

Janice M. Winfrey  
City Clerk

**City of Detroit**  
OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

**DEPARTMENT PETITION REFERENCE COMMUNICATION**

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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Petition No.	2024-327
Name of Petitioner	North Corktown Neighborhood Association
Description of Petition	Petition of North Corktown Neighborhood Association (#2024-327), request to hold "Tomorrow's Housing Innovation Showcase" at 2801 16 <sup>th</sup> Street on October 25 <sup>th</sup> through October 28 <sup>th</sup> , from 7:00 AM to 8:00 PM. Set-up to begin October 23 <sup>rd</sup> 7:00 AM and completed by October 24 <sup>th</sup> 8:00 PM with tear-down to begin October 28 <sup>th</sup> , at 6:00 PM and completed by October 29 <sup>th</sup> 8:00 PM.
Type of Petition	<b>Special Event</b>
Submission Date	9/19/2024
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Lindsay Obremski North Corktown Neighborhood Association 814-592-1594 <a href="mailto:lindsayobremski@rockevents.com">lindsayobremski@rockevents.com</a>

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

## City of Detroit Special Events Application Authorizations

### **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** Detricia Talley

**Date:** 8/19/24

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

### **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** Tomorrow's Housing Innovation Showcase    **Event Date:** 10/25 - 10/28/24

**Event Organizer:** North Corktown Neighborhood Association

**Applicant Signature:** Detricia Talley

**Date:** 8/19/24

# ROCK Events



# Tomorrow's Housing Innovation Showcase



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# Tomorrow's Housing Innovation Showcase



TOMMOROW'S HOUSING INNOVATION SHOWCASE



CREATED BY: LINDSAY OBREMSKI | LINDSAYOBREMSKI@ROCKEVENTS.COM | 09/18/2024



# Overview

1	<b>Location</b>	2801 16th Street, Detroit, Michigan 48216
2	<b>Dates</b>	<b>Load-In:</b> Wednesday, October 23 <sup>rd</sup> & Thursday, October 24 <sup>th</sup> <b>Event Dates:</b> Friday, October 25 <sup>th</sup> - Monday, October 28 <sup>th</sup> <b>Load-Out:</b> Tuesday, October 29 <sup>th</sup>
3	<b>Event Times</b>	10:00am - 6:00pm
4	<b>Anticipated Attendees</b>	Peak Attendance: 500 per day Expected Total Attendance: 2,000 over 4 days
5	<b>Programming</b>	Press Conference, Food Trucks, Yard Games, Informational Tables, Factory built homes for the community to tour
6	<b>Permit Application</b>	Tomorrow's Housing Innovation Showcase
7	<b>Contact</b>	Lindsay Obremski (814) 591-1594 <a href="mailto:LindsayObremski@RockEvents.com">LindsayObremski@RockEvents.com</a>



# Event Timeline

Wednesday, October 23 <sup>rd</sup>	<b>Load-in</b>	Tents, restrooms, generator, and barricades/fencing (Surrounding road closures begin)
Thursday, October 24 <sup>th</sup>	<b>Load-in (Continues)</b>	AV & décor
Friday, October 25 <sup>th</sup>	<b>Press Conference &amp; Community Event</b>	Press, partners, and dignitaries attend an invite only press conference. Public community event following.
Saturday, October 26 <sup>th</sup> - Monday, October 28 <sup>th</sup>	<b>Community Event</b>	Pre-packaged food item, yard games & informational tables
Monday, October 28 <sup>th</sup> @ 6:00pm	<b>Loadout (Begins)</b>	AV & activities load-out
Tuesday October 29 <sup>th</sup> by 8:00pm	<b>Load-out (Complete)</b>	Tents, restrooms, generator, and barricades/fencing







# Press Event – Tent Layout

- Stage for programming
- Seating for 100
- AV booth
- Press risers
- Green room for speakers and dignitaries





# Traffic & Parking

- Preferred Road Closures:
  - 16th Street
  - Perry Street
  - Temple Street

**Note:** Residents will have access to their property

- Parking plan:
  - Street parking
  - Rented vacant lot, will be used for free onsite parking





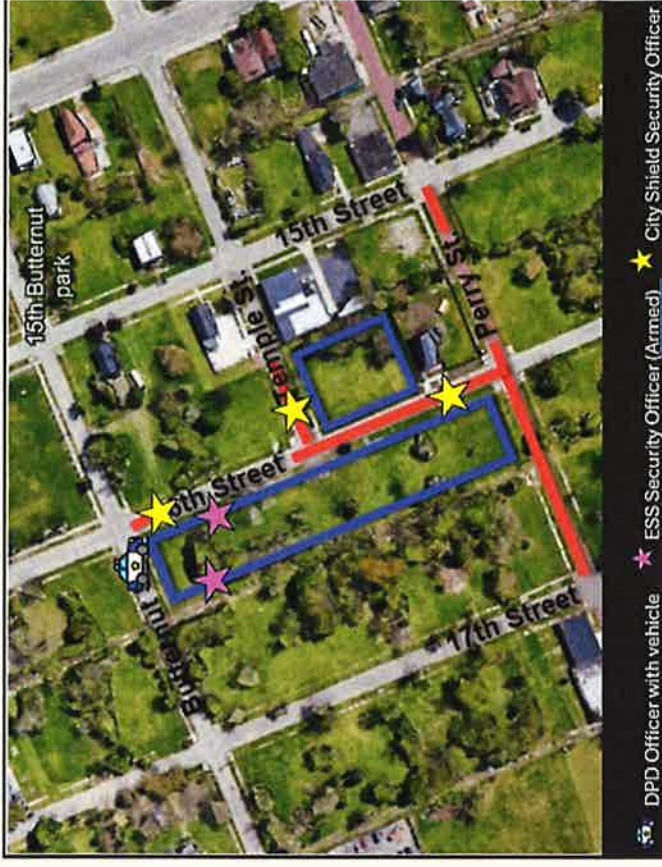
# Generators & Power

- Generator to power:
  - A/V in press tent
  - Restroom trailers
- Diesel Fuel
- Generator procured through Premier Event Technologies, subcontracted to **MAD Power**
  - MAD Power will pull the Electrical Permit
- Generator will be secured with barricades or fencing and out of public view, monitored by security



# Security & Emergency Services

- Press Event - Security Officers
  - ESS Security
  - (2) Personnel on site per shift
- Community Event – Security Officers
  - City Shield
  - (3) Personnel on site
- Emergency Services
  - Contractor: TBD
  - Fire extinguishers will be placed in all tents & near generator(s)/heater(s)
- Emergency Action Plan
  - Rock Security creating action plan





# Cleaning & Restrooms

- Trash and recycling receptacles placed throughout Event Site
  - (10) Trash Containers
  - (10) Recycling Containers
- Rented dumpster/recycling containers on-site
- Food trucks responsible for clean up
- Cleaning staff contracted through The Professional Group
- Restroom trailers will be available
  - ADA Stall is accessible



# Audio/Visual

- Stage for speakers
- Stage lighting for inside the tent
- Potential light towers for exterior
- Amplified sound within the tent for press announcements
- Amplified sound throughout the event site for music



# Food & Beverage

- No food during Press Event – beverages only (water, coffee, soda, etc.)
- Friday
  - (2) Food trucks
- Saturday, Sunday, & Monday
  - Pre-packaged food item free to the public
  - Potential Options: Cider & Doughnuts / Popcorn





# Community Impact

- Community invited to attend Friday afternoon, Saturday, Sunday, Monday
- A consultant was hired, TRIBE Development, to support and lead community engagement
- The impact will be minimal since this is an area with little density
- Residents & Businesses
  - ALL Residents & Businesses within the surrounding area are aware and have approved this event
  - One resident on the block who is located on the corner of where the event is taking place
  - A specialized repair shop located on the next street over, who doesn't see heavy traffic during the day
  - Residents & businesses will still be accessible



# Questions?

Lindsay Obremski

(814) 591-1594

[lindsayobremski@rockevents.com](mailto:lindsayobremski@rockevents.com)

Riley Ostapowicz

(616) 570-3114

[rileyostapowicz@rockevents.com](mailto:rileyostapowicz@rockevents.com)

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** Tomorrow's Housing Innovation Showcase

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** North Corktown Neighborhood Association

**Event Location:** 2801 16th Street, Detroit, Michigan 48216

**Event Date(s) and Time(s):** 10/25/24 7:00 AM to 10/28/24 8:00 PM

**Type of Event:** Other

<b>Applicant Contact:</b>
Lindsay Obremski
lindsayobremski@rockevents.com
+1 (814) 591-1594

<b>Submission Date:</b>	08/21/24 2
<b>Date of Clerk's Office Referral:</b>	9/18/24
<b>Date of City Departments Sign Off:</b>	9/18/24
<b>Date Referred to Council:</b>	9/2-/24

**Department Approvals**

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Approval Not Required	DPW Reviewed-Ready for Council	DHD Reviewed-Ready for Council

**BSEED**  
BSEED Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gakeima Fife*

**Date:** September 20, 2024

## General Event Information

Has this event been hosted before? No

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? No

Is this an annual event? No

Event Website: N/A

Which spaces will be used? Street, Sidewalk

Will this event include the use or sale of marijuana? No

## Event Description

### Brief Event Purpose & Description:

North Corktown Neighborhood Association is developing several single-family and multi-family factory-built homes in a previously undeveloped portion of North Corktown. Each home will be open to the public for the showcase, which will also include presentations from manufacturers and other information on factory-built housing. The first day of the showcase will also include a press conference with expected officials including Mayor Duggan and Council President Mary Sheffield, as well as state and federal officials.

Estimated Peak Attendance: 500

Estimated Total Attendance: 1500 over 4 days

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

## Contact Information

Organization / Petitioner Name: North Corktown Neighborhood Association

Mailing Address: 3005 Rosa Parks

Detroit Michigan 48216

Primary Contact:	Secondary Contact:
Lindsay Obremski	Riley Ostapowicz
<a href="mailto:lindsayobremski@rockevents.com">lindsayobremski@rockevents.com</a>	<a href="mailto:RileyOstapowicz@RockEvents.com">RileyOstapowicz@RockEvents.com</a>
	+1 (616) 570-3114

Organization Type: Nonprofit

Organization Website: <https://www.northcorktown.org/>

## Event Setup & Breakdown

Begin Setup: 10/23/24 7:00 AM

Complete Setup: 10/24/24 8:00 PM

Setup Location(s): Vacant Lot Locations: 2895 16th Street, 2841 16th Street, 2801 16th S

Event Start: 10/25/24 7:00 AM

Event End: 10/28/24 8:00 PM

Begin Tear Down: 10/28/24 6:00 PM

Complete Tear Down: 10/29/24 8:00 PM

Number of Trash Containers: 10 Number of Recycling Containers: 10

Cleaning Service Vendor: The Professional Group (TPG)

Other Waste Elements: \_\_\_\_\_

## Street Closures & Parking

How many streets will be closed: 3

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Perry Street 10/24/24

From 17th Street to 15th Street 7:00 AM 10:00 PM

2. 16th Street 10/24/24

From Butternut Street to Perry Street 7:00 AM 10:00 PM

3. Temple Street 10/24/24

From 15th Street to 2902 Temple Street 7:00 AM 10:00 PM

4. \_\_\_\_\_

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:  
Street parking or using surrounding lots

## Food & Beverage

Will food be served? Yes

Will food be prepared on site? Yes

Number of food trucks: 3 Number of non-truck food vendors: 1

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? \_\_\_\_\_

What type(s) of alcohol will be served? \_\_\_\_\_

Day(s) and time(s) alcohol will be served: \_\_\_\_\_

Will ice be used in any served beverages? No

## Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? No

Number of tents 10' x 10' and smaller: 2

Number of tents larger than 10' x 10': 1

Tent Contractor: Wahl Tents

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Generators

How will generators be fueled? Diesel fuel by generator contractor

Generator contractor: MAD Power

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: City Shield or ProStar

Number of private personnel per shift: 3

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: TBD

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input checked="" type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)



City Council Member: \_\_\_\_\_

**Resolved,** The Mayor’s Office is hereby authorized and directed to issue permits to **North Corktown Neighborhood Association** to host **“Tomorrow’s Housing Innovation Showcase” (2024-327)** on **October 25, 2024 through October 28, 2024,** from **7:00 AM – 8:00 PM** at **2801 16<sup>th</sup>, Detroit MI.**

**PROVIDED,** that there will be DPD Assisted Event; and be it further

**PROVIDED,** that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

**PROVIDED,** that there will be BSEED Permits Required; and be it further

**PROVIDED,** that there will be DPW Permits Required; and be it further

**PROVIDED,** that there will be DHD Permits Required for utility power; and be it further

**PROVIDED,** that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.