



Administration Division
Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 611
Detroit, MI 48226

Phone: 313-224-3901
Fax: 313-224-1464

February 28, 2025

Detroit City Council
1340 Coleman A. Young Municipal Center
Detroit MI, 48226

Resolution to permit Chevrolet Detroit Grand Prix by Lear to install 182 banners on Jefferson Ave. and Woodward Ave. from April 22, 2025 to June 12, 2025 in order to promote the 2025 Detroit Grand Prix.

Honorable City Council:


Pursuant to banner policy adopted by your Honorable Body on November 30, 2001, the above referenced resolution is hereby submitted to your Honorable Body for consideration and approval.

The banners for " 2025 Detroit Grand Prix " are anticipated to be installed on April 22, 2025, and I request that this resolution be adopted at this Honorable Body's earliest possible formal session.

I am available to answer any questions that Your Honorable Body may have regarding this resolution.

Thank you for your consideration.

Respectfully,


Ron Brundidge, Director
Department of Public Works

CC: Malik Washington, Mayor's Office
Prasad Nannapaneni, DPW Traffic Engineering

MICHAEL DUGGAN, MAYOR



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By Council Member _____

Resolution to permit Chevrolet Detroit Grand Prix by Lear to install 182 banners on Jefferson Ave. and Woodward Ave. from April 22, 2025 to June 12, 2025 in order to promote the 2025 Detroit Grand Prix.

WHEREAS, the Department of Public Works (DPW) received the above referenced request through Chevrolet Detroit Grand Prix by Lear under Petition #2025-033 for installing 182 banners on Jefferson Ave. and Woodward Ave. to promote a Special City of Detroit Event known as " 2025 Detroit Grand Prix", and

WHEREAS, the **182 (one hundred eighty two)** banners are to be located on Jefferson Ave. from Rivard St. to Washington Blvd. and Woodward Ave. from Jefferson Ave. to Park/ Witherell St., and the duration of banner installation shall be from April 22, 2025 to June 12, 2025, and

WHEREAS, Jefferson Ave., being designated as a state trunk line within the aforementioned location, necessitates the procurement of approval from the Michigan Department of Transportation, and

WHEREAS, the banner installation will be in compliant with the banner policy adopted by your Honorable Body on November 30, 2001, and **THEREFORE BE IT**

RESOLVED, that the Department of Public Works is hereby approving the request for the banner installation for the Chevrolet Detroit Grand Prix by Lear, and

BE IT FURTHER RESOLVED, that this approval of the banner installation by the Chevrolet Detroit Grand Prix by Lear be contingent upon the approval of this resolution by the Honorable City Council.

MICHAEL DUGGAN, MAYOR