



City of Detroit

CITY COUNCIL

JAMES E. TATE JR.
CITY COUNCIL PRESIDENT PRO-TEMPORE
DISTRICT 1

MEMORANDUM

TO: David Whitaker, Director, Legislative Policy Division
THRU: Internal Operations Standing Committee
FROM: Council President Pro Tempore James E. Tate Jr.
DATE: Thursday, June 20, 2024
RE: Billboard Cannabis Advertising

Residents across the City of Detroit have been concerned with billboards promoted cannabis using the term “weed.” Please research the following:

1. If applicable, what State of Michigan laws ban the use of the word “weed” on promotional billboards?
2. What is the Cannabis Regulatory Agency’s (CRA) position on the use of the term “weed” on promotional billboards.

Please contact my Policy Analyst, Jai Singletary, at jai.singletary@detroitmi.gov if there are any questions.

Thank you,

CC:

Mr. Malik Washington, Mayor’s Office
Ms. Raquel Newell, Mayor’s Office

Coleman A. Young Municipal Center 2 Woodward Ave., Suite 1340 Detroit, Michigan 48226
(313) 224-1027 Fax (313) 224-0372
CouncilMemberTate@detroitmi.gov