

Janice M. Winfrey
City Clerk

City of Detroit
OFFICE OF THE CITY CLERK

Andre P. Gilbert II
Deputy City Clerk

DEPARTMENT PETITION REFERENCE COMMUNICATION

To: The Department or Commission Listed Below

From: Janice M Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

Petition No.	2024-280
Name of Petitioner	Bedrock Detroit
Description of Petition	Petition of Bedrock Detroit (#2024-280), request to hold "Parker's Alley in Bloom" at Parker's Alley, Monroe & Randolph, Library and Gratiot, One Campus Martius Patio, Woodward & John R, on September 26 th through September 29 th , from 5:00 PM to 8:00 PM. Set-up to begin September 25 th , 9:00 AM and completed by September 26 th , 5:00 PM with tear-down to begin September 30 th , at 8:00 AM completed by 5:00 PM.
Type of Petition	Special Event
Submission Date	8/9/2024
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation, (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Parker's Alley In Bloom Noah Switalski (630) 201-3424 noahswitalskit@bedrockdetroit.com

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

City of Detroit Special Events Application Authorizations

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

Applicant Signature: *Noah Switalski* **Date:** 08/01/2024

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

Event Name: Parker's Alley In Bloom **Event Date:** 9/26/2024

Event Organizer: Bedrock Detroit

Applicant Signature: *Noah Switalski* **Date:** 08/01/2024

Parker's Alley in Bloom September 26-29, 2024^H

Parker's Alley

Who: Detroit Public

What: Live floral installations +
programming

Why: Draw foot traffic and attention
to Parker's Alley and nearby tenants

Outside Alley Installations

Overview

PARKER'S ALLEY



Library St.

One Campus Martius

CITY OF DETROIT, OFFICE OF EXTERNAL AFFAIRS

SPECIAL EVENTS PETITION

Petition No: _____

Event Name: Parker's Alley In Bloom

Event Status: In Review- Clerk's Office (Step 2 of 6)

Petitioner Name / Organization: Bedrock Detroit

Event Location: Parker's Alley, Monroe & Randolph, Library & Gratiot, One Campus Martius Patio, Woodward & John R

Event Date(s) and Time(s): 09/26/24 5:00 PM to 09/29/24 8:00 PM

Type of Event: Other

Applicant Contact:
Noah Switalski
noahswitalski@bedrockdetroit.com
+1 (630) 201-3424

Submission Date:	08/01/24 1
Date of Clerk's Office Referral:	8/12/24
Date of City Departments Sign Off:	8/7/24
Date Referred to Council:	8/12/24

Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Approval Not Required	DPW Reviewed-Ready for Council	DHD Approval Not Required

BSEED
BSEED Reviewed-Ready for Council

Mayor's Office Special Events Signature: *Gakeima Fife*

Date: August 12, 2024

General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: N/A

Which spaces will be used? Sidewalk, Private Facility

Will this event include the use or sale of marijuana? No

Event Description

Brief Event Purpose & Description:

Similar to last year, Parker's Alley will be decorated with beautiful floral arrangements to celebrate the end of the summer season. New this year are some floral sculpture arrangements we are hoping to put around town to beautify the city.

Estimated Peak Attendance: 300

Estimated Total Attendance: 1000

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? No

Is this a charity event? No

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

Contact Information

Organization / Petitioner Name: Bedrock Detroit

Mailing Address: 630 Woodward Ave

Detroit Michigan 48030

Primary Contact:	Secondary Contact:
Noah Switalski	Drew Lauterbach
noahswitalski@bedrockdetroit.com	drewlauterbach@bedrockdetroit.com

Organization Type: Corporation

Organization Website: bedrockdetroit.com

Event Setup & Breakdown

Begin Setup: 09/25/24 9:00 AM

Complete Setup: 09/26/24 5:00 PM

Setup Location(s): Parker's Alley, Monroe & Randolph, Library & Gratiot, One Campus M:

Event Start: 09/26/24 5:00 PM

Event End: 09/29/24 8:00 PM

Begin Tear Down: 09/30/24 8:00 AM

Complete Tear Down: 09/30/24 5:00 PM

Number of Trash Containers: 5 Number of Recycling Containers: 5

Cleaning Service Vendor: TPG

Other Waste Elements: All flower/plant material will be donated

Street Closures & Parking

How many streets will be closed: 0

Will you be closing any part of Woodward Avenue? _____

Street Closures (if there are 1-4 closed streets):

1. _____

2. _____

3. _____

4. _____

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:

No impact to parking.

Food & Beverage

Will food be served? No

Will food be prepared on site? _____

Number of food trucks: _____ Number of non-truck food vendors: _____

Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? No

Will there be sales, service and/or consumption of alcohol in public at the event? _____

What type(s) of alcohol will be served? _____

Day(s) and time(s) alcohol will be served: _____

Will ice be used in any served beverages? No

Stages, Tents, & Structures

Is a stage being built? No

How many stages will be used? _____

Do any of the stages have a canopy? _____

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 0

Tent Contractor: _____

What other structures will your event include? _____

Will your event use any grills? No

What kind of grills? _____

Utilities & Portable Restrooms

Event Utilities that will be used: Neither

How will generators be fueled? _____

Generator contractor: _____

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? No

Will a sound system be used? _____

Will you be providing Port-a-johns? No

Security & Emergency Plans

Will the event have a security contractor? Yes

Security Contractor: Rock Security

Number of private personnel per shift: 1

Which of these apply to the private security personnel? Licensed

Will you contract emergency medical services? No

Name of emergency medical services contractor: _____

Does this event include fireworks? No

Day(s) and time(s) of fireworks: _____

Fireworks vendor: _____

Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: _____

Resolved, The Mayor's Office is hereby authorized and directed to issue permits to **Bedrock Detroit** to host "**Parker's Alley in Bloom**" (2024-280) on **September 26, 2024, through September 29, 2024, From 5:00 PM to 8:00 PM** at **Parker's Alley, Monroe, Randolph, Library, Gratiot, One Campus Martius Patio, Woodward, & John R. Detroit, MI.**

PROVIDED, that there will be DPD Assisted Event with Contracted Security; and be it further

PROVIDED, that there will be DFD Pending Inspections and be it further

PROVIDED, that there will be BSEED Permits Required for structures and be it further

PROVIDED, that there will be DPW Permits Required for Right of Way permits; and be it further

PROVIDED, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of events.