

MEMORANDUM

TO: FROM:	Hon. Latisha Johnson, City Council District 4 Hon. Scott Benson, City Council District 3
CC:	Hon. Janice Winfrey, City Clerk Malik Washington, Mayor's Liaison
VIA:	Hon. Council President Mary Sheffield
DATE:	14 January 2025

RE: REAPPOINTMENT OF JOHN COLLINS

I am requesting the reappointment of John Collins to the Detroit Entertainment Commission as the District 3 representative.

Considering John Collins' extensive experience and demonstrated commitment to promoting Detroit's music scene, I am requesting to reappoint him to the Detroit Entertainment Commission. Mr. Collins has proven himself as an invaluable asset to our city's cultural landscape, and his reappointment will ensure the continued growth and recognition of Detroit's music and arts community.

Throughout his career, Mr. Collins has held various key positions, such as Curator and Tour Guide at Submerge, Disc Jockey and Producer for Underground Resistance Worldwide, and Founder of Premier Entertainment. His work in these roles has not only showcased Detroit's musical talent but also facilitated international exposure for local artists.

Mr. Collins has consistently made significant contributions to the entertainment industry through his self-employed work as a Disc Jockey and Producer, as well as by hosting radio shows on Worldwide FM and Red Bull Radio. In these capacities, he has celebrated and shared Detroit's musical talent with a global audience, further elevating the city's status in the international music scene.

In addition to his professional achievements, Mr. Collins has held several notable titles and received awards that underscore his dedication to the Detroit community. He has served as Vice Chair of the Detroit Entertainment Commission since 2014, Artistic Director for the Backpack Music Festival since 2011, and Board Member of the Detroit Berlin Connection since 2007. Mr. Collins has also been recognized by the Detroit City Council with a Testimonial Resolution in 2016 and the Spirit of Detroit Award in 2007.

Given his extensive experience, passion, and commitment to fostering Detroit's music and arts community, I strongly recommend reappointing John Collins to the Detroit Entertainment Commission. His continued service will undoubtedly contribute to the growth and success of Detroit's cultural scene, both locally and internationally.

If you have any questions, do not hesitate to contact my office at 313-224-1198.

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