



Walk - On

Administration Division
Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 611
Detroit, MI 48226

Phone: 313-224-3901
Fax: 313-224-1464

November 26, 2024

Honorable City Council:

Re: Resolution to permit, Live 6 Alliance to install holiday decorations on 79 (seventy-nine) PLD light poles along McNichols Road between Livernois Avenue and Greenlawn Street, and along Livernois Avenue between Clarita Street and 8 Mile Road from November 30, 2024 to March 05, 2025 for winter/ holiday decoration.

Pursuant to banner policy adopted by your Honorable Body on November 30, 2001, the above referenced resolution is hereby submitted to your Honorable Body for consideration and approval.

The Live 6 Alliance's banners/decorations are anticipated to be installed on the date of City Council approval, and I request that this resolution be adopted at this Honorable Body's earliest possible formal session.

I am available to answer any questions that Your Honorable Body may have regarding this resolution.

Thank you for your consideration.

Respectfully,

Ron Brundidge, Director
Department of Public Works

CC: Malik Washington, Mayor's Office
Prasad Nannapaneni, DPW Traffic Engineering

MICHAEL DUGGAN, MAYOR

11-26-24
Cym 6:0 Log NP (AW)



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By Council Member _____

Resolution to permit, Live 6 Alliance to install 79 (seventy-nine) banners on McNichols Road between Livernois Avenue and Greenlawn Street as well as Livernois Avenue between Clarita Street and 8 Mile Road from November 30, 2024 to March 05, 2025 for winter/holiday decoration.

WHEREAS, the Department of Public Works (DPW) received the above referenced request through the Live 6 Alliance under ENG-24-1529 to use light poles to erect 79 banners to be displayed on McNichols Road and Livernois Avenue, and

WHEREAS, the 79 banners are to be located on McNichols Road between Livernois Avenue and Greenlawn Street as well as Livernois Avenue between Clarita Street and 8 Mile Road, and the duration of banner installation shall be from November 30, 2024 to March 05, 2025, and

WHEREAS, the banner installation will be in compliant with the banner policy adopted by your Honorable Body on November 30, 2001, and **THEREFORE BE IT**

RESOLVED, that the Department of Public Works is hereby approving the request for the banner installation for the Live 6 Alliance, and

BE IT FURTHER RESOLVED, that this approval of the banner installation by the Live 6 Alliance be contingent upon the approval of this resolution by the Honorable City Council.

MICHAEL DUGGAN, MAYOR

City Of Detroit Banner Permit Application

For Banners in the Public Right-Of-Way

This application is for the proposed banner(s) for a specified period of time only. The City of Detroit will be strictly adhering to the Banner Permit Guidelines; please print them out for reference. This form must be completed and returned at least **60 days** prior to the date of installation. If submitted later than 60 days prior, application is subject to denial. If the requested Banner location is on a Michigan State Truck Line or Wayne County Road the application must be submitted at least **180 days** prior to the date of installation. After expiration of the permit (if granted), or should the banner change in any way, another application will be required.

SECTION 1 - APPLICANT INFORMATION

Contact Name: Caitlin Murphy

Name of Organization: Live6 Alliance

Mailing Address: 7426 W McNichols, Detroit MI 48221

Phone Number: 313-578-0304

E-Mail Address: caitlin@live6detroit.org

Type of Banner(s) check all that apply:

- City of Detroit Non-Profit Other
 Community Business District
 Special Event Holiday

If registered as a non-profit, please indicate your non-profit status identification number and attach a copy of the certificate.

Non-profit identification number: 81-2649383

If applying for a business district banner(s) please identify the business district.

Business District: 2

Type of Request:

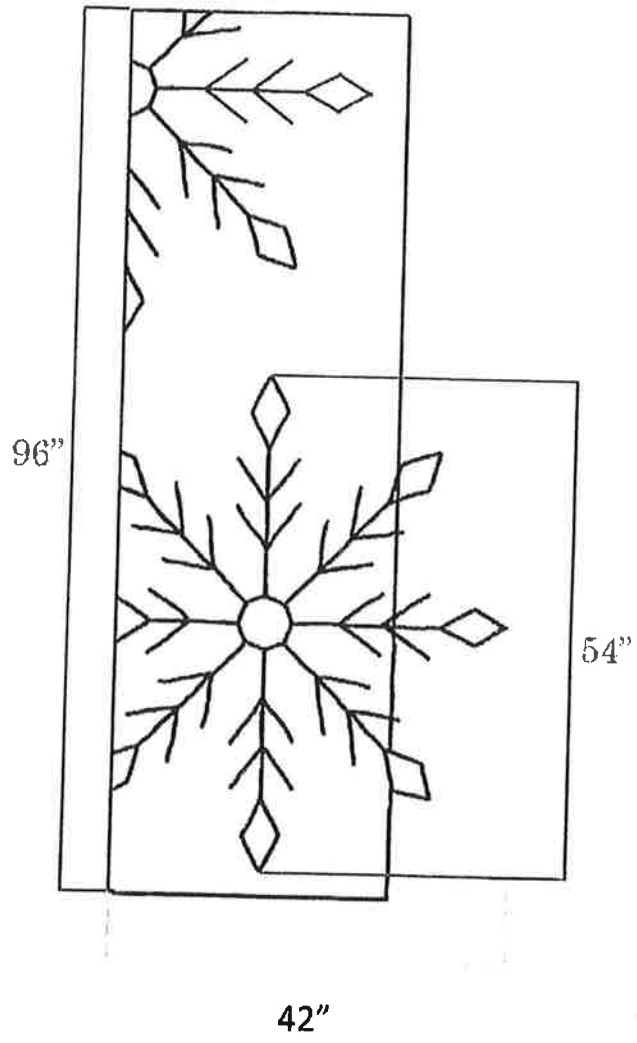
- Initial Permit Permit Renewal

If this request is for permit renewal, please provide the following:

Permit Identification Number: _____

Permit Expiration Date: _____

2 Woodward Ave., Suite 333, Detroit, MI 48226 ~ ~ Phone (313)224-2019 ~ ~ banners@detroitmi.gov



G R E E N L A W N
 W O O D I N G F A M
 S A N T A B A R B
 P E N N I N G T O N
 S A N J U A N
 P R A R I E
 M O N I C A
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 S T O E P E L
 L I V E R M O I S

M C N I C H O L S

T U R N E R
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EVERY OTHER POLE