

Janice M. Winfrey  
City Clerk

**City of Detroit**  
OFFICE OF THE CITY CLERK

Andre P. Gilbert II  
Deputy City Clerk

**DEPARTMENT PETITION REFERENCE COMMUNICATION**

*To: The Department or Commission Listed Below*

*From: Janice M Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council. June

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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Petition No.	2024-200
Name of Petitioner	NW Goldberg Cares
Description of Petition	Petition of NW Goldberg Cares (#2024-200), request to hold "HOOPFEST" at 1941 Ferry Park on July 19 <sup>th</sup> through July 21 <sup>st</sup> , from 12:00 PM to 5:00 PM. Set-up to begin July 17 <sup>th</sup> , 12:00 PM and completed by July 19 <sup>th</sup> at 12:00 PM with tear-down to begin July 21 <sup>st</sup> , at 5:00 PM and completed by July 23 <sup>rd</sup> 5:00 PM.
Type of Petition	<b>Special Event</b>
Submission Date	6/21/24
Concerned Departments	Buildings, Safety Engineering, and Environmental Department (BSEED), Department of Public Works (DPW), Detroit Department of Transportation (DDOT), Detroit Fire Department (DFD), General Services Department (GSD), Media Services Department, Municipal Parking Department, Police Department (DPD)
Petitioner Contact	Jordan Yagiela NW Goldberg Cares (248) 763-5248 <a href="mailto:hello@nwgolbergcares.com">hello@nwgolbergcares.com</a>

2 Woodward Ave. Coleman A. Young Municipal Center Rm. 200, Detroit, MI 48226

(313) 224 - 3260 | Fax: (313) 224 - 1466

# City of Detroit Special Events Application Authorizations

## **AUTHORIZATION & AFFIDAVIT OF APPLICANT**

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed special event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to special events. I further agree to abide by these rules, and further certify that I agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the event to the City of Detroit.

**Applicant Signature:** Jordan Yagiela



**Date:** 5-26-24

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

## **HOLD HARMLESS AND INDEMNIFICATION**

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

**Event Name:** HOOPFEST 2024

**Event Date:** July 19-21, 2024

**Event Organizer:** NW Goldberg Cares

**Applicant Signature:** Jordan Yagiela



**Date:** 5-26-24

HOOPFEST- 1941 FERRY PARK  
JULY 19-21, 2024

BARRICADE

FERRY PARK

ALLEY

SIDEWALK

TENT

CURTIS  
JONES  
PARK

SIDEWALK

RISEUP/  
SMALL  
STAGE

BARRICADE

TENT

VERMONT  
ST.

BARRICADE

# BOBS SANITATION SERVICE, INC

27940 WICK RD.  
 SCOTTY'S POTTIES  
 ROMULUS, MI, 48174

Ph: (734) 421-1400

Email: emailus@scottypotties.net

## INVOICE

Billing Address	Customer # NWGOLDBERG
NW GOLDBERG CARES 6122 15TH ST. DETROIT , MICHIGAN, 48208	

Phone: 2487635248

Contact: JORDAN NA

Service Address	Site #38680
NW GOLDBERG CARES 1941 FERRY PARK DETROIT, MICHIGAN, 48208	

Phone: 2487635248

Contact: JORDAN NA

Cust #	Date	Terms	Invoice P.O.#	Invoice #
NWGOLDBERG	06/15/2024	NET10		294642

#	Description	WO #	Rate	Qty	Amt	Sur.	Tax	Tax%	Total
1.	SPECIAL EVENT UNIT Event Unit Rental SN# SP2197 Charge Date: 06/14/2024 Start Date: 07/18/2024 End Date: 07/24/2024 Surcharges: 0.00%	-	150.00	1.00	150.00	0.00	0.00	0.000	150.00
2.	SPECIAL EVENT UNIT Event Unit Rental SN# SP2198 Charge Date: 06/14/2024 Start Date: 07/18/2024 End Date: 07/24/2024 Surcharges: 0.00%	-	150.00	1.00	150.00	0.00	0.00	0.000	150.00
3.	SPECIAL EVENT UNIT Event Unit Rental SN# SP2199 Charge Date: 06/14/2024 Start Date: 07/18/2024 End Date: 07/24/2024 Surcharges: 0.00%	-	150.00	1.00	150.00	0.00	0.00	0.000	150.00
<b>Total:</b>					<b>850.00</b>	<b>0.00</b>	<b>0.00</b>		<b>850.00</b>

	#										
4.		SPECIAL EVENT UNIT Event Unit Rental <b>SN#</b> SP2200 Charge Date: 06/14/2024 Start Date: 07/18/2024 End Date: 07/24/2024 Surcharges: 0.00%	-	150.00	1.00	150.00	0.00	0.00	0.000	150.00	
5.		WASH STATION THIS IS A SINK STATION WITH TWO FOOT PUMP STYLE WATER SPOUTS, PAPER TOWEL, AND SOAP DISPENSERS RENTM <b>SN#</b> WS 002 Charge Date: 06/14/2024 Start Date: 07/18/2024 End Date: 07/24/2024 Surcharges: 0.00%	-	250.00	1.00	250.00	0.00	0.00	0.000	250.00	
<b>Total:</b>							<b>850.00</b>	<b>0.00</b>	<b>0.00</b>		<b>850.00</b>

Invoices more than 30 days old are charged a late fee of 1.5% per month or 18% per year. We accept VISA \_ M/C \_DISCOVER\_AMEX

### Payment History

No payment history.

<b>Statement as of 06/15/2024</b>	<b>Current: 850.00</b>	<b>30 Day: 0.00</b>	<b>60 Day: 0.00</b>	<b>90 Day: 0.00</b>	<b>Total Due: 850.00</b>
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Please detach here and return the bottom portion with your payment.

Div: A Cust #: NWGOLDBERG Site #: 38680 Invoice #: 294642

**From** NW GOLDBERG CARES  
6122 15TH ST.  
DETROIT , MICHIGAN, 48208

Do we have your correct email? [HELLO@NWGOLDBERGCARES.COM](mailto:HELLO@NWGOLDBERGCARES.COM)  
If not, please write your correct email here:

VISA MC DISC AMEX (fee)		<input type="checkbox"/> Check Enclosed
<b>If paying by Credit Card, please fill out below</b>		Balance 850.00
<b>Card Number</b>		Previous Balance WIP
<b>Exp. Date</b>	<b>CVC Code</b>	Total Due 850.00
Choose One: <input type="checkbox"/> 1 Time Charge <input type="checkbox"/> Charge Monthly		
<b>Signature</b>		Amount Paid

**To** BOBS SANITATION SERVICE, INC  
27940 WICK RD.  
SCOTTY'S POTTIES  
ROMULUS, MI, 48174

**If credit card address different from billing address above, please write in below.**

All invoices more than 30 days old are charged a late fee of 1.5% per month or 18% per year

REVITALIZING OUR HOME.



ONE PROJECT AT A TIME.

## EMERGENCY MEDICAL PLAN

HOOPFEST is an outdoor community event located at 1941 Ferry Park, Detroit, MI 48208 on July 19, 20, and 21.

The length of the event are as follows:

- DAY 1 - Friday, July 19 from 12:30-3:30 p.m.
- DAY 2 - Saturday, July 20 from 11 a.m. to 3 p.m.
- ADULTS-ONLY EVENING - Saturday, July 20 from 7-10 p.m.
- DAY 3 x OCCUPY THE CORNER - Sunday, July 21 from 11 a.m. to 5:30 p.m.

We anticipate 500 people at each portion of the event.

Jordan Yagiela, Director of Programming at NW Goldberg Cares is CPR/AED/First Aid certified and will be onsite at all times. Her phone number is 248-763-5248.



## EMERGENCY RESPONSE PLAN

# HOOPFEST EMERGENCY ACTION PLAN (EAP)

### I. GENERAL

- A. HOOPFEST will be held July 19-21, 2024 at CURTIS JONES PARK, located at 1941 Ferry Park, Detroit, MI 48208.

### II. PURPOSE PROCESS

- A. This emergency action plan predetermines actions to take before and during the HOOPFEST event (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

### III. ASSUMPTIONS

- A. The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

### IV. BASIC PLAN

#### A. EAP Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event.
  - a) PRIMARY CONTACT: Jordan Yagiela
  - b) TELEPHONE NUMBER: 248-763-5248

#### 2. Emergency Notification

- a) In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator:
  - (1) Location of the emergency

- (2) Nature of the emergency
- (3) Contact person with callback number

### 3. Severe Weather

- a) Weather Forecasts and current conditions will be monitored through National Weather Service.
- b) Before the event – If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such and will be responsible for monitoring the weather conditions before and during the event.
- c) During the event – If severe weather occurs during the event, the EAP event representative or his/her designee will notify those attending the event that a hazardous weather condition exists and direct them to shelter.
- d) There are very limited provisions for sheltering participants in the events of severe weather.
- e) This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.
- f) **In the event of severe weather, the Special Events Manager or his/her designee has the authority, above and beyond the EAP event representative, to delay and/or cancel an event.**

### 4. Medical Emergencies

- a) As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat-related as well as traumatic injuries.
- b) The limited provisions for on-site Emergency Medical Services at this event include:
- c) The EAP event representative will contact 911 to request this resource. The caller should have the following information available to the on-site EMS officer or 911:
  - (1) Location of the emergency
  - (2) Nature of the emergency
  - (3) Contact person with callback number

### 5. Law Enforcement

- a) Should an incident occur that requires Law Enforcement, the EAP event representative will contact 911 to request this resource. The caller should have the following information available to the on-site RPD officer or 911:
  - (1) Location of the emergency
  - (2) Nature of the emergency
  - (3) Contact person with callback number



**6. Emergency Vehicle Access**

- a) Access for emergency vehicles will be maintained at all times.
- b) Fire lanes and fire hydrants will not be obstructed.
- c) Participants and spectators will be directed to park in approved areas and not obstruct protective features, sidewalks, or public thoroughways.
- d) Crowd control will be managed by NW GOLDBERG CARED and the DETROIT POLICE DEPARTMENT

**V. Contact Information**

Event Organizer	Daniel Washington, NW Goldberg Cares	313-522-6816
EAP Event Representative	Jordan Yagiela, NW Goldberg Cares	248-763-5248
General Emergency	Detroit Police/Fire	911
Third Precinct NPO	Officer John Pinchum	313-587-4172
Third Precinct NPO	Officer Dale Dorsey	313-516-4935

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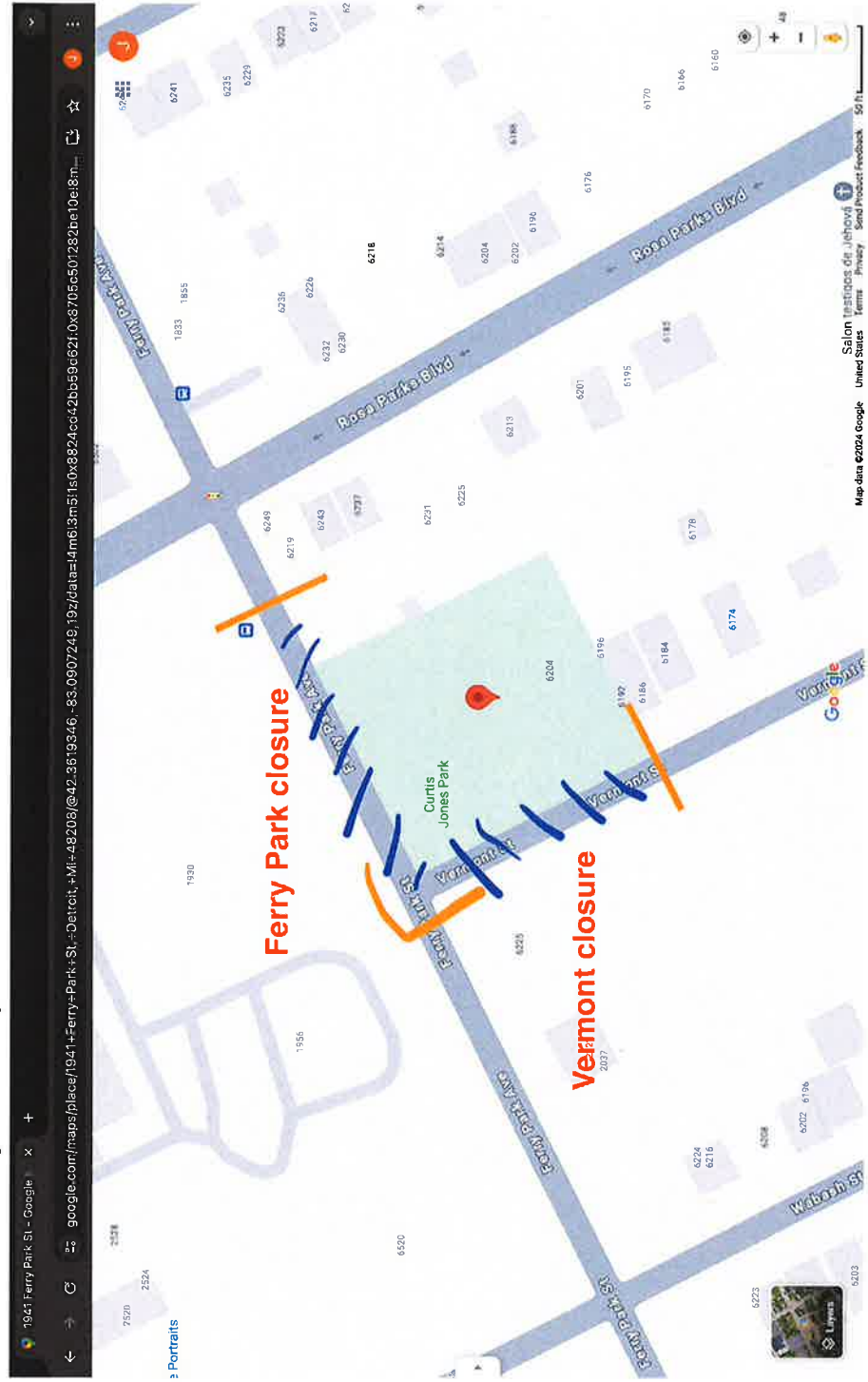


ONE PROJECT AT A TIME.

## MONITORING OF TRAFFIC PLAN

The street closures for HOOPFEST are as follows:

- Ferry Park between Vermont St. and 14th St.
- Vermont St. from Ferry Park to 3 parcels south



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## **BUILD & BREAKDOWN SCHEDULE**

We will be putting up a small tent as well as a small stage.

The build and breakdown schedule is as follows:

Wed., July 17

- Road closure
- Building tent

Thurs., July 18, 2024

- Building riser (low stage) for performance

Monday, July 22, 2024

- Breakdown of tent and riser

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## EVENT CLEAN UP PLAN

We will utilize staff and volunteers to remove trash and dispose of it off site.

We have approximately 50 volunteers per day.

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## COMMUNITY IMPACT PLAN

There will be additional pedestrian traffic, which will be beneficial to the neighborhood and the business located next to CURTIS JONES PARK.

There is more than enough street parking available for the event.

The event will be communicated to residents via flyers, emails, text messages and one-on-one conversations. There will also be banners at the court.

# SPECIAL EVENTS PETITION

**Petition No:** \_\_\_\_\_

**Event Name:** HOOPFEST

**Event Status:** In Review- Clerk's Office (Step 2 of 6)

**Petitioner Name / Organization:** NW Goldberg Cares

**Event Location:** 1941 Ferry Park, Detroit, MI 48208

**Event Date(s) and Time(s):** 07/19/24 12:00 PM to 07/21/24 5:00 PM

**Type of Event:** Concert/Performance, Sports/Recreation

<b>Applicant Contact:</b>
Jordan Yagiela
hello@nwgoldbergcares.com
+1 (248) 763-5248

<b>Submission Date:</b>	05/26/24 4
<b>Date of Clerk's Office Referral:</b>	6/21/24
<b>Date of City Departments Sign Off:</b>	6/18/24
<b>Date Referred to Council:</b>	6/21/24

### Department Approvals

DPD	DFD	EMS	GSD	DDOT	MPD	DPW	DHD
DPD Reviewed-Ready for Council	DFD Reviewed-Ready for Council	EMS Reviewed-Ready for Council	GSD Approval Not Required	DDOT Reviewed-Ready for Council	MPD Approval Not Required	DPW Reviewed-Ready for Council	DHD Reviewed-Ready for Council

**BSEED**  
BSEED Reviewed-Ready for Council

**Mayor's Office Special Events Signature:** *Gakeima Fife*

**Date:** June 21, 2024

## General Event Information

Has this event been hosted before? Yes

Has the applicant (individual or organization) ever applied for a Special Event with the City of Detroit before? Yes

Is this an annual event? Yes

Event Website: <https://www.nwgoldbergcares.com/hoopfest2024>

Which spaces will be used? Street, Private Facility

Will this event include the use or sale of marijuana? No

## Event Description

Brief Event Purpose & Description:

HOOPFEST is the premier annual basketball event activating the CURTIS JONES PARK.

This three-day event weaves together basketball, active and healthy lifestyles, and community all in an effort to celebrate the neighborhood and the life of the legendary Curtis Jones.

Estimated Peak Attendance: 500

Estimated Total Attendance: 1500

Is this a public event? Yes

Will there be ticket sales or admission charged? No

Does this event use Hart Plaza? No

Will there be merchandise sold? No

Will you be taking donations? No

Is this a charity event? Yes

Does this event involve campers, tents and/or RVs? No

Will this event involve a petting zoo or tattoo art (not including temporary tattoos)? No

## Contact Information

Organization / Petitioner Name: NW Goldberg Cares

Mailing Address: 6122 15th St.

Detroit MI 48208

Primary Contact:	Secondary Contact:
Jordan Yagiela	Daniel Washington
hello@nwgolbergcares.com	daniel@nwgolbergcares.com
	+1 (313) 522-6816

Organization Type: Nonprofit

Organization Website: https://www.nwgolbergcares.com/

## Event Setup & Breakdown

Begin Setup: 07/17/24 12:00 PM

Complete Setup: 07/19/24 12:00 PM

Setup Location(s): 1941 Ferry Park, Detroit, MI 48208

Event Start: 07/19/24 12:00 PM

Event End: 07/21/24 5:00 PM

Begin Tear Down: 07/21/24 5:00 PM

Complete Tear Down: 07/23/24 5:00 PM

Number of Trash Containers: 10 Number of Recycling Containers: 10

Cleaning Service Vendor: N/A

Other Waste Elements: N/S



## Street Closures & Parking

How many streets will be closed: 2

Will you be closing any part of Woodward Avenue? No

Street Closures (if there are 1-4 closed streets):

1. Ferry Park Ave. 07/17/24

Vermont to Rosa Parks Blvd 12:00 PM 11:00 PM

2. Vermont St. 07/17/24

Ferry Park St.. to end of 6190 Vermont 12:00 PM 11:00 PM

3. \_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

Will you charge attendees for parking? No

Valet parking or blocking metered parking spaces? Neither

Describe the parking plan to accommodate anticipated attendance:  
There is ample street parking available for attendees.

## Food & Beverage

Will food be served? Yes

Will food be prepared on site? No

Number of food trucks: 4 Number of non-truck food vendors: 0

## Food & Beverage (cont.)

Will any type of alcohol be served (including beer)? Yes

Will there be sales, service and/or consumption of alcohol in public at the event? No

What type(s) of alcohol will be served? Liquor, Beer

Day(s) and time(s) alcohol will be served: Sat., July 20, 7-10 p.m.

Will ice be used in any served beverages? No

## Stages, Tents, & Structures

Is a stage being built? Yes

How many stages will be used? 1

Do any of the stages have a canopy? No

Number of tents 10' x 10' and smaller: 0

Number of tents larger than 10' x 10': 2

Tent Contractor: S+R Event Rental, Rochester Rental

What other structures will your event include? N/A

Will your event use any grills? No

What kind of grills? \_\_\_\_\_

## Utilities & Portable Restrooms

Event Utilities that will be used: Generators, Utility Power

How will generators be fueled? Gas

Generator contractor: S+R Event Rental

Will additional wiring be installed? No

Does the event require access to a hydrant? No

Will there be amplified sound? No

Will a sound system be used? \_\_\_\_\_

Will you be providing Port-a-johns? Yes

## Security & Emergency Plans

Will the event have a security contractor? No

Security Contractor: \_\_\_\_\_

Number of private personnel per shift: \_\_\_\_\_

Which of these apply to the private security personnel? \_\_\_\_\_

Will you contract emergency medical services? No

Name of emergency medical services contractor: \_\_\_\_\_

Does this event include fireworks? No

Day(s) and time(s) of fireworks: \_\_\_\_\_

Fireworks vendor: \_\_\_\_\_

## Attachments

<input checked="" type="checkbox"/>	Applicant Signature Page (required)
<input checked="" type="checkbox"/>	Event Clean Up Plan (required)
<input type="checkbox"/>	Security Plan (500 or less attendees)
<input checked="" type="checkbox"/>	Emergency Response Plan & Medical Procedures (500+ attendees)
<input checked="" type="checkbox"/>	Communication and Community Impact Plan (500+ attendees)
<input type="checkbox"/>	Maintaining of Traffic Plan (1000+ attendees or if closing a street)
<input checked="" type="checkbox"/>	Build and Breakdown Schedule (if you are erecting any structures)
<input checked="" type="checkbox"/>	Site Map Plan (if event involves any temporary elements including tents)
<input type="checkbox"/>	Emergency Medical Contractor Agreement (if applicable)
<input type="checkbox"/>	Barricades Provider Agreement (if applicable)
<input type="checkbox"/>	Security Contractor Agreement (if applicable)
<input checked="" type="checkbox"/>	Port-a-john Contractor Agreement (if applicable)
<input type="checkbox"/>	Sanitation Contractor Agreement (if applicable)

City Council Member: \_\_\_\_\_

**Resolved**, The Mayor's Office is hereby authorized and directed to issue permits to NW Goldberg Cares to host "Hoopfest" (2024-200) to be held on July 19, 2024 – July 21, 2024, at 1941 Ferry Park, Detroit, MI 48208 from 12:00 PM to 5:00 PM.

**PROVIDED**, that there will be DPD Assisted Event; and be it further

**PROVIDED**, that there will be DFD Pending Inspections; and be it further

**PROVIDED**, that there will be BSEED Permits Required for Tents, Generators and be it further

**PROVIDED**, that there will be DPW Permits for street closure Required; and be it further

**PROVIDED**, that there will be Health Department inspections; and be it further

**PROVIDED**, that there will be a Business License Required obtained following City Council approval; and be it further

**PROVIDED**, that all necessary permits must be obtained prior to the event. If permits are not obtained, departments can enforce closure of event.