City of Detroit

Janice M. Winfrey City Clerk

OFFICE OF THE CITY CLERK

Andre P. Gilbert II Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.

2024-336

Name of Petitioner

Redrock Entertainment and City of Detroit Department of Elections

Description of Petition

Petition of Redrock Entertainment and City of Detroit Department of Elections (#2024-336), request to hold "Get Out The Vote Block Party" on W. Grand Blvd from 2nd Ave. to 3rd Ave., 2nd Ave. from W. Grand to Milwaukee and W. Grand Blvd from 2nd Ave to Cass Ave. on October 19th, from 8:30 AM to 8:00 PM. Set-up to begin October 18th 6:00 AM and completed October 19th 2:00 AM with tear -down to begin October 19th, at 8:00 PM and completed by October 20th 2:00

AM.

Type of Petition

Special Event

Submission Date

9/25/2024

Concerned Departments

Buildings, Safety Engineering, and Environmental Department, Detroit Department of Transportation, Detroit Fire Department, Detroit Health Department, General Services Department, Media Services Department, Municipal Parking Department, Police

Department

Petitioner Contact

Redrock Entertainment and City of Detroit Department of Elections

Andre Gilbert II 313-485-8569

gilbertand@detroitmi.gov

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition	No:							
Event Na	me: Get Ou	ut The Vote Bl	ock Par	ty				
		view- Special						
Petitione	er Name / (Organizatio	on: Re	drock E	ntertainmen	t + City of Det	troit Departme	ent of Election
Event Lo	cation: W (Gra	Grand Blvd fro and Blvd from	om 2nd a 2nd Ave	ave to 3 e to Cas	rd ave + 2nd s Ave	d Ave from W	Grand to Milv	vaukee + W
Event Da	ite(s) and ⁻	Γime(s):	19/24	8	:30 AM	_to10/19/24	8:00	PM
Type of E	Event:	cert/Performar	nce, Pol	litical Ev	ent, Festiva	l, Other		;
Applica	nt Contact	:				Subm	nission Dat	e: 09/16/24
	Andre Gilt	oer II			Date of	Clerk's Off	ice Referra	al:
gilbe	rtand@det	roitmi.gov		Dat	e of City	Departme	nts Sign O	ff:
+1 (313) 485-8569				Date Referred to Council:				
Departm	ent Appro	vals						
DPD	DFD	EMS	GSE)	DDOT	MPD	DPW	DHD
BSEED Mayor's	Office Spe	cial Events	: Signa	ature:		1 ;		
						 :		
CITY OF D	ETROIT, SP	ECIAL EVE	NTS PE	TITION				

General Event Information Has this event been hosted before? No Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? No Is this an annual event? No Event Website: N/A Which spaces will be used? Street, Sidewalk, City Facility Will this event include the use or sale of marijuana? No **Event Description** Brief Event Purpose & Description: In partnership with the National Basketball Association and the Detroit Pistons, we are organizing an immersive block party and concert to help Gen-Z vote early. This event will take place on W Grand Blvd. between 2nd and 3rd ave on Saturday, October 19th (timing 9am start, ending after 5pm, likely 8pm) and be hosted by a co-chair committee composed of A-list artists and musicians, athletes, and leaders. This event is strictly nonpartisan. Through targeted marketing and creative activations, the event will engage up to 10,000 18-30 year olds, with a focus on young people who rarely vote, or who have never voted before. The event itself will lead with culture – by creating a fun, immersive, and culturally impactful experience, in partnership with A-list artists and marquee brands like the NBA and Pistons, we can attract young audiences and layer in civic participation. These activations will include fun experiences that build around the core themes of the event; basketball, culture, and voter participation. Examples could include a 3 X 3 basketball tournament, a food truck center, an opportunity to cast a vote early, and concerts from internationally acclaimed artists. Estimated Peak Attendance: 10000 Social impact firm Propper Daley to oversee talent. Redrock Entertainment, festival production partner, Global Project Partner of Live Nation TaskForce, a creative agency overseeing the brand and project Partner of Live Nation TaskForce, a creative agency overseeing the brand and project Partner of Live Nation TaskForce, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, a creative agency overseeing the brand and project Partner of Live Nation Task Force, and the project Partner of Live Nation Task Force, and the project Partner of Live Nation Task Force, and the project Partner of Live Nation Task Force, and the Partner of Li Is this a public event? ____ Will there be ticket sales or admission charged? No Does this event use Hart Plaza? No Will there be merchandise sold? Yes Will you be taking donations? No Is this a charity event? Yes Does this event involve campers, tents and/or RVs? No Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

		Entertainment + City of Detroit Department of Election		
Mailing Address: 2978 W	Grand Blvd			
Detroit	MI	48206		
Primary Contact:		Secondary Contact:		
Andre Gilbe	r II	Heather Rasmussen		
gilbertand@detro	oitmi.gov	Heather@RedrockLA.com		
		+1 (415) 272-7750		
Event Setup & Bre	akdown	G.OO ANA		
Begin Setup: <u>10/18/24</u>	1 6	6:00 AM		
Complete Setup: 10/20/24	10/19/24	2:00 AM		
Setup Location(s): W Gran	nd Blvd from 2nd av	e to 3rd ave + 2nd Ave from W Grand to Mil		
Event Start:		8:30 AM		
Event End:		8:00 PM		
Begin Tear Down: 10/19/2	24	8:00 PM		
Complete Tear Down: 10		2:00 AM		

Number of Trash Containers: 100 Number of Recycling Containers: 100

Cleaning Service Vendor: _____

Other Waste Elements:

Street Closures & Parking

How many streets will be closed: 5+
Will you be closing any part of Woodward Avenue? No
Street Closures (if there are 1-4 closed streets):
1
2
3
4
Will you charge attendees for parking?
Valet parking or blocking metered parking spaces?
Describe the parking plan to accommodate anticipated attendance: TBD
Food & Beverage
Will food be served?
Will food be prepared on site? Yes
Number of food trucks: Number of non-truck food vendors:

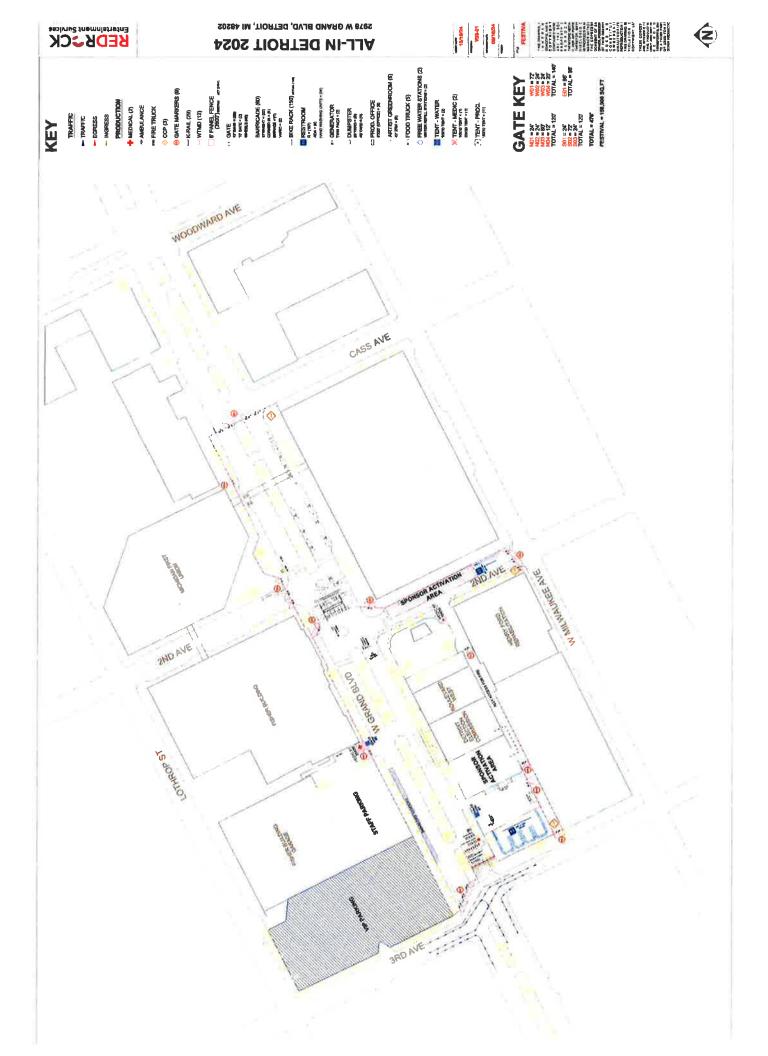
Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No
() ,
Will there be sales, service and/or consumption of alcohol in public at the event?
What type(s) of alcohol will be served?
Day(s) and time(s) alcohol will be served:
Will ice be used in any served beverages? No
Stages, Tents, & Structures
Is a stage being built? Yes
How many stages will be used?
Do any of the stages have a canopy? No
Number of tents 10' x 10' and smaller: 20
Number of tents larger than 10' x 10': 20
Tent Contractor: TBD- Local Detroit Vendor
Tent Contractor: TBD- Local Detroit Vendor What other structures will your event include? TBD
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What other structures will your event include? TBD Will your event use any grills? Yes
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What other structures will your event include? TBD Will your event use any grills? Yes What kind of grills? TBD Utilities & Portable Restrooms
What other structures will your event include? TBD Will your event use any grills? Yes What kind of grills? TBD Utilities & Portable Restrooms Event Utilities that will be used: Generators
What other structures will your event include? TBD Will your event use any grills? Yes What kind of grills? TBD Utilities & Portable Restrooms Event Utilities that will be used: Generators How will generators be fueled? Diesel
What other structures will your event include? TBD Will your event use any grills? Yes What kind of grills? TBD Utilities & Portable Restrooms Event Utilities that will be used: Generators How will generators be fueled? Diesel Generator contractor: TBD
What other structures will your event include? TBD Will your event use any grills? Yes What kind of grills? TBD Utilities & Portable Restrooms Event Utilities that will be used: Generators How will generators be fueled? Diesel Generator contractor: TBD Will additional wiring be installed? No
What other structures will your event include? TBD Will your event use any grills? Yes What kind of grills? TBD Utilities & Portable Restrooms Event Utilities that will be used: Generators How will generators be fueled? Diesel Generator contractor: TBD Will additional wiring be installed? No Does the event require access to a hydrant? No

Security & Emergency Plans

Storing a Line general rans
Will the event have a security contractor? Yes
Security Contractor: Redrock Entertainment - Health & Safety
Number of private personnel per shift:
Which of these apply to the private security personnel? Licensed
Will you contract emergency medical services? Yes
Name of emergency medical services contractor: TBD
Does this event include fireworks? No
Day(s) and time(s) of fireworks:
Fireworks vendor:
Attachments
Applicant Signature Page (required)

~	Applicant Signature Page (required)
V	Event Clean Up Plan (required)
	Security Plan (500 or less attendees)
	Emergency Response Plan & Medical Procedures (500+ attendees)
V	Communication and Community Impact Plan (500+ attendees)
	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
~	Build and Breakdown Schedule (if you are erecting any structures)
V	Site Map Plan (if event involves any temporary elements including tents)
	Emergency Medical Contractor Agreement (if applicable)
	Barricades Provider Agreement (if applicable)
	Security Contractor Agreement (if applicable)
	Port-a-john Contractor Agreement (if applicable)
	Sanitation Contractor Agreement (if applicable)



City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature:

BA4B2EDA3982446

Date: 9/18/2024

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: Get Out The Vote Block Party Event Date: 10/19/2024

Event Organizer: Redrock Entertainment

Applicant Signature: Date: 9/18/2024