

Janice M. Winfrey
City Clerk

City of Detroit

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No. 2025-028

Name of Petitioner NW Goldberg Cares

Description of Petition Petition request to hold the "HOOPFEST 2025" on July 18th, 2025 from 12:00 PM to July 20th, 2025 to 5:00 PM at Curtis Jones Park. Set-up will begin at 9:00 AM on July 17th, 2025 and be completed by 12:00 PM on July 18th, 2025. Tear down will begin at 9:00 AM on July 21st, 2025 and be completed by 5:00 PM the same day.

Type of Petition **Special Events**

Submission Date 02/20/25

Concerned Departments Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)

Petitioner Contact Jordan Yagiela
6122 15th St.
Detroit, MI 48208
P: (248) 763-5248
hello@teamyagiela.com

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Jordan Yagiela

Date: 1-14-25

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

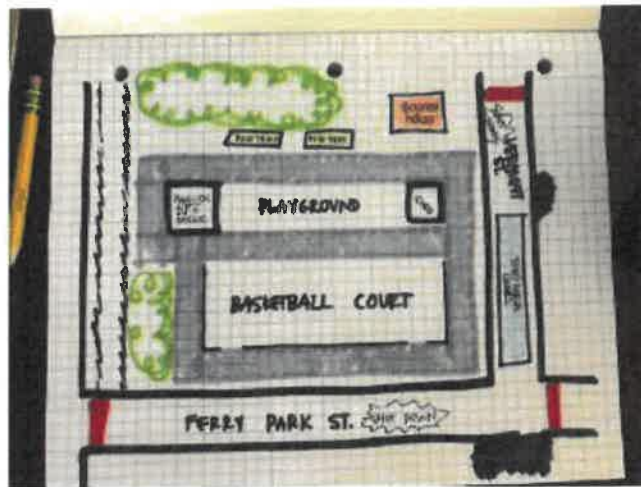
Event Name: HOOPFEST 2025

Event Date: July 18-20, 2025

Event Organizer: NW Goldberg Cares

Applicant Signature: Jordan Yagiela

Date: 1-14-25



REVITALIZING OUR HOME.



ONE PROJECT AT A TIME.

COMMUNITY IMPACT PLAN

There will be additional pedestrian traffic, which will be beneficial to the neighborhood and the business located next to CURTIS JONES PARK.

There is more than enough street parking available for the event.

The event will be communicated to residents via flyers, emails, text messages and one-on-one conversations. There will also be banners at the court.

REVITALIZING OUR HOME.



ONE PROJECT AT A TIME.

EVENT CLEAN UP PLAN

We will utilize staff and volunteers to remove trash and dispose of it off site.

We have approximately 50 volunteers per day.

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: HOOPFEST 2025

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: NW Goldberg Cares

Event Location: Curtis Jones Park

Event Date(s) and Time(s): 07/18/25 12:00 PM to 07/20/25 5:00 PM

Type of Event: Festival, Sports/Recreation

Applicant Contact:
Jordan Yagiela
hello@teamyagiela.com
+1 (248) 763-5248

Submission Date:	01/14/25 3
Date of Clerk's Office Referral:	2/19/25
Date of City Departments Sign Off:	2/19/25
Date Referred to Council:	2/20/25

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed- Ready for Council	DFD Reviewed- Ready for Council	EMS Reviewed- Ready for Council	GSD Approval Not Required	DDOT Reviewed- Ready for Council	MPD Approval Not Required	DPW Reviewed- Ready for Council	DHD Reviewed- Ready for Council

BSEED
BSEED
Reviewed-
Ready for
Council

Mayor's Office Special Events Signature: Gakeima Fife

Date: Februray 20, 2025

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: N/A

Which spaces will be used? Street, Sidewalk

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

HOOPFEST is the premier annual basketball event activating the CURTIS JONES PARK.

This three-day event weaves together basketball, active and healthy lifestyles, and community all in an effort to celebrate the neighborhood and the life of the legendary Curtis Jones.

Estimated Peak Attendance: 600

Estimated Total Attendance: _____

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? No

Is this a charity event? Yes

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: NW Goldberg Cares

Mailing Address: 6122 15th St.

Detroit MI 48208

Primary Contact:	Secondary Contact:
Jordan Yagiela	
hello@teamyagiela.com	

Organization Type: Nonprofit

Organization Website: <https://www.nwgoldbergcares.com/>

Event Setup & Breakdown

Begin Setup: 07/17/25 9:00 AM

Complete Setup: 07/18/25 12:00 PM

Setup Location(s): 1941 Ferry Park, Detroit, MI 48208

Event Start: 07/18/25 12:00 PM

Event End: 07/20/25 5:00 PM

Begin Tear Down: 07/21/25 9:00 AM

Complete Tear Down: 07/21/25 5:00 PM

Number of Trash Containers: 4 Number of Recycling Containers: 4

Cleaning Service Vendor: N/A

Other Waste Elements: N/A

Street Closures & Parking

How many streets will be closed: 2

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Ferry Park 07/17/25

Intersection of Ferry Park and Vermont to alley to the east

9:00 AM

5:00 PM

2. Vermont 07/17/25

Intersection of Ferry Park and Vermont to 8000 Vermont (State Hill Intersection)

9:00 AM

5:00 PM

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

There is ample street parking for the event.

Food & Beverage

Will food be served? Yes

Will food be prepared on site? No

Number of food trucks: 6 Number of non-truck food vendors: 0

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? _____

What type(s) of alcohol will be served? _____

Day(s) and time(s) alcohol will be served: _____

Will ice be used in any served beverages? No

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 1

Tent Contractor: S+R Rental

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? _____

Generator contractor: _____

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Ron Samuels Security Services

Number of private personnel per shift: 4

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? No

Name of emergency medical services contractor: _____

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to NW Goldberg Cares to host "Hoopfest 2025" (2025-028) to be held on July 18, 2025 to July 20, 2025 at Curtis Jones Park, Detroit, MI 48226 from 12:00 PM to 5:00 PM. (1941 Ferry Park)

PROVIDED, that there will be DPD Assisted Event w/ Contracted Private Security; and be it further

PROVIDED, that there will be DFD Pending Inspections w/ Contracted EMS; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Generators and be it further

PROVIDED, that there will be DPW ROW Permits Required; and be it further

PROVIDED, that there will be Health Department inspections; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.