



Administration Division
Coleman A. Young Municipal Center
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Detroit, MI 48226

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January 30, 2025

Detroit City Council
1340 Coleman A. Young Municipal Center
Detroit MI, 48226

Resolution to permit, Visit Detroit to install 33 banners on Jefferson Ave. and Washington Blvd. from May 01, 2025 to May 16, 2025 in order to raise awareness of a Special City of Detroit Event known as the "2025 Automate 2025 conference"

Honorable City Council:

Pursuant to banner policy adopted by your Honorable Body on November 30, 2001, the above referenced resolution is hereby submitted to your Honorable Body for consideration and approval.

The "2025 Automate conference" banners are anticipated to be installed on May 01, 2025, and I request that this resolution be adopted at this Honorable Body's earliest possible formal session.

I am available to answer any questions that Your Honorable Body may have regarding this resolution.

Thank you for your consideration.

Respectfully,

A handwritten signature in black ink, appearing to read "Ron Brundidge".

Ron Brundidge, Director
Department of Public Works

CC: Malik Washington, Mayor's Office
Prasad Nannapaneni, DPW Traffic Engineering

MICHAEL DUGGAN, MAYOR



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By Council Member _____

Resolution to permit Visit Detroit to install 33 banners on Jefferson Ave. and Washington Blvd. from May 01, 2025 to May 16, 2025 in order to raise awareness of a Special City of Detroit Event known as the "2025 Automate conference"

WHEREAS, the Department of Public Works (DPW) received the above referenced request through the Visit Detroit under Petition #2025-013 for installing 33 banners on Jefferson Ave. and Washington Blvd. to raise awareness of a Special City of Detroit Event known as the "2025 Automate conference", and

WHEREAS, the 33 (thirty three) banners are to be located on Jefferson Ave. from Washington Blvd. to Beaubien Blvd. and Washington Blvd. from Jefferson Service Rd. to Congress St., and the duration of banner installation shall be from May 01, 2025 to May 16, 2025, and

WHEREAS, the banner installation will be in compliant with the banner policy adopted by your Honorable Body on November 30, 2001, and **THEREFORE BE IT**

RESOLVED, that the Department of Public Works is hereby approving the request for the banner installation for the Detroit Metro Sports Commission, and

BE IT FURTHER RESOLVED, that this approval of the banner installation by the Visist Detroit be contingent upon the approval of this resolution by the Honorable City Council.

MICHAEL DUGGAN, MAYOR



Public Lighting Authority

400 Monroe Street, Suite 485
Detroit, Michigan, 48226
313-324-8291 Phone
313-638-2805 Fax
www.pladetroit.org

OUR MISSION is to improve,
modernize and maintain the
street lighting system in Detroit.

January 30, 2025

The Honorable City Council
1340 Coleman A. Young Municipal Center
Detroit, Michigan 48226

**RE: Visit Detroit
Petition #2024-013**

Dear Council Members:

Visit Detroit is requesting permission to hang approximately 33 banners on various streets to advertise the 2025 Automate Conference at Huntington Place.

The Public Lighting Authority has inspected poles and finds them to be structurally sound and is recommending approval for Visit Detroit to hang 11 banners on Washington Blvd. and 22 banners on Jefferson from May 1, 2025, to May 16, 2025.

Respectfully Submitted,

Beau Taylor

Beau Taylor, Executive Director
Public Lighting Authority

Enclosure: Petition

cc: Council Members
File
PLD