

Janice M. Winfrey  
City Clerk

**City of Detroit**  
OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

**DEPARTMENT PETITION REFERENCE COMMUNICATION**

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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Petition No.	2024-344
Name of Petitioner	The Parade Company
Description of Petition	Petition of The Parade Company ( <b>#2024-344</b> ), request to hold "America's Thanksgiving Parade Gardner White" on November 28 <sup>th</sup> , from 5:00 AM to 3:00 PM. Set-up to begin November 27 <sup>th</sup> , 8:00 AM and completed by 8:00 PM with tear down to begin November 28 <sup>th</sup> , at 1:00 PM and completed by 6:00 PM.
Type of Petition	<b>Special Events</b>
Submission Date	10/4/2024
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), Detroit Health Department (DHD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	The Parade Company Don Morris 248-200-8710 <a href="mailto:dmorris@theparade.org">dmorris@theparade.org</a>

City of Detroit Special Events Application Authorizations

**AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** 

**Date:** 9.26.2024

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

**HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** AMERICA'S THANKSGIVING PARADE  
**Event Organizer:** THE PARADE COMPANY

**Event Date:** 11-28-2024

**Applicant Signature:** 

**Date:** 9.26.2024

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** America's Thanksgiving Parade Gardner White

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** The Parade Company

**Event Location:** Woodward Avenue between Piquette The and Jefferson Avenue

**Event Date(s) and Time(s):** 11/28/24 5:00 AM to 11/28/24 3:00 PM

**Type of Event:** Parade

<b>Applicant Contact:</b>
Don Morris
dmorris@theparade.org
+1 (248) 200-8710

<b>Submission Date:</b>	08/28/24
<b>Date of Clerk's Office Referral:</b>	10/2/24
<b>Date of City Departments Sign Off:</b>	9/4/24
<b>Date Referred to Council:</b>	10/4/24

### Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Approval Not Required	DPW Reviewed-Ready for Council	DHD Approval Not Required

**BSEED**  
BSEED Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gaksima Fife*

**Date:** October 4, 2024

## General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: www.theparade.org

Which spaces will be used? Street

Will this event include the use or sale of marijuana? No

## Event Description

Brief Event Purpose & Description:

The traditional annual event known as "America's Thanksgiving Parade presented by Gardner White"

Estimated Peak Attendance: 100000

Estimated Total Attendance: 100000 - 200000

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

**Contact Information**

Organization / Petitioner Name: The Parade Company

Mailing Address: 9500 Mt Elliott, Studio A

Detroit Michigan 48211

Primary Contact:	Secondary Contact:
Don Morris	Sandy Kempa
dmorris@theparade.org	skempa@theparade.org
+1 (313) 923-7400	+1 (313) 350-9566

Organization Type: Nonprofit

Organization Website: www.theparade.org

**Event Setup & Breakdown**

Begin Setup: 11/27/24 8:00 AM

Complete Setup: 11/27/24 8:00 PM

Setup Location(s): Woodward Avenue between Piquette and Jefferson Avenue

Event Start: 11/28/24 5:00 AM

Event End: 11/28/24 3:00 PM

Begin Tear Down: 11/28/24 1:00 PM

Complete Tear Down: 11/28/24 6:00 PM

Number of Trash Containers: 0 Number of Recycling Containers: 0

Cleaning Service Vendor: The City of Detroit DPW and Clean Detroit

Other Waste Elements: \_\_\_\_\_

**Street Closures & Parking**

How many streets will be closed: 5+ \_\_\_\_\_

Will you be closing any part of Woodward Avenue? Yes \_\_\_\_\_

Street Closures (if there are 1-4 closed streets):

1. list attached \_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? No \_\_\_\_\_

Valet parking or blocking metered parking spaces? Neither \_\_\_\_\_

Describe the parking plan to accommodate anticipated attendance:  
Utilizing existing and City of Detroit Parking facilities

**Food & Beverage**

Will food be served? No \_\_\_\_\_

Will food be prepared on site? \_\_\_\_\_

Number of food trucks: \_\_\_\_\_ Number of non-truck food vendors: \_\_\_\_\_

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? \_\_\_\_\_

What type(s) of alcohol will be served? \_\_\_\_\_

Day(s) and time(s) alcohol will be served: \_\_\_\_\_

Will ice be used in any served beverages? No

## Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? \_\_\_\_\_

Do any of the stages have a canopy? \_\_\_\_\_

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 0

Tent Contractor: N/A

What other structures will your event include? \_\_\_\_\_

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? \_\_\_\_\_

Generator contractor: \_\_\_\_\_

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? Yes

Will a sound system be used? Yes

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: NAIAS Security Services

Number of private personnel per shift: 70

Which of these apply to the private security personnel? Licensed, Armed Bonded

Will you contract emergency medical services? Yes

Name of emergency medical services contractor: Hart Medical

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)





- Parade Step Off



- Parade Route



- TV Zone



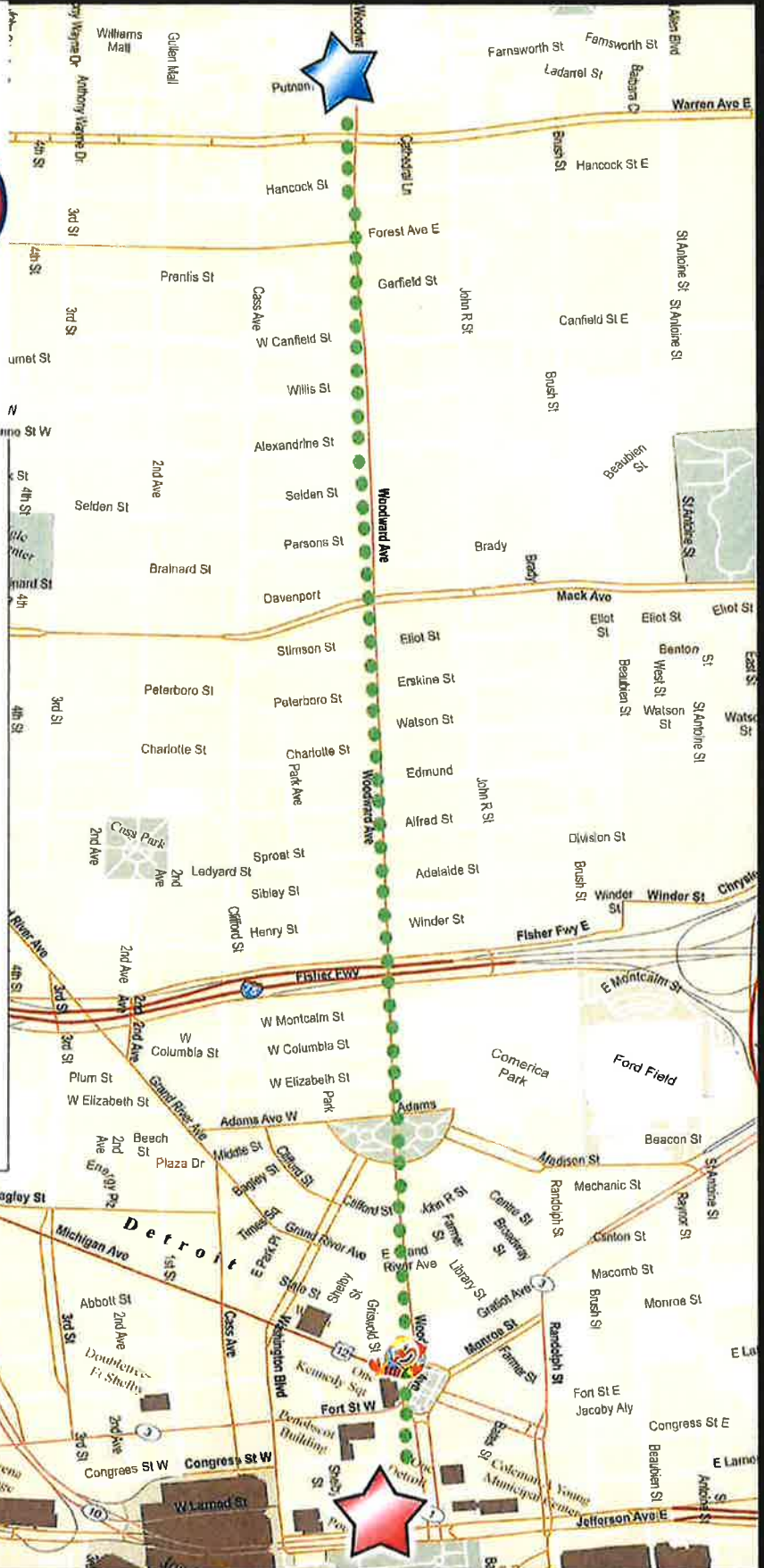
- Parade Ends

The Parade will Step Off at Kirby and Woodward Ave.

The Parade will travel south on Woodward Ave. through the TV Zone at Grand River and Woodward Ave. for the LIVE broadcast on WDIV Local 4 from 10:00-12:00pm.

The Parade will end at Woodward Ave. and Congress

THE  
PARADE  
COMPANY  
DETROIT



2024 America's Thanksgiving Parade  
Street Closures

Area	Street	From	To	Closure Date	Closure Time	Opening Date	Opening Time	No Parking	Notes
<b>2024 America's Thanksgiving Parade</b>									
	Woodward: South & North- bound all vehicle	Piquette	Kirby	11/27/2024	8:00 AM	11/28/2024	1:00 PM		Piquette to Kirby - South bound Parking on 11/21, Both sides of street on 11/22
Assembly	Amsterdam	Cass	Woodward	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Cass to Woodward
Assembly	Burroughs	Cass	Woodward	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Cass to Woodward
Assembly	Harper	Woodward	John R	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Woodward to John R
Assembly	Hendrie	Woodward	John R	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Woodward to John R
Assembly	Palmer	Cass	John R	11/28/2024	4:00 AM	11/28/2024	1:00 PM		2nd to John R
Assembly	Cass	Cass	Woodward	11/28/2024	4:00 AM	11/28/2024	1:00 PM		2nd to John R
Assembly	Ferry	Cass	John R	11/28/2024	4:00 AM	11/28/2024	1:00 PM		2nd to John R
Assembly	Kirby	Cass	John R	11/28/2024	4:00 AM	11/28/2024	1:00 PM		2nd to John R
Dispersal	Woodward	Congress	Jefferson	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Congress to Jefferson
Dispersal	Fort	Griswald	Woodward	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Shelby to Woodward
Dispersal	Congress	Griswald	Brush	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Shelby to Randolph
Dispersal	Larned	Griswald	Brush	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Shelby to Randolph
Dispersal	Griswald	Jefferson	Michigan	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Jefferson to Michigan
Route	Woodward	Piquette	Jefferson	11/28/2024	4:00 AM	11/28/2024	1:00 PM		Forest to Jefferson

City Council Member: \_\_\_\_\_

**Resolved**, The Mayor's Office is hereby authorized and directed to issue permits to **The Parade Company** to host "**America's Thanksgiving Day Parade Presented by Gardner White**" (2024-344) on **November 28, 2024, from 5:00AM-3:00 PM** at **Woodward Avenue between Piquette and Jefferson, Detroit, MI.**

**PROVIDED**, that there will be DPD Assisted Event; be it further

**PROVIDED**, that there will be DFD Pending Inspections; be it further

**PROVIDED**, that there will be DPW Barricades; and be it further

**PROVIDED**, that there will be BSEED Permits; and be it further

**PROVIDED**, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of events.