



Administration Division
Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 611
Detroit, MI 48226

Phone: 313-224-3901
Fax: 313-224-1464

October 16, 2024

Honorable City Council:

Re: Resolution to permit, Downtown Detroit Partnership to install 260 (two hundred and sixty) banners on Woodward Avenue Comerica Park poles, Woodward Avenue medians near Entertainment District and outside Little Caesars Arena, and Grand Circus Park from October 14, 2024 to March 18, 2025 for Spirit of Detroit themed pole lighting decor.

Pursuant to banner policy adopted by your Honorable Body on November 30, 2001, the above referenced resolution is hereby submitted to your Honorable Body for consideration and approval.

The Downtown Detroit Partnership's banners are anticipated to be installed on the date of City Council approval, and I request that this resolution be adopted at this Honorable Body's earliest possible formal session.

I am available to answer any questions that Your Honorable Body may have regarding this resolution.

Thank you for your consideration.

Respectfully,

A handwritten signature in black ink, appearing to read "Ron Brundidge".

Ron Brundidge, Director
Department of Public Works

CC: Malik Washington, Mayor's Office
Prasad Nannapaneni, DPW Traffic Engineering

MICHAEL DUGGAN, MAYOR



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By Council Member _____

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WHEREAS, the Department of Public Works (DPW) received the above referenced request through the Downtown Detroit Partnership under Petition #2024-341 Amended to use light poles to erect 260 banners to be displayed on Central Business District area, and

WHEREAS, the 260 banners are to be located on Michigan Avenue, Cass Avenue, Congress Street, Washington Boulevard, Monroe Street, Griswold Street, State Street, Madison Street, Beaubien Street, Jefferson Avenue and Woodward Avenue, and the duration of banner installation shall be from October 14, 2024 to March 18, 2025, and

WHEREAS, portions of Jefferson Avenue, Michigan Avenue, and Woodward Avenue fall under the jurisdiction of the Michigan Department of Transportation (MDOT), and approval from MDOT is required prior to the commencement of any installation or related activities, and

WHEREAS, the banner installation will be in compliant with the banner policy adopted by your Honorable Body on November 30, 2001, and **THEREFORE BE IT**

RESOLVED, that the Department of Public Works is hereby approving the request for the banner installation for the Downtown Detroit Partnership, and

BE IT FURTHER RESOLVED, that this approval of the banner installation by the Downtown Detroit Partnership be contingent upon the approval of this resolution by the Honorable City Council.

MICHAEL DUGGAN, MAYOR