

# Amanda Elias

## EXPERIENCE

### **City of Detroit - Mayor's Office, Detroit — Deputy Group Executive, Neighborhood Economic Development**

FEBRUARY 2023 - PRESENT

Lead, manage, and measure the success of the City of Detroit's commercial corridor revitalization by 1) building strong relationships with business owners and civic leaders across the City; and, 2) unifying and coordinating multiple cross-departmental functions into a shared strategy and approach to corridor revitalization. Existing cross-department functions can be largely categorized as Economic Development & Investment Strategy, Small Business Support; Infrastructure Coordination; and Enforcement & Property Management.

### **City of Detroit - Mayor's Office, Detroit — Senior Advisor to the Mayor, Government Affairs**

OCTOBER 2021 - FEBRUARY 2023

Responsible for federal and state lobbying efforts, working towards matching City needs with federal funding opportunities while developing and maintaining relationships with key internal departments, external government agencies and elected representatives, City officials, and executive leadership.

### **City of Detroit - Mayor's Office, Detroit — Senior Advisor to the Mayor, Jobs and Economy**

OCTOBER 2019 - OCTOBER 2021

Manage major real estate developments from proposal to construction. Work with appropriate City departments, community organizations, private and other governmental entities to pursue initiatives and ensure appropriate goals and timelines are met. Negotiate with private entities and public sector partners to ensure the appropriate fulfillment of the City's interests, priorities and policy objectives. Work closely with the City Council to support the Mayor's Economic Development Legislative agenda. Work with various City departments to support developers in navigating City's development services processes including business licensing and permitting, tax incentives and board approvals. Led the effort in creating the City's first digital wayfinding kiosk program that provides free mobile WiFi hotspots throughout the City. Led the effort in updating and consolidating the City's signage ordinance.

**City of Detroit - Mayor's Office, Detroit — Employer Engagement Manager, Workforce Development**

MAY 2018 - OCTOBER 2019

Worked with the Mayor's Workforce Development Board and employers in the retail, hospitality and entertainment industries to establish a pipeline of entry-level and mid-level jobs to employ Detroiters. Develop workforce programs to address individual barriers to employment. Create innovative approaches to accomplish workforce development systems change across the City and region. Simplify and focus the workforce development experience for all Detroit customers, with special attention on hard-to-serve populations (e.g., disadvantaged youth, returning citizens)

**City of Detroit - Mayor's Office, Detroit — Special Projects Manager, Jobs and Economy**

JUNE 2014 - APRIL 2018

Support the team's legislative agenda by coordinating with the City Council to ensure project timelines are met. Work with various City departments to support business owners and external stakeholders in navigating City's business licensing processes.

**International Outdoor, Inc, Farmington Hills — Special Assistant to the President & Ceo**

JULY 2008 - JUNE 2014

Developed and implemented a system for delivery and retrieval of product that resulted in effectively increasing production and improving inventory management. Leased 100% occupancy of two commercial office buildings by developing a business plan format that incorporates market data, long-term planning, and leasing plans. Manage the corporation's bus advertising contract for the Ann Arbor Transportation Authority. Developed and implemented the company's first internship program.

**EDUCATION**

**Wayne State University, Detroit — BS, Business Administration & Marketing Management**

DECEMBER 2015