



City of Detroit

CITY COUNCIL

JAMES E. TATE, Jr.
CITY COUNCIL PRESIDENT PRO-TEMPORE

DISTRICT 1

MEMORANDUM

TO: Conrad Mallet, Corporation Counsel, Law Department
THRU: Public Health and Safety Standing Committee
FROM: Council President Pro Tempore James E. Tate, Jr.
DATE: November 22, 2024
RE: Amendments to the sign regulations of Chapter 4 of the 2019 Detroit City Code

Please draft an ordinance amending Chapter 4 of the 2019 Detroit City Code. In collaboration with Councilmember Benson, Pro Tem is requesting the following amendments:

1. Allow churches and not-for-profit organizations in recreational and residential sign districts to modify, install and maintain dynamic/animated marquee, monument, and pole/pylon signs that comply with all other applicable sign regulations.
2. Increase the multiplier used to determine the Maximum Aggregate Signage Area (MASA) for wall signage for businesses, including tenants occupying corner or end units, located in shopping centers with four or more business tenants.

If there are any questions, please contact Keyontay Humphries, Chief of Staff, at keyontay.humphries@detroitmi.gov.

Thank you,

CC:
Mr. Malik Washington, Mayor's Office
Director Dave Bell, Building Safety Engineering and Environmental Department
Director Marcell Todd, City Planning Commission, Legislative Policy Division