **Council member Angela Witfield-Calloway's Questions Regarding 20201 Livernois**



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Council member Whitfield Calloway raised several questions in relation to the project located at 20201 Livernois. Below please find the the responses from the developer.

## **1. Parking - how it will be handled**

### **Parking:**

Since 2023, when this project started coming together, parking has always been a point of concern for both of us (as the developer) and the community. We have always met the parking ordinance... holding the minimum required parking. As the community engagement continued, so did our effort to increase the parking space count. Through changes in the design and incorporation of underground parking, we exceed the parking requirements. All residents will have their own space, and the commercial tenants will have more spaces than originally calculated. Not only have we listened to the community with regards to the parking issue, but we have also taken steps to maximize it.

## **2. Retail space opportunities for district 2 entrepreneurs and small business owners (CM Calloway wants to know how the retail space will be marketed to minority and women owned businesses).**



**Minority Tenants:**

It is our intent to market the spaces to financially stable, minority and local business owners. We have already identified several minorities owned business that have interest in our location. We currently have identified 3 minority owned business and have letters of intent. Although we will take steps to work with minority business owners, all potential tenants must be financially viable and have a good business plan.

- 3. What is your commitment to join and support the BIZ<sup>1</sup> that's in the process of being created in the area.**

**BIZ:**

We were not familiar with this program until a few days ago... from our understanding it has not been active in the community as of yet. We are open to meeting with the organization/businesses and working with them to become part of the program.

- 4. Support Pasteur elementary school on Pembroke and Livernois**

**Elementary School:**

As part of the Livernois neighborhood... we aim to support all our neighbors... including the elementary school. We will be happy to meet with the council member and/or the elementary to introduce ourselves.

Please let us know if we can be of any further assistance.

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<sup>1</sup> BIZ stands for Business Improvement Zone