

Coleman A. Young Municipal Center 2 Woodward Avenue, Suite 1026 Detroit, Michigan 48226 Phone 313 • 628 • 1258 Fax 313 • 224 • 0542 www.detroitmi.gov

August 29, 2024

The Honorable Detroit City Council
ATTN: City Clerk Office
200 Coleman A. Young Municipal Center
Detroit MI 48226

RE: The Detroit Public Safety Foundation request to accept the Detroit Police Department (DPD) Explorers Program Grant

The Marathon Petroleum Corporation, Inc. has awarded the Detroit Public Safety Foundation (DPSF) with the Detroit Police Department (DPD) Explorers Program Grant in the amount of \$50,000.00. There is no match requirement. The total project cost is \$50,000.00.

The objective of the grant is to support the DPD Explorers Program. The funding allotted to DPSF will be utilized to support the Explorers Program at each DPD precinct, where youth participate in physical activities, exercises and learn leadership skills, with officers weekly; and provide funding to send explorers to camp.

I respectfully ask your approval for DPSF to accept this funding in accordance with the attached resolution.

Sincerely,

DocuSigned by:

Servi Daniels

Terri Daniels

Director of Grants, Office of Development and Grants

CC:

Sajjiah Parker, Assistant Director, Grants



Office of Development and Grants

RESOLUTION

WHEREAS, the Detroit Public Safety Foundation has been awarded a grant from the Marathon Petroleum Corporation, Inc., in the amount of \$50,000.00, to support the Detroit Police Department (DPD) Explorers Program; and

THEREFORE, BE IT RESOLVED that the Detroit Public Safety Foundation is hereby authorized to accept the DPD Explorers Program Grant, from the Marathon Petroleum Corporation, Inc.



July 25, 2024

Mrs. Patti Kukula Executive Director Detroit Public Safety Foundation 1301 Third Street Suite 547 Detroit, MI 48226

Re: Detroit Police Department Explorers Program

Dear Mrs. Kukula:

Marathon Corporation's Community Investment Program is committed to collaborating with our stakeholders to invest in organizations and initiatives that make a positive, meaningful impact in communities where we operate.

We are pleased to announce that Marathon will support your organization with a grant in the amount of \$50,000 for the above referenced purpose. Enclosed, please find our check.

This grant is subject to the terms set forth in the attached Grant Terms. By accepting the grant funds, Detroit Public Safety Foundation indicates it agrees to said Terms.

To gather data on our collective Community Investment impact, you may be contacted in the future to participate in our impact report to share relevant updates, results and outcomes for relevant program years.

If you have any questions, please contact BreAnna Lockhart, Corporate Social Responsibility Representative, at (313) 207-6135 or BLockhart@marathonpetroleum.com, who will be coordinating our support of this grant.

We are proud to support your organization. Best wishes for success in your work.

Sincerely, Marathon Community Investment Programs

GRANT TERMS

Grantor: Marathon Community Investment Programs (the "Grantor")

Grant Recipient: DETROIT PUBLIC SAFETY FOUNDATION (the "Grantee")

Grant Amount: \$50,000

Grant Purpose: Detroit Police Department Explorers Program (the "Purpose")

- a. <u>Tax Status:</u> The Grantee represents and warrants that it is exempt under Internal Revenue Code Section 501(c)(3) and classified under Code Section 509(a)(1), (2), or (3), or exempt under Code Section 4940(d)(2).
- b. Expenditure of Funds: The grant funds must be used exclusively for the Purpose stated and may not be used for any other purpose unless the Grantee obtains the Grantor's prior approval in writing. However, if applying the funds towards the Purpose would require the Grantee to distribute the grant funds without the Grantee's discretion to another entity or individual, this grant will be deemed general and unrestricted with a non-binding recommendation that the grant funds be used for the Purpose. Additionally, the Grantee will not use any of the grant funds to satisfy a charitable pledge or obligation of any person or organization other than the Grantor.
- c. Responsibility: Grantee understands and agrees to assume all risk and danger related to the Project and further agree to assume all responsibility for, and all risk of damage to, property or injury to person that may occur as a result of the Project.
- d. Return of Grant Funds: The Grantee agrees to return any grant funds not expended for the purposes described above to the Grantor, c/o Foundation Source at 55 Walls Drive, 3rd Floor, Fairfield, CT 06824-5163. Internal Revenue Service as having the above described tax-exempt status.
- e. Other Terms: These Grant Terms encompass the entire agreement between the parties and supersede all previous understandings and agreements between the parties, whether oral or written. This grant is subject to these Grant Terms; by cashing the grant check, the Grantee indicates its agreement to these terms. If check is not cashed within 180 days, it will be voided.

Program/Project Request Summary: In a few sentences, please explain your program/project. This should be a summary of how you plan to use funds. *

The Detroit Police Department Explorers Program is a hands-on education and career readiness program for young Detroiters interested in a career in law enforcement or criminal justice. The program meets weekly and includes a weeklong summer camp and additional enrichment and educational opportunities throughout the year. The program currently serves approximately 140 young Detroiters between the ages of 10-20 from across the City of Detroit. This funding request is for the annual budget of the program.

Please provide an overview of the project for which you are requesting funding. Please be sure to address the following:

- Who or what will be served or impacted by the project (i.e., target population)
- What specific needs or issues will be addressed and why this is important
- General details on how the project will work including key milestones

Program/Project Request Details * (2500 characters)

The Detroit Police Department's (DPD) Law Enforcement Explorers program is a hands-on education and career readiness program for young Detroiters interested in a career in law enforcement. There are currently 141 active Explorers, between the ages of 10-20, and the program continues to grow. The program also serves as a recruitment tool for DPD.

The Explorers program promotes personal growth and career development through law enforcement, leadership, social interactions, personal fitness, community service and the outdoors. Participants build self-confidence and life skills, develop physical and mental fitness and experience positive social interactions. The program has a detailed curriculum for the weekly sessions which are held at the police precincts. The ranking Explorer is tasked with running the meeting with advisor oversight. The curriculum includes uniform inspections/drills/ceremonies, physical training, police geared training, and guest speakers or field trips. Mentoring by DPD officers is incorporated into each session.

Participation in the Explorers Program includes 3-hour weekly meetings, approximately one 3-hour detail on weekends monthly and the summer camp.

The Summer Camp Academy is the culmination of the year-long program and is important to the students, many of whom have never experienced an overnight camp. The Summer Camp Academy provides a fun camp experience while incorporating educational training. The lessons are like those offered at DPD's Police Academy, with a daily schedule that includes physical activity, classroom lessons and hands on training, fun activities/team building, free time, and mentoring. At the end of the camp, participants take a final exam which promotes them to the rank of Explorer, or a higher leadership position if applicable. Once they reach the rank of Explorer, they receive a Class A Uniform, a replica of the DPD Uniform with an Explorer Badge. They also receive privileges like participating in events like Field Day, Fireworks, the

Grand Prix, and the Thanksgiving Day parade. The Explorers work alongside their advisor and help with crowd control, traffic, and other areas during these events.

The program includes other events and training throughout the year. There is an annual Citywide Lock-In which focuses on personal development and includes free instruction, food, and activities.

Every activity in the Explorers Program is well planned by a team of dedicated and passionate DPD Explorer Advisors.

Funding Summary: Please provide names of other organizations and corresponding amounts who may be supporting this program/project *

We did receive a \$15,000 grant in 2023 from Motorola Solutions Foundation for the program. We had applied for that prior to receiving the funding from Marathon Petroleum. The Good Fellows typically donate toward camp and the program occasionally receives small personal donations.

How would you scale back the Program/Project if the provided funding was less than the amount being requested?

We are proud of the fact that the program is growing in size but if funding was not available, we would have to cut back some of the opportunities provided to the kids. Camp might be shortened to cut expenses or other activities would be cut. If necessary, we would provide fewer uniform options like not providing a camp t-shirt.

In the field below, briefly explain what need is being addressed and how it will align with one or more of Marathon's Community Investment Focus Areas:

- Workforce Development: Includes vocational, technical and/or skilled trade programs or training; career readiness development activities at the high school or post-high school level; or services such as employment/recruiting services programs
- Thriving Communities: Includes basic needs such as shelter, food, safety and in school and after school community development programs; and/or economic development and financial stability program support
- Sustainability: Includes life sciences, breakthrough research, biodiversity, or food access; parks, green space, land space preservation programs; or environmental issues such as air quality, water quality, access to clean water, etc.

Briefly explain what need is being addressed. *

The Detroit Police Department's Law Enforcement Explorers Program is a career readiness and educational program for young Detroiters interested in a career in law enforcement. The program addresses many needs for the students but most specifically prepares them for future employment with the Detroit Police Department. Although the goal is for these students to become Detroit Police Officers, the practical skills and confidence they learn through the program would translate into any future field and their education as well. The program meets another need for the Detroit Police Department, helping the department hire local Detroiters who are passionate about the community and the work. The graduates of the Explorers Program are well prepared for the Detroit Police Academy and join the department with more experience thanks to their years of training as an Explorer.

This program aligns with Marathon's focus area of Workforce Development, meeting career development and recruiting goals.

How will you know if the program / project is a success? In the field below, please discuss:

- What specific measures and / or benchmarks will you use to demonstrate your success at meeting the goals and objectives outlined in the previous section?
- How will you track the program / project data?
- How will you use the information to improve or refine your organization, program or strategies?

How would you define success of your program/project? *

The goal of the program is to have the graduates join the Detroit Police Department. Already in 2024, there are four former Explorers who have either completed or are in the Detroit Police Academy. That is one metric for success but since not all Explorers are graduating high school and old enough to join the DPD Academy, there are other metrics of success as well. The program tracks attendance, hours of service and the extra events which are worked voluntarily by Explorers. The weeklong summer camp includes a final examination which tests the Explorers skills and knowledge. There is also a promotional process which shows how many Explorers are moving up the ranks to positions with more responsibilities and leadership roles. These metrics are tracked by the Explorers Advisors and would be provided in a final report. The number of participants in the program is another measure of success as the program continues to grow.

Please describe how the proposed program/project will make a difference in the lives of the people you plan to serve. *

The Explorers Program is truly transformative for the participants. Most participants stay in the program for many years, developing friendships and skills they will use their entire lives. The program helps them build connections, have a sense of belonging, gain confidence, develop friendships and learn skills to help with future employment. The program provides opportunities like camp which expand their horizons to see and allows them to experience opportunities outside of Detroit. The program helps the students stay on the right track through high school and they have accountability with the advisors checking in on them weekly. Many graduates end the program and then start a career with DPD. The program helped shape their entire future,

giving them a career path and a well-defined future. Even those who do not choose to attend the DPD Academy, have used the skills needed for whatever future career or path they chose.

Please briefly describe how your organization plans to sustain the program/ project once any potential funding from Marathon Community Investments has been exhausted.

The Explorers Program has a more than 50-year history with the Detroit Police Department and a proven success record. If the funding from the Marathon Community Investment was not available, we would continue to seek grant funding. However, the program would likely have to be scaled down in different ways due to financial constraints.

How will Marathon Community Investments be recognized for funding this program/project?

The Detroit Public Safety Foundation would work closely with the Marathon to publicize this partnership. In the past, we have hosted a press conference announcing the partnership and we could do this again. We also had Marathon speak at the Explorers 50th Anniversary Ball. We would continue to invite Marathon to be involved in the program and its events. We would do social media posts and make sure that Marathon was always credited as funding the program. We would also include the information in our Annual Report and on our website, sharing about the program and partnership with Marathon ensure the program was fully funded.

Projected number of schools supported *
27
Projected number of individuals educated/trained *
141
Projected number of participants that furthered education as a result of the program * 6
Projected number of program participants hired * 3
Projected number of internships/scholarships provided * 1
Projected number of internship/scholarship dollars provided * NA
Are there additional outcomes that should be considered? For example, number of individuals that will improve productivity/professional effectiveness; number of individuals that will attain, retain, or improve

employment; number of individuals that will earn post-secondary degree, credential. *

African-American *	
Asian-American (includes Pacific Islander) *	97
Latino-American (Hispanic) *	
Native-American *	2
Other	
Other, please explain if you entered a percentage above aribic	1
Not Applicable	