

City of Detroit

Janice M. Winfrey
City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2024-378
Name of Petitioner	Big River Race Management
Description of Petition	Petition request to hold the "I Ran the D 5K" on May 3 rd , 2025 from 8:00 AM to 11:00 AM the same day at Comerica Park. Set-up will begin at 9:00 AM on May 2 nd , 2025 and be completed by 5:00 AM on May 3 rd , 2025. Tear down will begin at 11:00 AM on May 3 rd , 2025 and be completed by 2:00 PM on May 3 rd , 2025.
Type of Petition	Special Events
Submission Date	11/08/24
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Matt Helbig 456 Sovereign Court Suite B Saint Louis, MO 63011 (636) 527-9700 matt@brrm.com

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: Matt Helbig

Date: 10/2/24

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

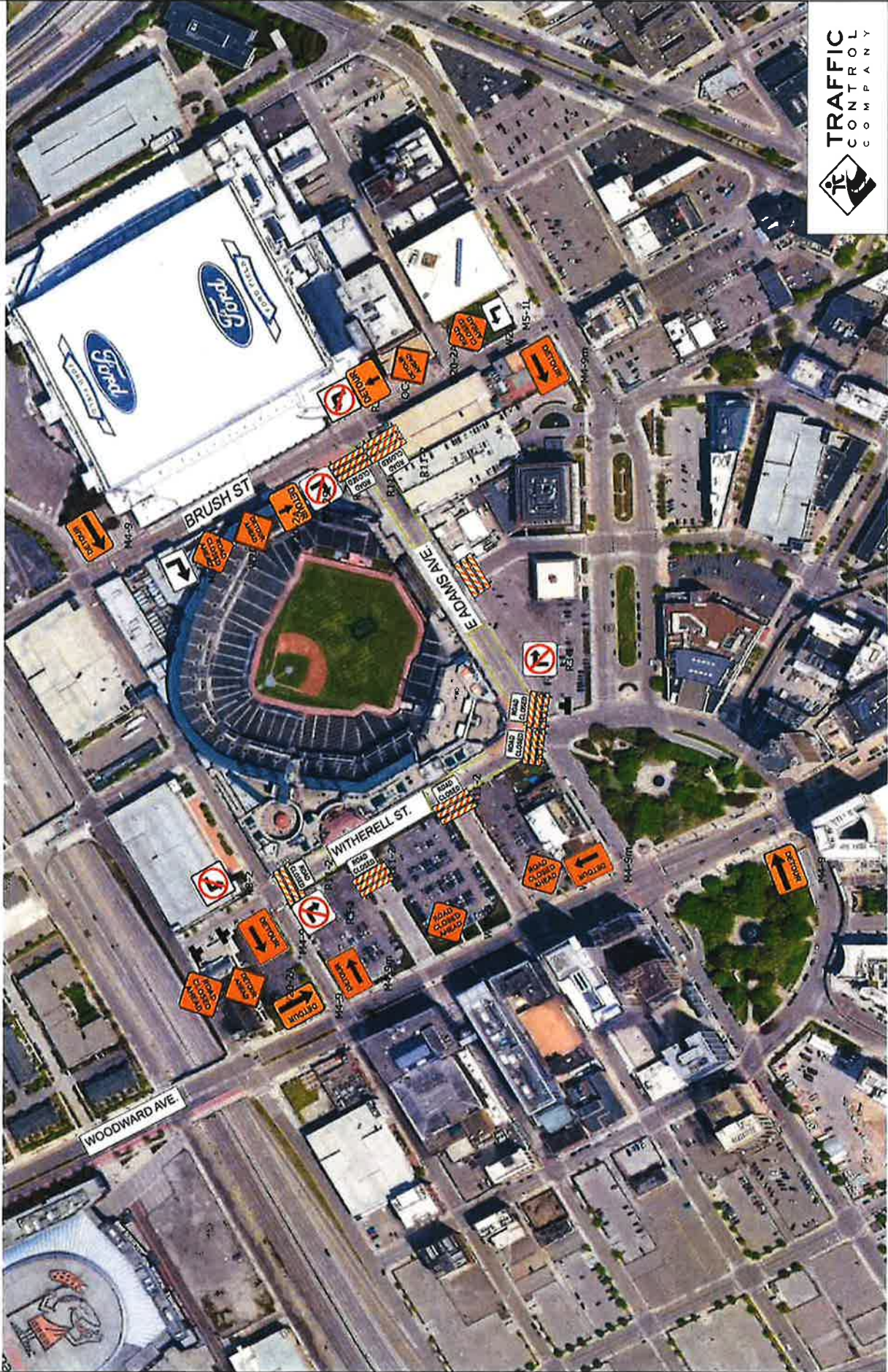
Event Name: I Ran the D 5k

Event Date: 5/3/25

Event Organizer: Big River Race Management

Applicant Signature: Matt Helbig

Date: 10/2/24





DETROIT



Turn by Turn

- Start on Witherell St.
- Turn Right on W. Montcalm
- Turn Left on Brush St.
- Turn Right on Mack Ave.
- Turn Right on Chrysler Dr.
- Turn Right on Beaubien St.
- Turn Left on Wilkins St.
- Turn Left on Brush St.
- Turn Left on Winder St.
- Turn Right on Beaubien St.
- Turn Right on E Fisher Service
- Turn Left on Brush St.
- Stay straight on Brush St.
- Turn Right on W Adams to Finish

Big River Race Management
Matt Helbig
456 Sovereign Ct, Suite B.
Manchester, MO. 63011
MATT@BRRM.COM

Matt,

Regarding Bally's Sports "I Ran the D", the locations and the amount of barricades needed are listed below:

<u>LOCATION</u>	<u>AMOUNT</u>
Witherell @ Adams	12 Type III
Witherell @ Elizabeth	3 Type III
Montcalm @ Witherell	6 Type III
Montcalm @ John R	3 Type III
Montcalm @ Brush	8 Grabber Cones
John R @ Fisher Service Dr.	6 Type III
Brush @ E/B Fisher Service Drive	8 Grabber Cones
Fisher Service Drive Garage Driveway (John R & Brush)	5 Grabber Cones
Brush @ W/B Fisher Service Drive	3 Type III
Brush @ Winder (west side)	6 Grabber Cones
Brush @ Adelaide	6 Grabber Cones
Brush @ Division	6 Grabber Cones
Brush north of Division Driveway (west side)	6 Grabber Cones
Brush @ Alfred	12 Grabber Cones (6 each side)
West Side Driveway before Red Building	4 Grabber Cones
Brush @ Edmund	6 Grabber Cones
Brush @ Watson	6 Grabber Cones
Brush @ Erskine (Both Sides)	12 Grabber Cones (6 each side)
Brush @ Eliot	6 Grabber Cones
Alley after Eliot	5 Grabber Cones
Brush @ Mack	6 Type III
Mack @ Beaubien	8 Grabber Cones
Mack @ St. Antoine	8 Grabber Cones
Mack @ Chrysler Service Drive	4 Type III 8 Grabber Cones
Chrysler Service Drive @ Wilkins	8 Type III (4 each side)
Winder @ Beaubien	4 Grabber Cones
Beaubien @ Division	6 Grabber Cones
Beaubien @ Alfred	4 Grabber Cones
Beaubien @ Wilkins	10 Grabber Cones
Brush Ford Field Lot btwn Fisher and Montcalm	4 Grabber Cones
St Antoine Lot 6 driveway (before garage)	4 Grabber Cones
St Antoine and Ford Field Garage Driveways	8 Grabber Cones
St. Antoine @ Madison	4 Type III
Beacon @ Beaubien	5 Grabber Cones
Beacon @ Brush	6 Grabber Cones
John R @ Adams	6 Grabber Cones

BRUSH PARK NEIGHBORHOOD

*** TRAFFIC ALERT FOR SATURDAY MAY 4, 2024 ***

Dear Brush Park Resident,

Hello from the I Ran the D 5k! This year's event, a celebration of Detroit's amazing sports community, is once again raising money for The ChadTough Defeat DIPG Foundation which funds research to defeat pediatric brain cancers. The event takes place **THIS SATURDAY MAY 4 and begins at 8:30 AM at the Big Tiger at Comerica Park** and will run through your beautiful neighborhood. Runners and walkers of all ages and abilities come from all over the region to enjoy the closed streets of Detroit on a crisp Spring morning. 100% of the proceeds go to the ChadTough Defeat DIPG Foundation.

We try our best to **minimize any inconveniences** that sometimes come with road closures, so we wanted to let you know what to expect Saturday morning.

Street Closures

An event of this size (we expect 5500 runners and walkers) will require us to close some of the roads in the neighborhood for safety purposes. Our course will include the following road closures including the times they will be closed to motorists:

- Brush from Montcalm to Mack – 8:15a – 10:30am
- Chrysler from Mack to Beaubien – 8:20a – 10:00am
- Beaubien from Winder to Erskine – 8:20am – 10:15am
- Erskine from Beaubien to Brush – 8:15am – 10:15am

We ask that cars be parked off course when possible. If you need to leave your residence during this time, we suggest you make plans to park outside of the course to avoid the closed streets. Police will be stationed at every intersection and will do their best to allow vehicles to cross the course, but expect delays.

Woodward, Mack and Gratiot Ave will remain open throughout the event.



Can I participate?

Of course! This will be the 7th Annual I Ran the D 5k and we would like to invite you to be a part of it! You can participate as either a runner or walker. If you would like to join the race, please use the coupon BRUSH at time of registration for \$15 off your entry fee. Register to participate at runsignup.com/iranthed

We appreciate your patience and understanding and hope to see you out there on Saturday! We sincerely apologize for any inconvenience this may cause. If you need more information, please visit runsignup.com/iranthed or call Big River Race Management at 314-825-9818.

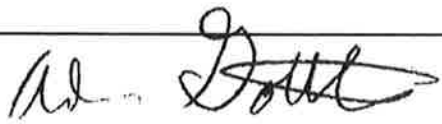
Sincerely,
The I Ran the D Organizing Committee

CONFIRMATION OF SERVICES

**HART EMS MEDICAL SERVICES, PLLC
5201 ROSA PARKS BLVD
DETROIT, MI 48208
313.366.4278 OR 313.216.1771 FAX**

Event: I Ran the D		Location: Comerica Park	
Date of Service:		Start to End Time:	
5/4/2024		8 AM – 12 PM	
Services Requested By Client:		Quantity:	Location:
<input type="checkbox"/> Supervisor on Site			
<input checked="" type="checkbox"/> On-Site Advanced Life Support Ambulance (with 2 Medical Providers)		1	Comerica Park
<input type="checkbox"/> First Aid Station			
<input type="checkbox"/> Physician On-Site			
<input type="checkbox"/> Medical Personal On-Site			
<input type="checkbox"/> Dispatch On-Site			
<input type="checkbox"/> Command Center			
<input type="checkbox"/>			

Additional Procedures:



Adam Gottlieb
Hart EMS Medical Services, PLLC

3/13/24

Date



Authorized Signature
BRRM

3/12/2024

Date

BOBS SANITATION SERVICE, INC

27940 WICK RD.
SCOTTY'S POTTIES
ROMULUS, MI, 48174

Ph: (734) 421-1400

Email: emailus@scottyspotties.net

INVOICE

Billing Address	Customer #
BIG RIVER RACE MANAGEMENT 456 SOVEREIGN COURT BALLWIN, MISSOURI, 63011	Bigriver01

Phone: (305)710-3705

Contact: COLIN REGAN

Service Address	Site #
BIG RIVER RACE MANAGEMENT / COMERICA PARK 850 WITHERELL STREET DETROIT, MICHIGAN, 48201	#43480

Phone: (305)710-3705

Contact: COLIN REGAN

Cust #	Date	Terms	Invoice P.O.#	Invoice #
Bigriver01	05/06/2024	NET30		291562

#	Description	WO #	Rate	Qty	Amt	Sur.	Tax	Tax%	Total
1.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE222 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
2.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE223 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
3.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE224 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
Total:					1610.00	0.00	0.00		1610.00

#	Description	#	Rate	Qty	Amt	Sur.	Tax	Tax%	Total
4.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE225 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
5.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE226 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
6.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE227 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
7.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE228 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
8.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE229 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
9.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE230 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
10.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE231 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
Total:					1610.00	0.00	0.00		1610.00

#	Description	#	Rate	Qty	Amt	Sur.	Tax	Tax%	Total
11.	WASH STATION THIS IS A SINK STATION WITH TWO FOOT PUMP STYLE WATER SPOUTS, PAPER TOWEL, AND SOAP DISPENSERS RENTM SN# HW68 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	125.00	1.00	125.00	0.00	0.00	0.000	125.00
12.	WASH STATION THIS IS A SINK STATION WITH TWO FOOT PUMP STYLE WATER SPOUTS, PAPER TOWEL, AND SOAP DISPENSERS RENTM SN# HW69 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	125.00	1.00	125.00	0.00	0.00	0.000	125.00
13.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE216 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
14.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE217 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
15.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE218 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
16.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE219 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
17.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE220 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
Total:					1610.00	0.00	0.00		1610.00

#	Description	#	Rate	Qty	AMT	SUR.	TAX	Tax%	TOTAL
18.	SPECIAL EVENT UNIT Event Unit Rental SN# SPE221 Charge Date: 05/06/2024 Start Date: 05/03/2024 End Date: 05/30/2024	-	85.00	1.00	85.00	0.00	0.00	0.000	85.00
Total:					1610.00	0.00	0.00		1610.00

Invoices more than 30 days old are charged a late fee of 1.5% per month or 18% per year. We accept VISA _ M/C _DISCOVER_AMEX

Payment History

No payment history.

Statement as of 05/06/2024	Current: 1610.00	30 Day: 0.00	60 Day: 0.00	90 Day: 0.00	Total Due: 1,610.00
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Please detach here and return the bottom portion with your payment.

Div: A Cust #: Bigriver01 Site #: 43480 Invoice #: 291562

From **BIG RIVER RACE MANAGEMENT**
456 SOVEREIGN COURT
BALLWIN, MISSOURI, 63011

To **BOBS SANITATION SERVICE, INC**
27940 WICK RD.
SCOTTY'S POTTIES
ROMULUS, MI, 48174

Do we have your correct email? COLIN@BRM.COM

If not, please write your correct email here:

VISA MC DISC AMEX (fee)		<input type="checkbox"/> Check Enclosed
If paying by Credit Card, please fill out below		Balance 1610.00
Card Number		Previous Balance WIP
Exp. Date	CVC Code	Total Due 1,610.00
Choose One: <input type="checkbox"/> 1 Time Charge <input type="checkbox"/> Charge Monthly		
Signature		Amount Paid

If credit card address different from billing address above, please write in below.

All invoices more than 30 days old are charged a late fee of 1.5% per month or 18% per year

SPECIAL EVENTS PETITION

Petition No: 2024-378

Event Name: I Ran the D 5K

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: Big River Race Management

Event Location: Comerica Park

Event Date(s) and Time(s): 05/03/25 8:00 AM to 05/03/25 11:00 AM

Type of Event: Run/Marathon

Applicant Contact:
Matt Helbig
matt@brrm.com
+1 (314) 825-9818

Submission Date:	10/03/24 1
Date of Clerk's Office Referral:	11/7/24
Date of City Departments Sign Off:	11/7/24
Date Referred to Council:	11/12/24

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Reviewed-Ready for Council	DPW Reviewed-Ready for Council	DHD Reviewed-Ready for Council

BSEED
BSEED Reviewed-Ready for Council

Mayor's Office Special Events Signature: *Gakeima Fife*

Date: November 12, 2024

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: <https://runsignup.com/Race/MI/Detroit/IRantheD>

Which spaces will be used? Street

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

A celebration of fitness, Detroit Sports and the coming of Spring. The I Ran the D 5k draws fitness enthusiasts and sports fans from across the state of Michigan. Starting and finishing at Comerica Park, the I Ran the D 5k is an event you won't want to miss!

Estimated Peak Attendance: 6000

Estimated Total Attendance: 8000

Is this a public event? Yes

Will there be ticket sales or admission charged? Yes

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? Yes

Is this a charity event? Yes

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: Big River Race Management

Mailing Address: 456 Sovereign Court Suite B

Saint Louis MO 63011

Primary Contact:	Secondary Contact:
Matt Helbig	Lauren Pober
matt@brrm.com	lauren.pober@ballysports.com
+1 (636) 527-9700	+1 (312) 623-3059

Organization Type: Other

Organization Website: brrm.com

Event Setup & Breakdown

Begin Setup: 05/02/25 9:00 AM

Complete Setup: 05/03/25 5:00 AM

Setup Location(s): Streets surrounding Comerica Park including Witherell and Adams

Event Start: 05/03/25 8:00 AM

Event End: 05/03/25 11:00 AM

Begin Tear Down: 05/03/25 11:00 AM

Complete Tear Down: 05/03/25 2:00 PM

Number of Trash Containers: 30 Number of Recycling Containers: 5

Cleaning Service Vendor: Comerica Park staff

Other Waste Elements: N/A

Street Closures & Parking

How many streets will be closed: 5+

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Document Attached..Multiple Roads

2. _____

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:
We will have parking garages open around Comerica Park for our participants to use.

Food & Beverage

Will food be served? No

Will food be prepared on site? _____

Number of food trucks: _____ Number of non-truck food vendors: _____

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? _____

What type(s) of alcohol will be served? _____

Day(s) and time(s) alcohol will be served: _____

Will ice be used in any served beverages? No

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 2

Number of tents larger than 10' x 10': 0

Tent Contractor: We own our own 10x10 tents

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? _____

Generator contractor: _____

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Detroit Executive Group

Number of private personnel per shift: 2

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart EMS

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input checked="" type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input checked="" type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input checked="" type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to Big River Race Management to host "I Ran the D 5K" "2024-378" on May 3rd, 2025, from 8:00 AM to 11:00 AM at Comerica Park.

PROVIDED, that there will be DPD Assisted Event with Contracted Security; and be it further

PROVIDED, that there will be DFD Pending Inspections; Contracted with Private EMS to Provide Services; and be it further

PROVIDED, that there will be BSEED Permits Required for Tents, Stages and Generators and be it further

PROVIDED, that there will be DPW Type III Barricades & Road Closure Signage Required; and be it further

PROVIDED, that there will be Municipal Parking No Parking Signs Required; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.